

# Global Televisions Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Televisions market size was valued at USD 127270 million in 2023 and is forecast to a readjusted size of USD 149200 million by 2030 with a CAGR of 2.3% during review period.

Television (TV), sometimes shortened to tele or telly, is a telecommunication medium used for transmitting moving images in monochrome (black and white), or in color, and in two or three dimensions and sound. The term can refer to a television set, a television show, or the medium of television transmission.

Samsung, TCL and LG are the top 3 manufacturters of Televisions, with about 47% market shares.

The Global Info Research report includes an overview of the development of the Televisions industry chain, the market status of Residential (Under 40 Inches, 40-50 Inches), Commercial (Under 40 Inches, 40-50 Inches), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Televisions.

Regionally, the report analyzes the Televisions markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Televisions market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Televisions market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Televisions industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Size (e.g., Under 40 Inches, 40-50 Inches).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Televisions market.

**Regional Analysis:** The report involves examining the Televisions market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Televisions market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Televisions:

**Company Analysis:** Report covers individual Televisions manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Televisions This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Residential, Commercial).

**Technology Analysis:** Report covers specific technologies relevant to Televisions. It assesses the current state, advancements, and potential future developments in Televisions areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Televisions market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Televisions market is split by Size and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Size, and by Application in terms of volume and value.

#### Market segment by Size

Under 40 Inches

40-50 Inches

51-60 Inches

61-70 Inches

Above 70 Inches

#### Market segment by Application

Residential

Commercial

#### Major players covered

Samsung

TCL

LG

Hisense

Skyworth

Sony

Phillips+AOC

Xiaomi

Sharp

Panasonic

Changhong

Haier

Vizio

Konka

Funai

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

## Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Televisions product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Televisions, with price, sales, revenue and global market share of Televisions from 2019 to 2024.

Chapter 3, the Televisions competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Televisions breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Size and application, with sales market share and growth rate by size, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Televisions market forecast, by regions, size and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Televisions.

Chapter 14 and 15, to describe Televisions sales channel, distributors, customers, research findings and conclusion.

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