

# Global Telematics Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Telematics market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Telematics is a method of monitoring and harvesting data from any moving asset, like a car, truck, heavy equipment, or ship by using GPS and onboard diagnostics to record movements and vehicle condition at points in time.

The major companies of telematics in Italian market, Aptiv PLC, ALD Automotive, LeasePlan, etc. occupy a relatively large share of the market. They together account for close to 35% of the market.

According to the types, The main kind is Fleet or Asset Management, which holds a comparatively larger share in the Italy market, which accounts for about 40%. Besides, for many companies, Infotainment systems attractive because it can implement more complex functions in the future. Infotainment systems have over 30% market share.

The Global Info Research report includes an overview of the development of the Telematics industry chain, the market status of Logistics (Fleet or Asset Management, Navigation & Location Based Systems), Taxi (Fleet or Asset Management, Navigation & Location Based Systems), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Telematics.

Regionally, the report analyzes the Telematics markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and

increasing consumer awareness. Asia-Pacific, particularly China, leads the global Telematics market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Telematics market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Telematics industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Fleet or Asset Management, Navigation & Location Based Systems).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Telematics market.

**Regional Analysis:** The report involves examining the Telematics market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Telematics market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Telematics:

**Company Analysis:** Report covers individual Telematics players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Telematics This may involve surveys, interviews, and analysis of

consumer reviews and feedback from different by Application (Logistics, Taxi).

**Technology Analysis:** Report covers specific technologies relevant to Telematics. It assesses the current state, advancements, and potential future developments in Telematics areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Telematics market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Telematics market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Fleet or Asset Management

Navigation & Location Based Systems

Infotainment Systems

Insurance Telematics

Safety & Security

Remote Alarm & Incident Monitoring Solutions

V2X

### Market segment by Application

Logistics

Taxi

Public Bus

Police Departments

Car Rental

Private Car

Others

Market segment by players, this report covers

Aptiv PLC

ALD Automotive

LeasePlan

Alphabet

Robert Bosch GmbH

Valeo S.A

Telefonica S.A

Telepass

Vodafone Group Plc.

Visteon Corporation

Omnitracs

Octo Group

Visirun (Verizon)

WAY

Flottaweb

Tierra

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Telematics product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Telematics, with revenue, gross margin and global market share of Telematics from 2019 to 2024.

Chapter 3, the Telematics competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Telematics market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Telematics.

Chapter 13, to describe Telematics research findings and conclusion.

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