

Global Telematics Control Unit (TCU) Market by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

A telematics control unit (TCU) in the automobile industry refers to the embedded system on board a vehicle that controls tracking of the vehicle.

Scope of the Report:

This report focuses on the Telematics Control Unit (TCU) in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Passenger vehicle covered over 76% of the market share in 2016, and is projected to dominate the market over the estimated period. This sector is likely to rise at a CAGR of 19.34 % from 2016 to 2022.

North America Telematics Control Unit (TCU) market size was valued at around USD 682.4 million in 2016. Europe is expected to exceed USD 888.5 million by 2017, at a CAGR of over 9.66% between 2013 and 2017. Asia-Pacific Telematics Control Unit (TCU) market size was valued over USD 1046.3 million in 2016 and is anticipated to reach USD 1167.5 million by 2017. Emerging economies, such as Brazil, India and Russia etc. will become the new power for development of the world economy in the future. With the rapid development of emerging economies, besides promoting economic growth of other countries in Asia, Latin American and African, the region above will quickly become important market of Telematics Control Unit (TCU).

The Telematics Control Unit (TCU) industry is moderately competitive, with top ten vendors accounting for about 87 % of the industry sales share. LG is the global largest vendors accounted for 33.26 % of the industry share in 2016. Other key players include

Harman, Bosch, Continental, and Denso among others.

The worldwide market for Telematics Control Unit (TCU) is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

LG

Harman

Bosch

Continental

Denso

Marelli

Visteon

F-Ten

Peiker

Novero

Ficosa

Huawei

Flaircomm Microelectronics

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

2G/2.5G

3G

4G

Market Segment by Applications, can be divided into

Passenger Vehicle

Commercial Vehicle

There are 15 Chapters to deeply display the global Telematics Control Unit (TCU) market.

Chapter 1, to describe Telematics Control Unit (TCU) Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Telematics Control Unit (TCU), with sales, revenue, and price of Telematics Control Unit (TCU), in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Telematics Control Unit (TCU), for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these

regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Telematics Control Unit (TCU) market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Telematics Control Unit (TCU) sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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