

Global Tennis Apparel Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

Tennis apparel includes tennis shorts, skirts, tracks, headgear, and jackets.

SCOPE OF THE REPORT:

This report focuses on the Tennis Apparel in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

An increasing number of celebrity endorsements is one of the most important factors driving the growth of this market globally. Launching campaigns related to tennis and promoting products by famous players is an old and effective marketing strategy undertaken by most tennis apparel manufacturing companies. Such vendors get tennis icons like Roger Federer, Andy Murray, Rafael Nadal, and Serena Williams for launching their new product lines. Also, many vendors name their tennis apparel collections after famous players to help propel sales, thus, cashing in on the celebrity fan following. Moreover, vendors sponsor various tennis tournaments and matches as part of their product promotions. This increase in promotional activities is likely to propel the growth prospects for this market over the predicted period.

The Americas led the global tennis apparel market and accounted for almost 50% of the revenue market share during 2017. Growing popularity of the sport in the region is the prime reason for this market's growth in the Americas.

The worldwide market for Tennis Apparel is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Adidas

Fila

Nike

Puma

Under Armour

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Men?s Tennis Apparel

Women?s Tennis Apparel

Children?s Tennis Apparel

Market Segment by Applications, can be divided into

Sports and Specialty Stores

Department and Discount Stores

Online Retail

Others

There are 15 Chapters to deeply display the global Tennis Apparel market.

Chapter 1, to describe Tennis Apparel Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Tennis Apparel, with sales, revenue, and price of Tennis Apparel, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Tennis Apparel, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Tennis Apparel market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Tennis Apparel sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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