

Global Telecom Cloud Billing Services Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Telecom Billing is the group of processes of communications service providers that are responsible to collect consumption data, calculate charging and billing information, produce bills to customers, process their payments and manage debt collection. Cloud computing is the new in telecom billing that catalyzes important modifications in traditional billing architectures.

SCOPE OF THE REPORT:

This report studies the Telecom Cloud Billing Services market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Telecom Cloud Billing Services market by product type and applications/end industries.

The increased use of mobile wallet is one of the interesting trends that has gained traction in recent times. The convergent charging software helps the telecom operators integrate the charging system with various financial institutions for transferring money or paying bills. For instance, Bharti Airtel Ltd. offers a mobile wallet service that allows subscribers to use their mobile phone for every payment option. Japanese telecom operator NTT DoCoMo has a mobile wallet service that allows mobile phone users to replace their existing credit card with the mobile phone

The market is dominated by prepaid subscribers with close to 80% of GSM subscribers using these services. Currently, many telecom service providers are adopting a customer-centric business model to increase their prepaid customer base. As a result, they are combining multiple services and offering bundled services based on individual requirements. Also, most telecom operators are using an online billing process for bill generation and payment receipt instead of sending individual bills.

The global Telecom Cloud Billing Services market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Telecom Cloud Billing Services.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Amdocs

CSC

CGI

NetCracker

Oracle

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Embedded Billing

Convergent Billing

D2C Billing

Prepaid Billing

Post-Paid Billing

Market Segment by Applications, can be divided into

Individuals

Enterprises

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