

# Global Telehandler Handler Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Telehandler Handler market size is expected to reach \$ 7789 million by 2032, rising at a market growth of 4.1% CAGR during the forecast period (2026-2032).

A telehandler handler, also known as a telescopic handler, telehandler, teleporter or rough terrain forklift, is a vehicle with a telescopically extensible boom, which can extend forwards and upwards from the vehicle, so it can be fitted with various lifting. A telehandler often is a hybrid of the crane and forklift in terms of abilities and size.

Telehandlers have several attachments, such as winch, pallet forks, muck grab, or bucket, and can be used for material handling, digging trenches, personnel elevation, and underground mine baskets. These benefits have helped manufacturers develop vast product portfolios that are pleasing to their customers, safe, and add value.

Telehandlers are widely used in construction, agriculture, industry, mines and quarries, environment, logistics, and other markets.

In 2025, global Telehandler Handler production reached approximately 83.98 k units, with an average global market price of around US\$ 69.8 k per unit.

The upstream of telehandlers is dominated by structural materials and key subsystems. On the materials side, the cost base is centered on various steels (sections, round steel, plate, and special steels) used for the boom, chassis, counterweight structures, and welded frames, with representative steel suppliers including China Baowu Steel Group, Ansteel Group, POSCO, and Nippon Steel Corporation. On the component side, the typical suppliers including Ningbo Zhongda Leader, Hangzhou Hengye Motor, BOSCH REXROTH, HYDAC, etc.

Telehandler gross margin is typically ranges around 15%?25%

For the product segment, the telehandler market can be categorized into three major types: compact telehandlers, high-reach telehandlers, and heavy-duty telehandlers.

Among these, compact models have emerged as the dominant product class, driven by their small footprint, high maneuverability, and strong fit for confined job sites and urban

construction settings, while still covering high-frequency tasks such as pallet handling and light lifting. As a result, compact telehandlers accounted for approximately 43% of global revenue in 2025. High-reach models are designed for applications requiring greater lifting height and improved all-round job-site versatility, whereas heavy-duty models are optimized for higher payloads, sustained high-intensity duty cycles, and superior reliability and durability under harsh operating conditions. Together, these three categories form a complete supply spectrum spanning from urban construction to heavy-load, demanding applications.

From an application perspective, telehandler demand is primarily driven by construction, agriculture, industry, mining and quarrying, and other end-use scenarios. Construction is the largest application segment, contributing roughly 40% of global revenue in 2025, with demand closely tied to global infrastructure investment and renewal activities. Agriculture, industry, mining and quarrying, and other applications collectively account for the remaining share, providing a stable foundation for market growth and underscoring the continued expansion of telehandler use cases across diverse operating environments.

Regionally, Europe is the largest consumption market, capturing about 50% of global revenue in 2025. This reflects the combined effects of high mechanization in on-site material handling, a mature equipment rental ecosystem, and relatively stringent safety and compliance requirements. North America represents approximately 38% of global revenue, while other regions account for smaller shares; among them, Asia-Pacific and other emerging markets are increasingly viewed as important sources of incremental growth.

Competition remains highly concentrated. Leading global manufacturers such as JLG, JCB, Caterpillar, Manitou, Merlo, Doosan Infracore, and Terex hold significant market share, and the top five players together accounted for around 61% of global revenue in 2025, highlighting strong competitive barriers built on technology, brand strength, and channel networks. Going forward, competition among market leaders is expected to increasingly center on electrification, smart and connected features, and the enhancement of full-lifecycle service value. Meanwhile, Chinese manufacturers including SANY, XCMG, Sunward, LGMG, and Zoomlion are gradually expanding their presence in the telehandler market.

This report studies the global Telehandler Handler production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Telehandler Handler and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Telehandler Handler that contribute to its increasing demand across many markets.

**Highlights and key features of the study**

Global Telehandler Handler total production and demand, 2021-2032, (Units)

Global Telehandler Handler total production value, 2021-2032, (USD Million)

Global Telehandler Handler production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Telehandler Handler consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Telehandler Handler domestic production, consumption, key domestic manufacturers and share

Global Telehandler Handler production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Telehandler Handler production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Telehandler Handler production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Telehandler Handler market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include JLG, JCB, Caterpillar, Doosan Infracore, CNH, Manitou, Terex, Merlo, Claas, Dieci, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Telehandler Handler market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (K US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Telehandler Handler Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Telehandler Handler Market, Segmentation by Type:

Compact Telehandler

High Reach Telehandler

Heavy Lift Telehandler

Global Telehandler Handler Market, Segmentation by Fuel Type:

Internal Combustion Telehandlers

Electric Telehandlers

Global Telehandler Handler Market, Segmentation by Sales Channel:

Direct Sales

Indirect Sales

Global Telehandler Handler Market, Segmentation by Application:

Construction

Agriculture

Industry

Mines and Quarries

Others

### **Companies Profiled:**

JLG

JCB

Caterpillar

Doosan Infracore

CNH

Manitou

Terex

Merlo

Claas

Dieci

Wacker Neuson

Liebherr

Skyjack

Haulotte

SANY

XCMG

Sunward

LGMG

Zoomlion

**Key Questions Answered:**

1. How big is the global Telehandler Handler market?
2. What is the demand of the global Telehandler Handler market?
3. What is the year over year growth of the global Telehandler Handler market?
4. What is the production and production value of the global Telehandler Handler market?
5. Who are the key producers in the global Telehandler Handler market?
6. What are the growth factors driving the market demand?

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