

Global Television Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

Television (TV) is a telecommunication medium used for transmitting moving images in monochrome, or in colour, and in two or three dimensions and sound. The term can refer to a television set, a television program ("TV show"), or the medium of television transmission. Television is a mass medium for advertising, entertainment and news.

Scope of the Report:

This report focuses on the Television in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

There is rising demand from customers to upgrade their television technology, which is expected to significantly drive the market during the forecast period. Moreover, booming e-commerce industry and rising disposable income of consumers are further anticipated to contribute to the growing sales of televisions across the country in the coming years.

The worldwide market for Television is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Hisense

LG Electronics

Panasonic

Samsung Electronics

Sony

Toshiba

Philips

Sharp

Vizio

Mitsubishi TV

Sanyo

TCL

Hitachi

JVC

Skyworth

Haier

Pioneer

Changhong

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Conventional/Non-Internet TVs

Smart/Internet TVs

Market Segment by Applications, can be divided into

Offline Retail

Direct/Institutional Sales

Online Retail

There are 15 Chapters to deeply display the global Television market.

Chapter 1, to describe Television Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Television, with sales, revenue, and price of Television, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Television, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these

regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Television market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Television sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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