

Global Temporary Staffing Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GB2CF0ED26EBEN.html>

Date: January 2026

Pages: 146

Price: US\$ 4,480.00 (Single User License)

ID: GB2CF0ED26EBEN

Abstracts

The global Temporary Staffing market size is expected to reach \$ 1590 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032).

Temporary staffing refers to a flexible employment model where companies hire temporary workers through professional service agencies or platforms to meet short-term, seasonal, project-based, or sudden manpower needs. The service provider handles recruitment, payroll, and basic management, while the client focuses on work arrangement and business management. Its core value lies in helping companies quickly respond to business fluctuations, control fixed labor costs, acquire specific professional skills, and transfer employment risks, making it a key human resource solution for optimizing organizational flexibility and operational efficiency.

Its prospects are deeply intertwined with the gig economy, digital transformation, and organizational change, exhibiting three major trends: First, platformization and technology-driven approaches, with digital matching platforms significantly improving the efficiency and accuracy of matching temporary workers with job positions; second, advanced skills and project-based approaches, expanding the service scope from basic labor to professional fields such as technology, creativity, and management to meet companies' short-term specific needs; and third, a strategic value reshaping, where temporary staffing will evolve from a cost control tool into a core strategic capability for companies to build agile teams, acquire cutting-edge skills, and flexibly expand organizational boundaries, leading to continued market expansion and a move towards specialization and compliance.

This report studies the global Temporary Staffing demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Temporary Staffing, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Temporary Staffing that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Temporary Staffing total market, 2021-2032, (USD Million)

Global Temporary Staffing total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Temporary Staffing total market, key domestic companies, and share, (USD Million)

Global Temporary Staffing revenue by player, revenue and market share 2021-2026, (USD Million)

Global Temporary Staffing total market by Personnel Skills, CAGR, 2021-2032, (USD Million)

Global Temporary Staffing total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Temporary Staffing market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ManpowerGroup, Sun Staff, Hirayama Holdings Co., Ltd., E-staffing, LIKE Staffing, Inc., The Effective Syndicate, Resource Employment Solutions, PeopleReady, Adecco, Elite Staffing, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Temporary Staffing market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Personnel Skills, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Temporary Staffing Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Temporary Staffing Market, Segmentation by Personnel Skills:

Basic Operational Skills

Specialized Technical Skills

Functional Support Skills

Management Decision-Making Skills

Global Temporary Staffing Market, Segmentation by Workplaces:

Office Work

Remote Work

Multi-Location Mobile Work

Hybrid Work

Global Temporary Staffing Market, Segmentation by Application:

Large Enterprises

Small and Medium-sized Enterprises

Companies Profiled:

ManpowerGroup

Sun Staff

Hirayama Holdings Co., Ltd.

E-staffing

LIKE Staffing, Inc.

The Effective Syndicate

Resource Employment Solutions

PeopleReady

Adecco

Elite Staffing

LaborMax Staffing

MGR Workforce

MADICORP

Kelly Services

Staffing Technical Services

Chase Staffing

Spherion

Key Questions Answered

1. How big is the global Temporary Staffing market?
2. What is the demand of the global Temporary Staffing market?
3. What is the year over year growth of the global Temporary Staffing market?
4. What is the total value of the global Temporary Staffing market?
5. Who are the Major Players in the global Temporary Staffing market?
6. What are the growth factors driving the market demand?

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