

Global Tatami Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Tatami market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

The key manufacturers of tatami in the Chinese market are Hemei, Yunmaofeng, Zhangjiagang Quanhong Mats, Yuanhe, Suzhou Hagihara Holly Rush, Qingdao Huayi Heshi Wood, Yingzhiyun, and others. The top seven manufacturers together account for 30% of the market share, with the largest producer being Hemei with a 7% market share. In terms of their product categories, single core-filled tatami hold the largest market share, with over 85%, while mixed core-fill accounts for a lower share. In terms of applications, residential is the number one application with a market share of over 95%, while commercial uses have a lower share.

A tatami is a type of mat used as a flooring material in traditional Japanese architecture. Tatami mats are traditionally made of a straw core slab with a woven soft rush straw covering. They usually have edging of cloth for decoration and are manufactured in standardized sizes, with aspect ratio of 2:1.

Tatami is super unique to Japan and considered to be one of the best ways to experience Japanese culture at home. Tatami is not just reserved for royalty anymore as it was in the past. it is now a very common theme scattered throughout all cities of Japan.

This report studies the global Tatami production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Tatami,

and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Tatami that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Tatami total production and demand, 2018-2029, (K Sq.m)

Global Tatami total production value, 2018-2029, (USD Million)

Global Tatami production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K Sq.m)

Global Tatami consumption by region & country, CAGR, 2018-2029 & (K Sq.m)

U.S. VS China: Tatami domestic production, consumption, key domestic manufacturers and share

Global Tatami production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Sq.m)

Global Tatami production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K Sq.m)

Global Tatami production by Application production, value, CAGR, 2018-2029, (USD Million) & (K Sq.m)

This reports profiles key players in the global Tatami market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Hemei, Yunmaofeng, Zhangjiagang Quanhong Mats Co., Ltd., Yuanhe, Suzhou Hagihara Holly Rush Co., Ltd., Qingdao Huayi Heshi Wood Industry Co., Ltd. and Yingzhiyun, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World Tatami market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Sq.m) and average price (US\$/Sq.m) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Tatami Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Tatami Market, Segmentation by Type

Single Core Filling

Mixed Core Filling

Global Tatami Market, Segmentation by Application

Residential

Commercial

Companies Profiled:

Hemei

Yunmaofeng

Zhangjiagang Quanhong Mats Co., Ltd.

Yuanhe

Suzhou Hagihara Holly Rush Co., Ltd.

Qingdao Huayi Heshi Wood Industry Co., Ltd.

Yingzhiyun

Key Questions Answered

1. How big is the global Tatami market?
2. What is the demand of the global Tatami market?
3. What is the year over year growth of the global Tatami market?
4. What is the production and production value of the global Tatami market?
5. Who are the key producers in the global Tatami market?
6. What are the growth factors driving the market demand?

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