

# Global TBR Tire Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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#### **Abstracts**

A radial tire or a radial-ply tire is a specific type of vehicle tire where the cord plies are designed radially or at right angles to the direct of travel from the center of the tire. These tires are widely adopted in the two-wheelers and also in the passenger cars. However, the adoption of radial tires is increasing rapidly in other countries and is gaining momentum in India. The radial tires have better life, and better ride quality and fuel efficiency thereby making them a popular choice among end-users.

#### SCOPE OF THE REPORT:

This report focuses on the TBR Tire in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The main trend witnessed by the TBR Tire market in India is the immense investments by local as well as global players in the country. The increased adoption of radial tires in trucks and buses, especially by the OEMs, has led to increased demand for TBR tires in the country. The main factor that is driving the demand in the TBR Tire market is the improved durability of the tires and the improved safety facilitated by them. Radial tires generate less heat compared to BIAS tires and, hence, last longer. These tires also tend to have fewer punctures over time and, hence, are highly durable.

The worldwide market for TBR Tire is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers







## **Contents**

#### **1 MARKET OVERVIEW**

- 1.1 TBR Tire Introduction
- 1.2 Market Analysis by Type
  - 1.2.1 Rim Diameter (



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure TBR Tire Picture
Table Product Specifications of TBR Tire
Figure Global Sales Market Share of TBR Tire by Types in 2017
Table TBR Tire Types for Major Manufacturers
Figure Rim Diameter (



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