

Global Tatami Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Tatami market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

A tatami is a type of mat used as a flooring material in traditional Japanese architecture. Tatami mats are traditionally made of a straw core slab with a woven soft rush straw covering. They usually have edging of cloth for decoration and are manufactured in standardized sizes, with aspect ratio of 2:1.

Tatami is super unique to Japan and considered to be one of the best ways to experience Japanese culture at home. Tatami is not just reserved for royalty anymore as it was in the past. It is now a very common theme scattered throughout all cities of Japan.

The key manufacturers of tatami in the Chinese market are Hemei, Yunmaofeng, Zhangjiagang Quanhong Mats, Yuanhe, Suzhou Hagihara Holly Rush, Qingdao Huayi Heshi Wood, Yingzhiyun, and others. The top seven manufacturers together account for 30% of the market share, with the largest producer being Hemei with a 7% market share. In terms of their product categories, single core-filled tatami hold the largest market share, with over 85%, while mixed core-fill accounts for a lower share. In terms of applications, residential is the number one application with a market share of over 95%, while commercial uses have a lower share.

The Global Info Research report includes an overview of the development of the Tatami industry chain, the market status of Residential (Single Core Filling, Mixed Core Filling), Commercial (Single Core Filling, Mixed Core Filling), and key enterprises in developed

and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Tatami.

Regionally, the report analyzes the Tatami markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Tatami market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Tatami market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Tatami industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Sq.m), revenue generated, and market share of different by Type (e.g., Single Core Filling, Mixed Core Filling).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Tatami market.

Regional Analysis: The report involves examining the Tatami market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Tatami market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Tatami:

Company Analysis: Report covers individual Tatami manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance,

market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Tatami. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Residential, Commercial).

Technology Analysis: Report covers specific technologies relevant to Tatami. It assesses the current state, advancements, and potential future developments in Tatami areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Tatami market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Tatami market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Single Core Filling

Mixed Core Filling

Market segment by Application

Residential

Commercial

Major players covered

Hemei

Yunmaofeng

Zhangjiagang Quanhong Mats Co., Ltd.

Yuanhe

Suzhou Hagihara Holly Rush Co., Ltd.

Qingdao Huayi Heshi Wood Industry Co., Ltd.

Yingzhiyun

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Tatami product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Tatami, with price, sales, revenue and global market share of Tatami from 2019 to 2024.

Chapter 3, the Tatami competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Tatami breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Tatami market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Tatami.

Chapter 14 and 15, to describe Tatami sales channel, distributors, customers, research findings and conclusion.

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