

# Global Teleshopping Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

Teleshopping is way of selling product through television advertisements that gives complete description of the product, and also provides contact details for the customer to place their orders.

Scope of the Report:

This report studies the Teleshopping market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Teleshopping market by product type and applications/end industries.

The country's teleshopping market is facing stiff competition from e-commerce, with an increasing number of people now preferring shopping on mobile and internet, thereby hampering the growth of teleshopping market in the US

Teleshopping market in India grew significantly over the past few years owing to, increasing disposable income, ease of shopping, rising television penetration in the country. Moreover, increasing offerings by private label brands at affordable prices, growing discounts and offers, coupled with rising working population are other factors driving teleshopping market in India. In addition, improving standard of living, coupled with changing consumers tastes and preference from traditional way of shopping to new and innovative forms

The global Teleshopping market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Teleshopping.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

QVC

HSN

EVINE Live

Shop LC

Jewelry Television

HomeShop18

Naaptol Online Shopping

TVC Skyshop

SHOP CJ Network

DEN Snapdeal TV Shop

HBN Network

Best Deal TV

Ace Teleshop

Telemart Shopping Network

Teleone Consumers Product

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Dedicated Channel

Infomercial

Market Segment by Applications, can be divided into

Television

Internet

## Contents

### 1 TEleshopping MARKET OVERVIEW

- 1.1 Product Overview and Scope of Teleshopping
- 1.2 Classification of Teleshopping by Types
  - 1.2.1 Global Teleshopping Revenue Comparison by Types (2017-2023)
  - 1.2.2 Global Teleshopping Revenue Market Share by Types in 2017
  - 1.2.3 Dedicated Channel
  - 1.2.4 Infomercial
- 1.3 Global Teleshopping Market by Application
  - 1.3.1 Global Teleshopping Market Size and Market Share Comparison by Applications (2013-2023)
  - 1.3.2 Television
  - 1.3.3 Internet
- 1.4 Global Teleshopping Market by Regions
  - 1.4.1 Global Teleshopping Market Size (Million USD) Comparison by Regions (2013-2023)
    - 1.4.1 North America (USA, Canada and Mexico) Teleshopping Status and Prospect (2013-2023)
    - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Teleshopping Status and Prospect (2013-2023)
    - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Teleshopping Status and Prospect (2013-2023)
    - 1.4.4 South America (Brazil, Argentina, Colombia) Teleshopping Status and Prospect (2013-2023)
    - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Teleshopping Status and Prospect (2013-2023)
- 1.5 Global Market Size of Teleshopping (2013-2023)

### 2 MANUFACTURERS PROFILES

- 2.1 QVC
  - 2.1.1 Business Overview
  - 2.1.2 Teleshopping Type and Applications
    - 2.1.2.1 Product A
    - 2.1.2.2 Product B
  - 2.1.3 QVC Teleshopping Revenue, Gross Margin and Market Share (2016-2017)
- 2.2 HSN

- 2.2.1 Business Overview
- 2.2.2 Teleshopping Type and Applications
  - 2.2.2.1 Product A
  - 2.2.2.2 Product B
- 2.2.3 HSN Teleshopping Revenue, Gross Margin and Market Share (2016-2017)
- 2.3 EVINE Live
  - 2.3.1 Business Overview
  - 2.3.2 Teleshopping Type and Applications
    - 2.3.2.1 Product A
    - 2.3.2.2 Product B
  - 2.3.3 EVINE Live Teleshopping Revenue, Gross Margin and Market Share (2016-2017)
- 2.4 Shop LC
  - 2.4.1 Business Overview
  - 2.4.2 Teleshopping Type and Applications
    - 2.4.2.1 Product A
    - 2.4.2.2 Product B
  - 2.4.3 Shop LC Teleshopping Revenue, Gross Margin and Market Share (2016-2017)
- 2.5 Jewelry Television
  - 2.5.1 Business Overview
  - 2.5.2 Teleshopping Type and Applications
    - 2.5.2.1 Product A
    - 2.5.2.2 Product B
  - 2.5.3 Jewelry Television Teleshopping Revenue, Gross Margin and Market Share (2016-2017)
- 2.6 HomeShop18
  - 2.6.1 Business Overview
  - 2.6.2 Teleshopping Type and Applications
    - 2.6.2.1 Product A
    - 2.6.2.2 Product B
  - 2.6.3 HomeShop18 Teleshopping Revenue, Gross Margin and Market Share (2016-2017)
- 2.7 Naaptol Online Shopping
  - 2.7.1 Business Overview
  - 2.7.2 Teleshopping Type and Applications
    - 2.7.2.1 Product A
    - 2.7.2.2 Product B
  - 2.7.3 Naaptol Online Shopping Teleshopping Revenue, Gross Margin and Market Share (2016-2017)

## 2.8 TVC Skyshop

### 2.8.1 Business Overview

### 2.8.2 Teleshopping Type and Applications

#### 2.8.2.1 Product A

#### 2.8.2.2 Product B

### 2.8.3 TVC Skyshop Teleshopping Revenue, Gross Margin and Market Share

(2016-2017)

## 2.9 SHOP CJ Network

### 2.9.1 Business Overview

### 2.9.2 Teleshopping Type and Applications

#### 2.9.2.1 Product A

#### 2.9.2.2 Product B

### 2.9.3 SHOP CJ Network Teleshopping Revenue, Gross Margin and Market Share

(2016-2017)

## 2.10 DEN Snapdeal TV Shop

### 2.10.1 Business Overview

### 2.10.2 Teleshopping Type and Applications

#### 2.10.2.1 Product A

#### 2.10.2.2 Product B

### 2.10.3 DEN Snapdeal TV Shop Teleshopping Revenue, Gross Margin and Market Share (2016-2017)

## 2.11 HBN Network

### 2.11.1 Business Overview

### 2.11.2 Teleshopping Type and Applications

#### 2.11.2.1 Product A

#### 2.11.2.2 Product B

### 2.11.3 HBN Network Teleshopping Revenue, Gross Margin and Market Share (2016-2017)

## 2.12 Best Deal TV

### 2.12.1 Business Overview

### 2.12.2 Teleshopping Type and Applications

#### 2.12.2.1 Product A

#### 2.12.2.2 Product B

### 2.12.3 Best Deal TV Teleshopping Revenue, Gross Margin and Market Share (2016-2017)

## 2.13 Ace Teleshop

### 2.13.1 Business Overview

### 2.13.2 Teleshopping Type and Applications

#### 2.13.2.1 Product A

- 2.13.2.2 Product B
- 2.13.3 Ace Teleshop Teleshopping Revenue, Gross Margin and Market Share (2016-2017)
- 2.14 Telemart Shopping Network
  - 2.14.1 Business Overview
  - 2.14.2 Teleshopping Type and Applications
    - 2.14.2.1 Product A
    - 2.14.2.2 Product B
  - 2.14.3 Telemart Shopping Network Teleshopping Revenue, Gross Margin and Market Share (2016-2017)
- 2.15 Teleone Consumers Product
  - 2.15.1 Business Overview
  - 2.15.2 Teleshopping Type and Applications
    - 2.15.2.1 Product A
    - 2.15.2.2 Product B
  - 2.15.3 Teleone Consumers Product Teleshopping Revenue, Gross Margin and Market Share (2016-2017)

### **3 GLOBAL TEleshopping MARKET COMPETITION, BY PLAYERS**

- 3.1 Global Teleshopping Revenue and Share by Players (2013-2018)
- 3.2 Market Concentration Rate
  - 3.2.1 Top 5 Teleshopping Players Market Share
  - 3.2.2 Top 10 Teleshopping Players Market Share
- 3.3 Market Competition Trend

### **4 GLOBAL TEleshopping MARKET SIZE BY REGIONS**

- 4.1 Global Teleshopping Revenue and Market Share by Regions
- 4.2 North America Teleshopping Revenue and Growth Rate (2013-2018)
- 4.3 Europe Teleshopping Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Teleshopping Revenue and Growth Rate (2013-2018)
- 4.5 South America Teleshopping Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Teleshopping Revenue and Growth Rate (2013-2018)

### **5 NORTH AMERICA TEleshopping REVENUE BY COUNTRIES**

- 5.1 North America Teleshopping Revenue by Countries (2013-2018)
- 5.2 USA Teleshopping Revenue and Growth Rate (2013-2018)

5.3 Canada Teleshopping Revenue and Growth Rate (2013-2018)

5.4 Mexico Teleshopping Revenue and Growth Rate (2013-2018)

## **6 EUROPE TEleshopping REVENUE BY COUNTRIES**

6.1 Europe Teleshopping Revenue by Countries (2013-2018)

6.2 Germany Teleshopping Revenue and Growth Rate (2013-2018)

6.3 UK Teleshopping Revenue and Growth Rate (2013-2018)

6.4 France Teleshopping Revenue and Growth Rate (2013-2018)

6.5 Russia Teleshopping Revenue and Growth Rate (2013-2018)

6.6 Italy Teleshopping Revenue and Growth Rate (2013-2018)

## **7 ASIA-PACIFIC TEleshopping REVENUE BY COUNTRIES**

7.1 Asia-Pacific Teleshopping Revenue by Countries (2013-2018)

7.2 China Teleshopping Revenue and Growth Rate (2013-2018)

7.3 Japan Teleshopping Revenue and Growth Rate (2013-2018)

7.4 Korea Teleshopping Revenue and Growth Rate (2013-2018)

7.5 India Teleshopping Revenue and Growth Rate (2013-2018)

7.6 Southeast Asia Teleshopping Revenue and Growth Rate (2013-2018)

## **8 SOUTH AMERICA TEleshopping REVENUE BY COUNTRIES**

8.1 South America Teleshopping Revenue by Countries (2013-2018)

8.2 Brazil Teleshopping Revenue and Growth Rate (2013-2018)

8.3 Argentina Teleshopping Revenue and Growth Rate (2013-2018)

8.4 Colombia Teleshopping Revenue and Growth Rate (2013-2018)

## **9 MIDDLE EAST AND AFRICA REVENUE TEleshopping BY COUNTRIES**

9.1 Middle East and Africa Teleshopping Revenue by Countries (2013-2018)

9.2 Saudi Arabia Teleshopping Revenue and Growth Rate (2013-2018)

9.3 UAE Teleshopping Revenue and Growth Rate (2013-2018)

9.4 Egypt Teleshopping Revenue and Growth Rate (2013-2018)

9.5 Nigeria Teleshopping Revenue and Growth Rate (2013-2018)

9.6 South Africa Teleshopping Revenue and Growth Rate (2013-2018)

## **10 GLOBAL TEleshopping MARKET SEGMENT BY TYPE**



- 10.1 Global Teleshopping Revenue and Market Share by Type (2013-2018)
- 10.2 Global Teleshopping Market Forecast by Type (2018-2023)
- 10.3 Dedicated Channel Revenue Growth Rate (2013-2023)
- 10.4 Infomercial Revenue Growth Rate (2013-2023)

## **11 GLOBAL TEleshopping MARKET SEGMENT BY APPLICATION**

- 11.1 Global Teleshopping Revenue Market Share by Application (2013-2018)
- 11.2 Teleshopping Market Forecast by Application (2018-2023)
- 11.3 Television Revenue Growth (2013-2018)
- 11.4 Internet Revenue Growth (2013-2018)

## **12 GLOBAL TEleshopping MARKET SIZE FORECAST (2018-2023)**

- 12.1 Global Teleshopping Market Size Forecast (2018-2023)
- 12.2 Global Teleshopping Market Forecast by Regions (2018-2023)
- 12.3 North America Teleshopping Revenue Market Forecast (2018-2023)
- 12.4 Europe Teleshopping Revenue Market Forecast (2018-2023)
- 12.5 Asia-Pacific Teleshopping Revenue Market Forecast (2018-2023)
- 12.6 South America Teleshopping Revenue Market Forecast (2018-2023)
- 12.7 Middle East and Africa Teleshopping Revenue Market Forecast (2018-2023)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- 14.1 Methodology
- 14.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Teleshopping Picture

Table Product Specifications of Teleshopping

Table Global Teleshopping and Revenue (Million USD) Market Split by Product Type

Figure Global Teleshopping Revenue Market Share by Types in 2017

Figure Dedicated Channel Picture

Figure Infomercial Picture

Table Global Teleshopping Revenue (Million USD) by Application (2013-2023)

Figure Teleshopping Revenue Market Share by Applications in 2017

Figure Television Picture

Figure Internet Picture

Table Global Market Teleshopping Revenue (Million USD) Comparison by Regions  
2013-2023

Figure North America Teleshopping Revenue (Million USD) and Growth Rate  
(2013-2023)

Figure Europe Teleshopping Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Teleshopping Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Teleshopping Revenue (Million USD) and Growth Rate  
(2013-2023)

Figure Middle East and Africa Teleshopping Revenue (Million USD) and Growth Rate  
(2013-2023)

Figure Global Teleshopping Revenue (Million USD) and Growth Rate (2013-2023)

Table QVC Basic Information, Manufacturing Base and Competitors

Table QVC Teleshopping Type and Applications

Table QVC Teleshopping Revenue, Gross Margin and Market Share (2016-2017)

Table HSN Basic Information, Manufacturing Base and Competitors

Table HSN Teleshopping Type and Applications

Table HSN Teleshopping Revenue, Gross Margin and Market Share (2016-2017)

Table EVINE Live Basic Information, Manufacturing Base and Competitors

Table EVINE Live Teleshopping Type and Applications

Table EVINE Live Teleshopping Revenue, Gross Margin and Market Share (2016-2017)

Table Shop LC Basic Information, Manufacturing Base and Competitors

Table Shop LC Teleshopping Type and Applications

Table Shop LC Teleshopping Revenue, Gross Margin and Market Share (2016-2017)

Table Jewelry Television Basic Information, Manufacturing Base and Competitors

Table Jewelry Television Teleshopping Type and Applications

Table Jewelry Television Teleshopping Revenue, Gross Margin and Market Share (2016-2017)

Table HomeShop18 Basic Information, Manufacturing Base and Competitors

Table HomeShop18 Teleshopping Type and Applications

Table HomeShop18 Teleshopping Revenue, Gross Margin and Market Share (2016-2017)

Table Naaptol Online Shopping Basic Information, Manufacturing Base and Competitors

Table Naaptol Online Shopping Teleshopping Type and Applications

Table Naaptol Online Shopping Teleshopping Revenue, Gross Margin and Market Share (2016-2017)

Table TVC Skyshop Basic Information, Manufacturing Base and Competitors

Table TVC Skyshop Teleshopping Type and Applications

Table TVC Skyshop Teleshopping Revenue, Gross Margin and Market Share (2016-2017)

Table SHOP CJ Network Basic Information, Manufacturing Base and Competitors

Table SHOP CJ Network Teleshopping Type and Applications

Table SHOP CJ Network Teleshopping Revenue, Gross Margin and Market Share (2016-2017)

Table DEN Snapdeal TV Shop Basic Information, Manufacturing Base and Competitors

Table DEN Snapdeal TV Shop Teleshopping Type and Applications

Table DEN Snapdeal TV Shop Teleshopping Revenue, Gross Margin and Market Share (2016-2017)

Table HBN Network Basic Information, Manufacturing Base and Competitors

Table HBN Network Teleshopping Type and Applications

Table HBN Network Teleshopping Revenue, Gross Margin and Market Share (2016-2017)

Table Best Deal TV Basic Information, Manufacturing Base and Competitors

Table Best Deal TV Teleshopping Type and Applications

Table Best Deal TV Teleshopping Revenue, Gross Margin and Market Share (2016-2017)

Table Ace Teleshop Basic Information, Manufacturing Base and Competitors

Table Ace Teleshop Teleshopping Type and Applications

Table Ace Teleshop Teleshopping Revenue, Gross Margin and Market Share (2016-2017)

Table Telemart Shopping Network Basic Information, Manufacturing Base and Competitors

Table Telemart Shopping Network Teleshopping Type and Applications

Table Telemart Shopping Network Teleshopping Revenue, Gross Margin and Market Share (2016-2017)

Table Teleone Consumers Product Basic Information, Manufacturing Base and Competitors

Table Teleone Consumers Product Teleshopping Type and Applications

Table Teleone Consumers Product Teleshopping Revenue, Gross Margin and Market Share (2016-2017)

Table Global Teleshopping Revenue (Million USD) by Players (2013-2018)

Table Global Teleshopping Revenue Share by Players (2013-2018)

Figure Global Teleshopping Revenue Share by Players in 2016

Figure Global Teleshopping Revenue Share by Players in 2017

Figure Global Top 5 Players Teleshopping Revenue Market Share in 2017

Figure Global Top 10 Players Teleshopping Revenue Market Share in 2017

Figure Global Teleshopping Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global Teleshopping Revenue (Million USD) by Regions (2013-2018)

Table Global Teleshopping Revenue Market Share by Regions (2013-2018)

Figure Global Teleshopping Revenue Market Share by Regions (2013-2018)

Figure Global Teleshopping Revenue Market Share by Regions in 2017

Figure North America Teleshopping Revenue and Growth Rate (2013-2018)

Figure Europe Teleshopping Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Teleshopping Revenue and Growth Rate (2013-2018)

Figure South America Teleshopping Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Teleshopping Revenue and Growth Rate (2013-2018)

Table North America Teleshopping Revenue by Countries (2013-2018)

Table North America Teleshopping Revenue Market Share by Countries (2013-2018)

Figure North America Teleshopping Revenue Market Share by Countries (2013-2018)

Figure North America Teleshopping Revenue Market Share by Countries in 2017

Figure USA Teleshopping Revenue and Growth Rate (2013-2018)

Figure Canada Teleshopping Revenue and Growth Rate (2013-2018)

Figure Mexico Teleshopping Revenue and Growth Rate (2013-2018)

Table Europe Teleshopping Revenue (Million USD) by Countries (2013-2018)

Figure Europe Teleshopping Revenue Market Share by Countries (2013-2018)

Figure Europe Teleshopping Revenue Market Share by Countries in 2017

Figure Germany Teleshopping Revenue and Growth Rate (2013-2018)

Figure UK Teleshopping Revenue and Growth Rate (2013-2018)

Figure France Teleshopping Revenue and Growth Rate (2013-2018)

Figure Russia Teleshopping Revenue and Growth Rate (2013-2018)

Figure Italy Teleshopping Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Teleshopping Revenue (Million USD) by Countries (2013-2018)

Figure Asia-Pacific Teleshopping Revenue Market Share by Countries (2013-2018)

Figure Asia-Pacific Teleshopping Revenue Market Share by Countries in 2017

Figure China Teleshopping Revenue and Growth Rate (2013-2018)  
Figure Japan Teleshopping Revenue and Growth Rate (2013-2018)  
Figure Korea Teleshopping Revenue and Growth Rate (2013-2018)  
Figure India Teleshopping Revenue and Growth Rate (2013-2018)  
Figure Southeast Asia Teleshopping Revenue and Growth Rate (2013-2018)  
Table South America Teleshopping Revenue by Countries (2013-2018)  
Table South America Teleshopping Revenue Market Share by Countries (2013-2018)  
Figure South America Teleshopping Revenue Market Share by Countries (2013-2018)  
Figure South America Teleshopping Revenue Market Share by Countries in 2017  
Figure Brazil Teleshopping Revenue and Growth Rate (2013-2018)  
Figure Argentina Teleshopping Revenue and Growth Rate (2013-2018)  
Figure Colombia Teleshopping Revenue and Growth Rate (2013-2018)  
Table Middle East and Africa Teleshopping Revenue (Million USD) by Countries (2013-2018)  
Table Middle East and Africa Teleshopping Revenue Market Share by Countries (2013-2018)  
Figure Middle East and Africa Teleshopping Revenue Market Share by Countries (2013-2018)  
Figure Middle East and Africa Teleshopping Revenue Market Share by Countries in 2017  
Figure Saudi Arabia Teleshopping Revenue and Growth Rate (2013-2018)  
Figure UAE Teleshopping Revenue and Growth Rate (2013-2018)  
Figure Egypt Teleshopping Revenue and Growth Rate (2013-2018)  
Figure Nigeria Teleshopping Revenue and Growth Rate (2013-2018)  
Figure South Africa Teleshopping Revenue and Growth Rate (2013-2018)  
Table Global Teleshopping Revenue (Million USD) by Type (2013-2018)  
Table Global Teleshopping Revenue Share by Type (2013-2018)  
Figure Global Teleshopping Revenue Share by Type (2013-2018)  
Figure Global Teleshopping Revenue Share by Type in 2017  
Table Global Teleshopping Revenue Forecast by Type (2018-2023)  
Figure Global Teleshopping Market Share Forecast by Type (2018-2023)  
Figure Global Dedicated Channel Revenue Growth Rate (2013-2018)  
Figure Global Infomercial Revenue Growth Rate (2013-2018)  
Table Global Teleshopping Revenue by Application (2013-2018)  
Table Global Teleshopping Revenue Share by Application (2013-2018)  
Figure Global Teleshopping Revenue Share by Application (2013-2018)  
Figure Global Teleshopping Revenue Share by Application in 2017  
Table Global Teleshopping Revenue Forecast by Application (2018-2023)  
Figure Global Teleshopping Market Share Forecast by Application (2018-2023)

Figure Global Television Revenue Growth Rate (2013-2018)

Figure Global Internet Revenue Growth Rate (2013-2018)

Figure Global Teleshopping Revenue (Million USD) and Growth Rate Forecast (2018-2023)

Table Global Teleshopping Revenue (Million USD) Forecast by Regions (2018-2023)

Figure Global Teleshopping Revenue Market Share Forecast by Regions (2018-2023)

Figure North America Teleshopping Revenue Market Forecast (2018-2023)

Figure Europe Teleshopping Revenue Market Forecast (2018-2023)

Figure Asia-Pacific Teleshopping Revenue Market Forecast (2018-2023)

Figure South America Teleshopping Revenue Market Forecast (2018-2023)

Figure Middle East and Africa Teleshopping Revenue Market Forecast (2018-2023)

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