

# Global Taurine Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Taurine market size was valued at USD 165.7 million in 2023 and is forecast to a readjusted size of USD 219.7 million by 2030 with a CAGR of 4.1% during review period.

Taurine is a kind of natural exist non-essential amino acids. Taurine is an organic acid widely distributed in animal tissues, and also exist in human beings' body. But cats cannot produce taurine by itself.

It is discovered that the taurine in muscles decrease rapidly after exercise, and it is better intake taurine from drinks than foods, so the energy drinks can balance help body return to normal level. To the cats, lack of taurine can cause diseases like retinal blur.

Taurine was separated from ox-gall liquid in 1827. Most early production of taurine is extracted and separated from animal organs, and till 1950s, there are many institutes start research the synthetic process of taurine for mass production and low costs. Nowadays, the taurine in the world market is mainly synthetic product.

Global taurine key players include Yongan Pharmaceutical, Grand Pharma, Jiangyin Huachang, etc. Global top three manufacturers hold a share over 85%.

Asia-Pacific is the largest market, with a share over 30%, followed by Europe, and North America, both have a share over 55 percent.

In terms of product, ethylene oxide method is the largest segment, with a share over 85%. And in terms of application, the largest application is beverage, followed by pet food, healthcare products, etc.

The Global Info Research report includes an overview of the development of the Taurine industry chain, the market status of Beverage (Ethylene Oxide Method, Ethanol Amine Method), Pet Food (Ethylene Oxide Method, Ethanol Amine Method), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Taurine.

Regionally, the report analyzes the Taurine markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Taurine market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Taurine market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Taurine industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Technology (e.g., Ethylene Oxide Method, Ethanol Amine Method).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Taurine market.

**Regional Analysis:** The report involves examining the Taurine market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Taurine market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Taurine:

**Company Analysis:** Report covers individual Taurine manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Taurine. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Beverage, Pet Food).

**Technology Analysis:** Report covers specific technologies relevant to Taurine. It assesses the current state, advancements, and potential future developments in Taurine areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Taurine market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Taurine market is split by Technology and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Technology, and by Application in terms of volume and value.

### Market segment by Technology

Ethylene Oxide Method

Ethanol Amine Method

### Market segment by Application

Beverage

Pet Food

Health Care Products

Others

#### Major players covered

Yongan Pharmaceutical

Grand Pharma

Jiangyin Huachang

Yuanyang Pharmaceutical

Taisho Pharmaceutical

Zhejiang NHU Co., Ltd

#### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Taurine product scope, market overview, market estimation

caveats and base year.

Chapter 2, to profile the top manufacturers of Taurine, with price, sales, revenue and global market share of Taurine from 2019 to 2024.

Chapter 3, the Taurine competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Taurine breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Technology and application, with sales market share and growth rate by technology, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Taurine market forecast, by regions, technology and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Taurine.

Chapter 14 and 15, to describe Taurine sales channel, distributors, customers, research findings and conclusion.

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