

Global Telecom Billing Outsourcing Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

The telecommunication sector is struggling because, despite overall growth, it faces reduction in average revenue per user (ARPU), stringent regulations, and competition from over the top (OTT) providers and new entrants such as Google that are entering the mobile virtual network operator (MVNO) space. Therefore, CEOs are looking for ways to control costs, find new revenue streams, improve efficiency, and integrate diverse operating systems.

SCOPE OF THE REPORT:

This report studies the Telecom Billing Outsourcing market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Telecom Billing Outsourcing market by product type and applications/end industries.

Telecom players generally increase capital expenditure subject to substantial reduction in operating expenditure. They need to constantly improve quality and enhance customer service. To mitigate rise in expenditure, they turn to outsourcing to manage non-core business processes, customer care services, and infrastructural systems. Outsourcing has become an important tool to manage inefficiency and focus on core competencies.

The global Telecom Billing Outsourcing market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Telecom Billing Outsourcing.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Alcatel-Lucent

Amdocs

Convergys

Ericsson

Fujitsu

IBM

TCS

WNS

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Long Term

Short Term

Market Segment by Applications, can be divided into

Individuals

Enterprises

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