

Global Teleshopping Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Teleshopping market size is expected to reach \$ 20570 million by 2029, rising at a market growth of -1.6% CAGR during the forecast period (2023-2029).

Key companies in global teleshopping include QVC, Jupiter Shop Channel, HSE24, etc. The largest company is QVC, with 54% market share. In terms of product categories, they include household, beauty and wellness, and consumer electronics, with household holding the largest market share at 32%. In terms of the age of its customers, ages 30-49 holds 47% of the market share, and 50 years old and above holds 46% of the share.

Teleshopping means buying goods and services by telephone or via the internet. It does not involve correspondence and personal visits. The seller prepares a short advertising film which is shown on television screen. It gives a full demonstration of the working of the product along with a list of contact phone numbers in every city. People who feel convinced of the utility of the demonstrated product contact the seller on telephone and place orders. Goods are delivered to buyers through courier or value payable post (v.p.p.). The main advantage of teleshopping is convenience for the customer. The customer can purchase the product without visiting the seller. This saves valuable time, effort and money. Customers can make payment through their credit cards. Asian Sky Shop, Telebrands are examples of companies which provide teleshopping facilities in India. Computer systems have made it easier by playing recorded messages and then record the information given by customers. Teleshopping, however, does not offer the opportunity to the customer to examine the product before buying. Computerised systems used in teleshopping are expensive.

This report studies the global Teleshopping demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Teleshopping, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Teleshopping that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Teleshopping total market, 2018-2029, (USD Million)

Global Teleshopping total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Teleshopping total market, key domestic companies and share, (USD Million)

Global Teleshopping revenue by player and market share 2018-2023, (USD Million)

Global Teleshopping total market by Type, CAGR, 2018-2029, (USD Million)

Global Teleshopping total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Teleshopping market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include QVC, Jupiter Shop Channel, HSE24, ShopHQ (iMedia Brands), Vaibhav Global Limited (VGL), Jewelry Television, Ideal Shopping Direct Limited, JML Direct and AVC (America's Value Channel), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Teleshopping market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years

2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Teleshopping Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Teleshopping Market, Segmentation by Type

Home

Beauty and Wellness

Consumer Electronic

Apparel and Accessories

Jewelry and Watches

Others

Global Teleshopping Market, Segmentation by Application

Application 1

Application 2

Companies Profiled:

QVC

Jupiter Shop Channel

HSE24

ShopHQ (iMedia Brands)

Vaibhav Global Limited (VGL)

Jewelry Television

Ideal Shopping Direct Limited

JML Direct

AVC (America's Value Channel)

Gem Shopping Network Inc.

High Street TV (Group) Limited

Hochanda Global Limited

Happigo

Jiangxi Fashion TV Shopping

OCJ

Key Questions Answered

1. How big is the global Teleshopping market?
2. What is the demand of the global Teleshopping market?
3. What is the year over year growth of the global Teleshopping market?
4. What is the total value of the global Teleshopping market?
5. Who are the major players in the global Teleshopping market?
6. What are the growth factors driving the market demand?

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