

Global Temporary Tattoo Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Temporary Tattoo market size was valued at USD 985.6 million in 2023 and is forecast to a readjusted size of USD 1581.3 million by 2030 with a CAGR of 7.0% during review period.

A temporary tattoo is a decorative image that can be applied to the skin for short periods of time. Most temporary tattoos are novelty items made with a special type of decal. A process known as screen printing is used to create the tattoo image on paper coated with a transfer film. The transfer film allows the image to 'slide' off the backing paper and onto the skin when moisture is applied. After drying, the film holds the image on the skin through several washings.

Major manufacturers in the industry, including Inkbox, Temporary Tattoos and TM International, account for 6.35 percent, 3.22 percent and 4.64 percent of total 2019 revenue, respectively. By region, Europe had the highest share of income in 2019, at 35.43%.

The Global Info Research report includes an overview of the development of the Temporary Tattoo industry chain, the market status of Children (Decal, Airbrush), Adult (Decal, Airbrush), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Temporary Tattoo.

Regionally, the report analyzes the Temporary Tattoo markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Temporary Tattoo market, with robust domestic demand, supportive policies, and a

strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Temporary Tattoo market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Temporary Tattoo industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Decal, Airbrush).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Temporary Tattoo market.

Regional Analysis: The report involves examining the Temporary Tattoo market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Temporary Tattoo market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Temporary Tattoo:

Company Analysis: Report covers individual Temporary Tattoo players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Temporary Tattoo This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Children, Adult).

Technology Analysis: Report covers specific technologies relevant to Temporary Tattoo. It assesses the current state, advancements, and potential future developments in Temporary Tattoo areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Temporary Tattoo market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Temporary Tattoo market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Decal

Airbrush

Henna

Market segment by Application

Children

Adult

Market segment by players, this report covers

Temporary Tattoos

TM International

Grifoll

Tattly

Tinsley Transfers

SafetyTat LLC

Game Faces

Conscious Ink

TattooFun Inc

Inkbox

Soap and Water

Fake Tattoos SE

SketchOn (Prinker)

Tattify LLC

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Temporary Tattoo product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Temporary Tattoo, with revenue, gross margin and global market share of Temporary Tattoo from 2019 to 2024.

Chapter 3, the Temporary Tattoo competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Temporary Tattoo market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Temporary Tattoo.

Chapter 13, to describe Temporary Tattoo research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Temporary Tattoo
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Temporary Tattoo by Type
 - 1.3.1 Overview: Global Temporary Tattoo Market Size by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Global Temporary Tattoo Consumption Value Market Share by Type in 2023
 - 1.3.3 Decal
 - 1.3.4 Airbrush
 - 1.3.5 Henna
- 1.4 Global Temporary Tattoo Market by Application
 - 1.4.1 Overview: Global Temporary Tattoo Market Size by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Children
 - 1.4.3 Adult
- 1.5 Global Temporary Tattoo Market Size & Forecast
- 1.6 Global Temporary Tattoo Market Size and Forecast by Region
 - 1.6.1 Global Temporary Tattoo Market Size by Region: 2019 VS 2023 VS 2030
 - 1.6.2 Global Temporary Tattoo Market Size by Region, (2019-2030)
 - 1.6.3 North America Temporary Tattoo Market Size and Prospect (2019-2030)
 - 1.6.4 Europe Temporary Tattoo Market Size and Prospect (2019-2030)
 - 1.6.5 Asia-Pacific Temporary Tattoo Market Size and Prospect (2019-2030)
 - 1.6.6 South America Temporary Tattoo Market Size and Prospect (2019-2030)
 - 1.6.7 Middle East and Africa Temporary Tattoo Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

- 2.1 Temporary Tattoos
 - 2.1.1 Temporary Tattoos Details
 - 2.1.2 Temporary Tattoos Major Business
 - 2.1.3 Temporary Tattoos Temporary Tattoo Product and Solutions
 - 2.1.4 Temporary Tattoos Temporary Tattoo Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Temporary Tattoos Recent Developments and Future Plans
- 2.2 TM International
 - 2.2.1 TM International Details

- 2.2.2 TM International Major Business
- 2.2.3 TM International Temporary Tattoo Product and Solutions
- 2.2.4 TM International Temporary Tattoo Revenue, Gross Margin and Market Share (2019-2024)
- 2.2.5 TM International Recent Developments and Future Plans
- 2.3 Grifoll
 - 2.3.1 Grifoll Details
 - 2.3.2 Grifoll Major Business
 - 2.3.3 Grifoll Temporary Tattoo Product and Solutions
 - 2.3.4 Grifoll Temporary Tattoo Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 Grifoll Recent Developments and Future Plans
- 2.4 Tattly
 - 2.4.1 Tattly Details
 - 2.4.2 Tattly Major Business
 - 2.4.3 Tattly Temporary Tattoo Product and Solutions
 - 2.4.4 Tattly Temporary Tattoo Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Tattly Recent Developments and Future Plans
- 2.5 Tinsley Transfers
 - 2.5.1 Tinsley Transfers Details
 - 2.5.2 Tinsley Transfers Major Business
 - 2.5.3 Tinsley Transfers Temporary Tattoo Product and Solutions
 - 2.5.4 Tinsley Transfers Temporary Tattoo Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Tinsley Transfers Recent Developments and Future Plans
- 2.6 SafetyTat LLC
 - 2.6.1 SafetyTat LLC Details
 - 2.6.2 SafetyTat LLC Major Business
 - 2.6.3 SafetyTat LLC Temporary Tattoo Product and Solutions
 - 2.6.4 SafetyTat LLC Temporary Tattoo Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 SafetyTat LLC Recent Developments and Future Plans
- 2.7 Game Faces
 - 2.7.1 Game Faces Details
 - 2.7.2 Game Faces Major Business
 - 2.7.3 Game Faces Temporary Tattoo Product and Solutions
 - 2.7.4 Game Faces Temporary Tattoo Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Game Faces Recent Developments and Future Plans
- 2.8 Conscious Ink

- 2.8.1 Conscious Ink Details
- 2.8.2 Conscious Ink Major Business
- 2.8.3 Conscious Ink Temporary Tattoo Product and Solutions
- 2.8.4 Conscious Ink Temporary Tattoo Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Conscious Ink Recent Developments and Future Plans
- 2.9 TattooFun Inc
 - 2.9.1 TattooFun Inc Details
 - 2.9.2 TattooFun Inc Major Business
 - 2.9.3 TattooFun Inc Temporary Tattoo Product and Solutions
 - 2.9.4 TattooFun Inc Temporary Tattoo Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 TattooFun Inc Recent Developments and Future Plans
- 2.10 Inkbox
 - 2.10.1 Inkbox Details
 - 2.10.2 Inkbox Major Business
 - 2.10.3 Inkbox Temporary Tattoo Product and Solutions
 - 2.10.4 Inkbox Temporary Tattoo Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Inkbox Recent Developments and Future Plans
- 2.11 Soap and Water
 - 2.11.1 Soap and Water Details
 - 2.11.2 Soap and Water Major Business
 - 2.11.3 Soap and Water Temporary Tattoo Product and Solutions
 - 2.11.4 Soap and Water Temporary Tattoo Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Soap and Water Recent Developments and Future Plans
- 2.12 Fake Tattoos SE
 - 2.12.1 Fake Tattoos SE Details
 - 2.12.2 Fake Tattoos SE Major Business
 - 2.12.3 Fake Tattoos SE Temporary Tattoo Product and Solutions
 - 2.12.4 Fake Tattoos SE Temporary Tattoo Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 Fake Tattoos SE Recent Developments and Future Plans
- 2.13 SketchOn (Prinker)
 - 2.13.1 SketchOn (Prinker) Details
 - 2.13.2 SketchOn (Prinker) Major Business
 - 2.13.3 SketchOn (Prinker) Temporary Tattoo Product and Solutions
 - 2.13.4 SketchOn (Prinker) Temporary Tattoo Revenue, Gross Margin and Market

Share (2019-2024)

2.13.5 SketchOn (Prinker) Recent Developments and Future Plans

2.14 Tattify LLC

2.14.1 Tattify LLC Details

2.14.2 Tattify LLC Major Business

2.14.3 Tattify LLC Temporary Tattoo Product and Solutions

2.14.4 Tattify LLC Temporary Tattoo Revenue, Gross Margin and Market Share
(2019-2024)

2.14.5 Tattify LLC Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Temporary Tattoo Revenue and Share by Players (2019-2024)

3.2 Market Share Analysis (2023)

3.2.1 Market Share of Temporary Tattoo by Company Revenue

3.2.2 Top 3 Temporary Tattoo Players Market Share in 2023

3.2.3 Top 6 Temporary Tattoo Players Market Share in 2023

3.3 Temporary Tattoo Market: Overall Company Footprint Analysis

3.3.1 Temporary Tattoo Market: Region Footprint

3.3.2 Temporary Tattoo Market: Company Product Type Footprint

3.3.3 Temporary Tattoo Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Temporary Tattoo Consumption Value and Market Share by Type
(2019-2024)

4.2 Global Temporary Tattoo Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Temporary Tattoo Consumption Value Market Share by Application
(2019-2024)

5.2 Global Temporary Tattoo Market Forecast by Application (2025-2030)

6 NORTH AMERICA

6.1 North America Temporary Tattoo Consumption Value by Type (2019-2030)

6.2 North America Temporary Tattoo Consumption Value by Application (2019-2030)

6.3 North America Temporary Tattoo Market Size by Country

6.3.1 North America Temporary Tattoo Consumption Value by Country (2019-2030)

6.3.2 United States Temporary Tattoo Market Size and Forecast (2019-2030)

6.3.3 Canada Temporary Tattoo Market Size and Forecast (2019-2030)

6.3.4 Mexico Temporary Tattoo Market Size and Forecast (2019-2030)

7 EUROPE

7.1 Europe Temporary Tattoo Consumption Value by Type (2019-2030)

7.2 Europe Temporary Tattoo Consumption Value by Application (2019-2030)

7.3 Europe Temporary Tattoo Market Size by Country

7.3.1 Europe Temporary Tattoo Consumption Value by Country (2019-2030)

7.3.2 Germany Temporary Tattoo Market Size and Forecast (2019-2030)

7.3.3 France Temporary Tattoo Market Size and Forecast (2019-2030)

7.3.4 United Kingdom Temporary Tattoo Market Size and Forecast (2019-2030)

7.3.5 Russia Temporary Tattoo Market Size and Forecast (2019-2030)

7.3.6 Italy Temporary Tattoo Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

8.1 Asia-Pacific Temporary Tattoo Consumption Value by Type (2019-2030)

8.2 Asia-Pacific Temporary Tattoo Consumption Value by Application (2019-2030)

8.3 Asia-Pacific Temporary Tattoo Market Size by Region

8.3.1 Asia-Pacific Temporary Tattoo Consumption Value by Region (2019-2030)

8.3.2 China Temporary Tattoo Market Size and Forecast (2019-2030)

8.3.3 Japan Temporary Tattoo Market Size and Forecast (2019-2030)

8.3.4 South Korea Temporary Tattoo Market Size and Forecast (2019-2030)

8.3.5 India Temporary Tattoo Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia Temporary Tattoo Market Size and Forecast (2019-2030)

8.3.7 Australia Temporary Tattoo Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

9.1 South America Temporary Tattoo Consumption Value by Type (2019-2030)

9.2 South America Temporary Tattoo Consumption Value by Application (2019-2030)

9.3 South America Temporary Tattoo Market Size by Country

9.3.1 South America Temporary Tattoo Consumption Value by Country (2019-2030)

9.3.2 Brazil Temporary Tattoo Market Size and Forecast (2019-2030)

9.3.3 Argentina Temporary Tattoo Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Temporary Tattoo Consumption Value by Type (2019-2030)

10.2 Middle East & Africa Temporary Tattoo Consumption Value by Application (2019-2030)

10.3 Middle East & Africa Temporary Tattoo Market Size by Country

10.3.1 Middle East & Africa Temporary Tattoo Consumption Value by Country (2019-2030)

10.3.2 Turkey Temporary Tattoo Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Temporary Tattoo Market Size and Forecast (2019-2030)

10.3.4 UAE Temporary Tattoo Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

11.1 Temporary Tattoo Market Drivers

11.2 Temporary Tattoo Market Restraints

11.3 Temporary Tattoo Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 Temporary Tattoo Industry Chain

12.2 Temporary Tattoo Upstream Analysis

12.3 Temporary Tattoo Midstream Analysis

12.4 Temporary Tattoo Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Temporary Tattoo Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Temporary Tattoo Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global Temporary Tattoo Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global Temporary Tattoo Consumption Value by Region (2025-2030) & (USD Million)

Table 5. Temporary Tattoos Company Information, Head Office, and Major Competitors

Table 6. Temporary Tattoos Major Business

Table 7. Temporary Tattoos Temporary Tattoo Product and Solutions

Table 8. Temporary Tattoos Temporary Tattoo Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. Temporary Tattoos Recent Developments and Future Plans

Table 10. TM International Company Information, Head Office, and Major Competitors

Table 11. TM International Major Business

Table 12. TM International Temporary Tattoo Product and Solutions

Table 13. TM International Temporary Tattoo Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. TM International Recent Developments and Future Plans

Table 15. Grifoll Company Information, Head Office, and Major Competitors

Table 16. Grifoll Major Business

Table 17. Grifoll Temporary Tattoo Product and Solutions

Table 18. Grifoll Temporary Tattoo Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. Grifoll Recent Developments and Future Plans

Table 20. Tattly Company Information, Head Office, and Major Competitors

Table 21. Tattly Major Business

Table 22. Tattly Temporary Tattoo Product and Solutions

Table 23. Tattly Temporary Tattoo Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. Tattly Recent Developments and Future Plans

Table 25. Tinsley Transfers Company Information, Head Office, and Major Competitors

Table 26. Tinsley Transfers Major Business

Table 27. Tinsley Transfers Temporary Tattoo Product and Solutions

Table 28. Tinsley Transfers Temporary Tattoo Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. Tinsley Transfers Recent Developments and Future Plans

Table 30. SafetyTat LLC Company Information, Head Office, and Major Competitors

Table 31. SafetyTat LLC Major Business

Table 32. SafetyTat LLC Temporary Tattoo Product and Solutions

Table 33. SafetyTat LLC Temporary Tattoo Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. SafetyTat LLC Recent Developments and Future Plans

Table 35. Game Faces Company Information, Head Office, and Major Competitors

Table 36. Game Faces Major Business

Table 37. Game Faces Temporary Tattoo Product and Solutions

Table 38. Game Faces Temporary Tattoo Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. Game Faces Recent Developments and Future Plans

Table 40. Conscious Ink Company Information, Head Office, and Major Competitors

Table 41. Conscious Ink Major Business

Table 42. Conscious Ink Temporary Tattoo Product and Solutions

Table 43. Conscious Ink Temporary Tattoo Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. Conscious Ink Recent Developments and Future Plans

Table 45. TattooFun Inc Company Information, Head Office, and Major Competitors

Table 46. TattooFun Inc Major Business

Table 47. TattooFun Inc Temporary Tattoo Product and Solutions

Table 48. TattooFun Inc Temporary Tattoo Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. TattooFun Inc Recent Developments and Future Plans

Table 50. Inkbox Company Information, Head Office, and Major Competitors

Table 51. Inkbox Major Business

Table 52. Inkbox Temporary Tattoo Product and Solutions

Table 53. Inkbox Temporary Tattoo Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 54. Inkbox Recent Developments and Future Plans

Table 55. Soap and Water Company Information, Head Office, and Major Competitors

Table 56. Soap and Water Major Business

Table 57. Soap and Water Temporary Tattoo Product and Solutions

Table 58. Soap and Water Temporary Tattoo Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 59. Soap and Water Recent Developments and Future Plans

Table 60. Fake Tattoos SE Company Information, Head Office, and Major Competitors
Table 61. Fake Tattoos SE Major Business
Table 62. Fake Tattoos SE Temporary Tattoo Product and Solutions
Table 63. Fake Tattoos SE Temporary Tattoo Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 64. Fake Tattoos SE Recent Developments and Future Plans
Table 65. SketchOn (Prinker) Company Information, Head Office, and Major Competitors
Table 66. SketchOn (Prinker) Major Business
Table 67. SketchOn (Prinker) Temporary Tattoo Product and Solutions
Table 68. SketchOn (Prinker) Temporary Tattoo Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 69. SketchOn (Prinker) Recent Developments and Future Plans
Table 70. Tattify LLC Company Information, Head Office, and Major Competitors
Table 71. Tattify LLC Major Business
Table 72. Tattify LLC Temporary Tattoo Product and Solutions
Table 73. Tattify LLC Temporary Tattoo Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 74. Tattify LLC Recent Developments and Future Plans
Table 75. Global Temporary Tattoo Revenue (USD Million) by Players (2019-2024)
Table 76. Global Temporary Tattoo Revenue Share by Players (2019-2024)
Table 77. Breakdown of Temporary Tattoo by Company Type (Tier 1, Tier 2, and Tier 3)
Table 78. Market Position of Players in Temporary Tattoo, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023
Table 79. Head Office of Key Temporary Tattoo Players
Table 80. Temporary Tattoo Market: Company Product Type Footprint
Table 81. Temporary Tattoo Market: Company Product Application Footprint
Table 82. Temporary Tattoo New Market Entrants and Barriers to Market Entry
Table 83. Temporary Tattoo Mergers, Acquisition, Agreements, and Collaborations
Table 84. Global Temporary Tattoo Consumption Value (USD Million) by Type (2019-2024)
Table 85. Global Temporary Tattoo Consumption Value Share by Type (2019-2024)
Table 86. Global Temporary Tattoo Consumption Value Forecast by Type (2025-2030)
Table 87. Global Temporary Tattoo Consumption Value by Application (2019-2024)
Table 88. Global Temporary Tattoo Consumption Value Forecast by Application (2025-2030)
Table 89. North America Temporary Tattoo Consumption Value by Type (2019-2024) & (USD Million)
Table 90. North America Temporary Tattoo Consumption Value by Type (2025-2030) &

(USD Million)

Table 91. North America Temporary Tattoo Consumption Value by Application (2019-2024) & (USD Million)

Table 92. North America Temporary Tattoo Consumption Value by Application (2025-2030) & (USD Million)

Table 93. North America Temporary Tattoo Consumption Value by Country (2019-2024) & (USD Million)

Table 94. North America Temporary Tattoo Consumption Value by Country (2025-2030) & (USD Million)

Table 95. Europe Temporary Tattoo Consumption Value by Type (2019-2024) & (USD Million)

Table 96. Europe Temporary Tattoo Consumption Value by Type (2025-2030) & (USD Million)

Table 97. Europe Temporary Tattoo Consumption Value by Application (2019-2024) & (USD Million)

Table 98. Europe Temporary Tattoo Consumption Value by Application (2025-2030) & (USD Million)

Table 99. Europe Temporary Tattoo Consumption Value by Country (2019-2024) & (USD Million)

Table 100. Europe Temporary Tattoo Consumption Value by Country (2025-2030) & (USD Million)

Table 101. Asia-Pacific Temporary Tattoo Consumption Value by Type (2019-2024) & (USD Million)

Table 102. Asia-Pacific Temporary Tattoo Consumption Value by Type (2025-2030) & (USD Million)

Table 103. Asia-Pacific Temporary Tattoo Consumption Value by Application (2019-2024) & (USD Million)

Table 104. Asia-Pacific Temporary Tattoo Consumption Value by Application (2025-2030) & (USD Million)

Table 105. Asia-Pacific Temporary Tattoo Consumption Value by Region (2019-2024) & (USD Million)

Table 106. Asia-Pacific Temporary Tattoo Consumption Value by Region (2025-2030) & (USD Million)

Table 107. South America Temporary Tattoo Consumption Value by Type (2019-2024) & (USD Million)

Table 108. South America Temporary Tattoo Consumption Value by Type (2025-2030) & (USD Million)

Table 109. South America Temporary Tattoo Consumption Value by Application (2019-2024) & (USD Million)

Table 110. South America Temporary Tattoo Consumption Value by Application
(2025-2030) & (USD Million)

Table 111. South America Temporary Tattoo Consumption Value by Country
(2019-2024) & (USD Million)

Table 112. South America Temporary Tattoo Consumption Value by Country
(2025-2030) & (USD Million)

Table 113. Middle East & Africa Temporary Tattoo Consumption Value by Type
(2019-2024) & (USD Million)

Table 114. Middle East & Africa Temporary Tattoo Consumption Value by Type
(2025-2030) & (USD Million)

Table 115. Middle East & Africa Temporary Tattoo Consumption Value by Application
(2019-2024) & (USD Million)

Table 116. Middle East & Africa Temporary Tattoo Consumption Value by Application
(2025-2030) & (USD Million)

Table 117. Middle East & Africa Temporary Tattoo Consumption Value by Country
(2019-2024) & (USD Million)

Table 118. Middle East & Africa Temporary Tattoo Consumption Value by Country
(2025-2030) & (USD Million)

Table 119. Temporary Tattoo Raw Material

Table 120. Key Suppliers of Temporary Tattoo Raw Materials

List Of Figures

LIST OF FIGURES

Figure 1. Temporary Tattoo Picture

Figure 2. Global Temporary Tattoo Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Temporary Tattoo Consumption Value Market Share by Type in 2023

Figure 4. Decal

Figure 5. Airbrush

Figure 6. Henna

Figure 7. Global Temporary Tattoo Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 8. Temporary Tattoo Consumption Value Market Share by Application in 2023

Figure 9. Children Picture

Figure 10. Adult Picture

Figure 11. Global Temporary Tattoo Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 12. Global Temporary Tattoo Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 13. Global Market Temporary Tattoo Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)

Figure 14. Global Temporary Tattoo Consumption Value Market Share by Region (2019-2030)

Figure 15. Global Temporary Tattoo Consumption Value Market Share by Region in 2023

Figure 16. North America Temporary Tattoo Consumption Value (2019-2030) & (USD Million)

Figure 17. Europe Temporary Tattoo Consumption Value (2019-2030) & (USD Million)

Figure 18. Asia-Pacific Temporary Tattoo Consumption Value (2019-2030) & (USD Million)

Figure 19. South America Temporary Tattoo Consumption Value (2019-2030) & (USD Million)

Figure 20. Middle East and Africa Temporary Tattoo Consumption Value (2019-2030) & (USD Million)

Figure 21. Global Temporary Tattoo Revenue Share by Players in 2023

Figure 22. Temporary Tattoo Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 23. Global Top 3 Players Temporary Tattoo Market Share in 2023

- Figure 24. Global Top 6 Players Temporary Tattoo Market Share in 2023
- Figure 25. Global Temporary Tattoo Consumption Value Share by Type (2019-2024)
- Figure 26. Global Temporary Tattoo Market Share Forecast by Type (2025-2030)
- Figure 27. Global Temporary Tattoo Consumption Value Share by Application (2019-2024)
- Figure 28. Global Temporary Tattoo Market Share Forecast by Application (2025-2030)
- Figure 29. North America Temporary Tattoo Consumption Value Market Share by Type (2019-2030)
- Figure 30. North America Temporary Tattoo Consumption Value Market Share by Application (2019-2030)
- Figure 31. North America Temporary Tattoo Consumption Value Market Share by Country (2019-2030)
- Figure 32. United States Temporary Tattoo Consumption Value (2019-2030) & (USD Million)
- Figure 33. Canada Temporary Tattoo Consumption Value (2019-2030) & (USD Million)
- Figure 34. Mexico Temporary Tattoo Consumption Value (2019-2030) & (USD Million)
- Figure 35. Europe Temporary Tattoo Consumption Value Market Share by Type (2019-2030)
- Figure 36. Europe Temporary Tattoo Consumption Value Market Share by Application (2019-2030)
- Figure 37. Europe Temporary Tattoo Consumption Value Market Share by Country (2019-2030)
- Figure 38. Germany Temporary Tattoo Consumption Value (2019-2030) & (USD Million)
- Figure 39. France Temporary Tattoo Consumption Value (2019-2030) & (USD Million)
- Figure 40. United Kingdom Temporary Tattoo Consumption Value (2019-2030) & (USD Million)
- Figure 41. Russia Temporary Tattoo Consumption Value (2019-2030) & (USD Million)
- Figure 42. Italy Temporary Tattoo Consumption Value (2019-2030) & (USD Million)
- Figure 43. Asia-Pacific Temporary Tattoo Consumption Value Market Share by Type (2019-2030)
- Figure 44. Asia-Pacific Temporary Tattoo Consumption Value Market Share by Application (2019-2030)
- Figure 45. Asia-Pacific Temporary Tattoo Consumption Value Market Share by Region (2019-2030)
- Figure 46. China Temporary Tattoo Consumption Value (2019-2030) & (USD Million)
- Figure 47. Japan Temporary Tattoo Consumption Value (2019-2030) & (USD Million)
- Figure 48. South Korea Temporary Tattoo Consumption Value (2019-2030) & (USD Million)
- Figure 49. India Temporary Tattoo Consumption Value (2019-2030) & (USD Million)

Figure 50. Southeast Asia Temporary Tattoo Consumption Value (2019-2030) & (USD Million)

Figure 51. Australia Temporary Tattoo Consumption Value (2019-2030) & (USD Million)

Figure 52. South America Temporary Tattoo Consumption Value Market Share by Type (2019-2030)

Figure 53. South America Temporary Tattoo Consumption Value Market Share by Application (2019-2030)

Figure 54. South America Temporary Tattoo Consumption Value Market Share by Country (2019-2030)

Figure 55. Brazil Temporary Tattoo Consumption Value (2019-2030) & (USD Million)

Figure 56. Argentina Temporary Tattoo Consumption Value (2019-2030) & (USD Million)

Figure 57. Middle East and Africa Temporary Tattoo Consumption Value Market Share by Type (2019-2030)

Figure 58. Middle East and Africa Temporary Tattoo Consumption Value Market Share by Application (2019-2030)

Figure 59. Middle East and Africa Temporary Tattoo Consumption Value Market Share by Country (2019-2030)

Figure 60. Turkey Temporary Tattoo Consumption Value (2019-2030) & (USD Million)

Figure 61. Saudi Arabia Temporary Tattoo Consumption Value (2019-2030) & (USD Million)

Figure 62. UAE Temporary Tattoo Consumption Value (2019-2030) & (USD Million)

Figure 63. Temporary Tattoo Market Drivers

Figure 64. Temporary Tattoo Market Restraints

Figure 65. Temporary Tattoo Market Trends

Figure 66. Porters Five Forces Analysis

Figure 67. Manufacturing Cost Structure Analysis of Temporary Tattoo in 2023

Figure 68. Manufacturing Process Analysis of Temporary Tattoo

Figure 69. Temporary Tattoo Industrial Chain

Figure 70. Methodology

Figure 71. Research Process and Data Source

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