

# **Global Telecom Analytics Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023**

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## **Abstracts**

Telecom analytics is a type of business intelligence specifically applied and packaged to satisfy the complex needs of telecommunication organizations. Telecom analytics is aimed at decreasing operational costs and maximizing profits by increasing sales, reducing fraud and improving risk management.

### **SCOPE OF THE REPORT:**

This report studies the Telecom Analytics market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Telecom Analytics market by product type and applications/end industries.

The overall Telecom Analytics Market size has been further derived on the basis of the user types, which include enterprises and telecom operators, present across all the geographic regions, namely North America, Europe, Asia-Pacific, Middle East and Africa, and Latin America.

The global Telecom Analytics market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Telecom Analytics.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Dell-EMC

Oracle

IBM

Sap AG

Microsoft

Cisco

Accenture

Hewlett-Packard Enterprise

Teradata

Wipro

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Enterprises

Telecom operators

Market Segment by Applications, can be divided into

Customer analytics

Network analytics

Market analytics

Services analytics

Price analytics

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