

# Global Temporary Power Rental Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Temporary Power Rental market size was valued at USD 14100 million in 2023 and is forecast to a readjusted size of USD 22470 million by 2030 with a CAGR of 6.9% during review period.

Increasing power consumption for industrial and commercial applications has built up a demand-supply gap in the power market. This gap is even more evident during the peak hours for electricity consumption. This has led to the development of power rental systems which are capable of providing temporary power during phases of the low power supply.

Increasing power demand, lack of grid stability & support and low electrification rates are the major driving factors of the power rental market in the utilities segment. Lacking of electricity access, aging T&D infrastructure are driving the market for power rental solutions. The rise in construction and infrastructural activities are driving the market for power rental solutions. Increasingly frequent business activities are also a stimulating factor.

Increasing power consumption for industrial and commercial applications has built up a demand-supply gap in the power market. This gap is even more evident during the peak hours for electricity consumption. This has led to the development of power rental systems which are capable of providing temporary power during phases of the low power supply. Increasing power demand, lack of grid stability & support and low electrification rates are the major driving factors of the power rental market in the utilities segment. Lacking of electricity access, aging T&D infrastructure are driving the market

for power rental solutions. The rise in construction and infrastructural activities are driving the market for power rental solutions. Increasingly frequent business activities are also a stimulating factor.

The industry market is very fragmented. Of the major players of Temporary Power, Aggreko maintained its first place, followed by Cummins and Caterpillar. Top 3 player accounted for over 13% global market share.

In this study, the market for Temporary Power consumption divided into six geographic regions: In North America, total Temporary Power accounted for 31.63 %. In the Europe, total Temporary Power accounted for 28.39 %. The market in China Temporary Power accounted for 12.49 %, in Japan 4.29%, in Southeast Asia 4.28%, in India 8.28% and in global other region 10.64 %. Among all regions, North America is estimated to represent the highest share. India is facing an acute power shortage due to the observed inability of dated and inefficient power infrastructure to support the growing energy demand of the public, as well as of the industries.

The Global Info Research report includes an overview of the development of the Temporary Power Rental industry chain, the market status of Government & Utilities (Diesel, Gas & HFO & Petrol), Oil & Gas (Diesel, Gas & HFO & Petrol), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Temporary Power Rental.

Regionally, the report analyzes the Temporary Power Rental markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Temporary Power Rental market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Temporary Power Rental market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Temporary Power Rental industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size,

including the revenue generated, and market share of different by Type (e.g., Diesel, Gas & HFO & Petrol).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Temporary Power Rental market.

**Regional Analysis:** The report involves examining the Temporary Power Rental market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Temporary Power Rental market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Temporary Power Rental:

**Company Analysis:** Report covers individual Temporary Power Rental players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Temporary Power Rental This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Government & Utilities, Oil & Gas).

**Technology Analysis:** Report covers specific technologies relevant to Temporary Power Rental. It assesses the current state, advancements, and potential future developments in Temporary Power Rental areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Temporary Power Rental market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Temporary Power Rental market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Diesel

Gas & HFO & Petrol

### Market segment by Application

Government & Utilities

Oil & Gas

Events

Construction

Industrial

Others

### Market segment by players, this report covers

Aggreko

Cummins

Caterpillar

United Rentals

APR Energy

Ashtead Group

Sudhir Power Ltd.

Atlas Copco

Herc Holdings Inc

Power Electrics

Generator Power

Speedy Hire

HSS

Shaanxi Communication Power Technology Co., Ltd.

Trinity Power Rentals

Diamond Environmental Services

Rental Solutions & Services

Quippo Energy

Temp-Power

National Hiring

Perennial Technologies

Tellhow Sci-Tech

Modern Hiring Service (MHS)

Marco Gensets Pvt. Ltd.

Verypower

Fudesen

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Temporary Power Rental product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Temporary Power Rental, with revenue, gross margin and global market share of Temporary Power Rental from 2019 to 2024.

Chapter 3, the Temporary Power Rental competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Temporary Power Rental market forecast, by regions, type and application, with

consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Temporary Power Rental.

Chapter 13, to describe Temporary Power Rental research findings and conclusion.

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