

Global TCM Granules in Prescriptions Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G48BEC51B77EEN.html>

Date: June 2026

Pages: 126

Price: US\$ 4,480.00 (Single User License)

ID: G48BEC51B77EEN

Abstracts

The global TCM Granules in Prescriptions market size is expected to reach \$ 35420 million by 2032, rising at a market growth of 12.1% CAGR during the forecast period (2026-2032).

TCM Granules in Prescriptions refer to standardized granulated formulations produced from single-herb decoction pieces through modern pharmaceutical processes such as extraction, concentration, separation, drying, and granulation. Under the guidance of traditional Chinese medicine (TCM) theory, these granules are prescribed and compounded by physicians and administered through oral dissolution. Combining the therapeutic philosophy of TCM with industrial-level quality control, they offer advantages such as no decoction requirement, precise dosage, portability, and consistent quality, making them a key vehicle for the modernization and standardization of TCM, and a substitute for traditional herbal decoctions. The average gross profit margin of this product is 55%.

Driven by the 'Healthy China' strategy and continuous policy support for TCM revitalization, TCM granules are entering a new phase of full market liberalization after the pilot period. The removal of regulatory restrictions and the establishment of unified national standards have significantly expanded market capacity and improved industry standardization. Increasing demand from healthcare institutions for standardized and traceable medicines further accelerates hospital penetration. In addition, aging populations and rising chronic disease prevalence are expanding long-term demand, reinforcing the role of TCM granules in primary care and chronic disease management. With market liberalization, the number of competitors has increased rapidly, breaking previous licensing barriers and intensifying competition under stricter regulatory frameworks. Enhanced national standards for active ingredient content,

quality control, and testing systems have raised production costs and compressed margins. Transitional inconsistencies in standard implementation and product registration may lead to short-term supply disruptions. Moreover, volatility in upstream raw material supply and pricing further increases operational uncertainty, potentially reshaping industry concentration. On the demand side, TCM granules are expanding beyond traditional TCM hospitals into general hospitals, primary care institutions, and digital healthcare platforms. Patients' preference for convenience and standardized treatment is accelerating the substitution of traditional decoctions. Meanwhile, trends toward personalized medicine and chronic disease management are fostering integration with digital healthcare solutions, enabling a shift from product-based to service-oriented models. Growing global acceptance of TCM also opens opportunities for international expansion and export markets. The core raw materials for TCM granules are Chinese medicinal herbs and decoction pieces, whose quality directly determines product efficacy and consistency. Strengthened national standards require higher levels of authenticity, active ingredient control, and traceability, driving upstream cultivation and processing toward standardization and scale. However, herb production remains subject to climate, geographic distribution, and cyclical supply-demand dynamics, resulting in significant price volatility. As a result, supply chain integration, origin-based sourcing, and long-term procurement strategies are becoming critical competitive factors for manufacturers.

This report studies the global TCM Granules in Prescriptions demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for TCM Granules in Prescriptions, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of TCM Granules in Prescriptions that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global TCM Granules in Prescriptions total market, 2021-2032, (USD Million)

Global TCM Granules in Prescriptions total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: TCM Granules in Prescriptions total market, key domestic companies, and share, (USD Million)

Global TCM Granules in Prescriptions revenue by player, revenue and market share 2021-2026, (USD Million)

Global TCM Granules in Prescriptions total market by Type, CAGR, 2021-2032, (USD

Million)

Global TCM Granules in Prescriptions total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global TCM Granules in Prescriptions market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Jiangyin Tianjiang?China?, Tsumura & Co.?Japan?, Tianjin Hongri?China?, Sanjiu Medical?China?, Sichuan Neo-Green?China?, PuraPharm?Hong Kong, China?, Jilin Aodong?China?, China Shineway Pharmaceutical?China?, Anhui Jiren?China?, Guangdong Yifang?China?, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world TCM Granules in Prescriptions market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global TCM Granules in Prescriptions Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global TCM Granules in Prescriptions Market, Segmentation by Type:

Uniform Formula Granules

Compound Formula Granules

Global TCM Granules in Prescriptions Market, Segmentation by End Users:

Children

Adults

Elderly

Global TCM Granules in Prescriptions Market, Segmentation by Therapeutic Area:

Chronic Diseases

Respiratory Care

Digestive System

Others

Global TCM Granules in Prescriptions Market, Segmentation by Application:

Hospitals

Retail Pharmacies

Other

Companies Profiled:

Jiangyin Tianjiang?China?

Tsumura & Co.?Japan?

Tianjin Hongri?China?

Sanjiu Medical?China?

Sichuan Neo-Green?China?

PuraPharm?Hong Kong, China?

Jilin Aodong?China?

China Shineway Pharmaceutical?China?

Anhui Jiren?China?

Guangdong Yifang?China?

Jiangxi Baishen?China?

Heilongjiang Shuanglanxing?China?

Zhejiang Jingyuetang?China?

Key Questions Answered

1. How big is the global TCM Granules in Prescriptions market?
2. What is the demand of the global TCM Granules in Prescriptions market?
3. What is the year over year growth of the global TCM Granules in Prescriptions market?
4. What is the total value of the global TCM Granules in Prescriptions market?
5. Who are the Major Players in the global TCM Granules in Prescriptions market?
6. What are the growth factors driving the market demand?

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