

Global Targeted RNA Sequencing Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Targeted RNA Sequencing market size is expected to reach \$ 9146 million by 2032, rising at a market growth of 18.2% CAGR during the forecast period (2026-2032).

Targeted RNA Sequencing is a molecular biology technique that uses high-throughput sequencing to quantitatively analyze the expression of specific genes or gene regions. Unlike whole transcriptome sequencing, targeted RNA sequencing focuses on a defined gene panel, offering advantages such as lower cost, higher sensitivity, and simplified data processing. It is widely used in cancer subtyping, immune microenvironment profiling, drug target identification, genetic disease diagnostics, and single-cell expression analysis. With the proliferation of sequencing platforms and the advancement of multiplex PCR and probe hybridization technologies, targeted RNA sequencing has become a routine and powerful tool for clinical research institutions and biotech companies in the field of precision expression analysis.

As the concept of personalized treatment deepens and precision medicine advances, demand for targeted RNA sequencing continues to grow, especially in cancer and genetic disease applications. Government initiatives and sustained investments from pharma giants in biomarker development and bioinformatics are accelerating technology adoption in research labs and commercial institutions. Companies like Illumina and Thermo Fisher have reported a consistent CAGR of over 20% in targeted sequencing panel revenues, highlighting its growing role in genomic service portfolios. National funding surges in life sciences across the U.S., China, and Europe are further energizing the market.

Despite the promising outlook, the market faces challenges such as complex data

interpretation, lack of standardization in workflows, and technical sensitivity to sample preparation. High-throughput sequencing platforms remain costly, creating adoption barriers for smaller labs and institutions. Additionally, increasingly stringent regulatory frameworks (e.g., IVD certifications, CLIA compliance) have extended timelines for clinical applications. Competitive pressure is also rising, with pricing becoming a pivotal factor and bargaining power concentrated among leading players.

Downstream demand is primarily driven by cancer research institutes, biopharma companies, and third-party CRO service providers. With the rise of cancer screening, liquid biopsy, and immunotherapy target development, the reliance on RNA-based companion diagnostics is intensifying. According to investment bank reports, targeted expression profiling is expanding its share within the RNA sequencing market and is expected to penetrate high-value segments such as solid tumor diagnostics, pediatric rare disease analysis, and quality control in cell therapy manufacturing over the next five years.

This report studies the global Targeted RNA Sequencing demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Targeted RNA Sequencing, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Targeted RNA Sequencing that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Targeted RNA Sequencing total market, 2021-2032, (USD Million)

Global Targeted RNA Sequencing total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Targeted RNA Sequencing total market, key domestic companies, and share, (USD Million)

Global Targeted RNA Sequencing revenue by player, revenue and market share 2021-2026, (USD Million)

Global Targeted RNA Sequencing total market by Type, CAGR, 2021-2032, (USD Million)

Global Targeted RNA Sequencing total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Targeted RNA Sequencing market based on the following parameters - company overview, revenue, gross margin, product

portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Thermo Fisher, Illumina, Roche Holdings, BGI, Eurofins, LabCorp, Berry Genomics, MacroGen, GENEWIZ, Natera, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Targeted RNA Sequencing market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Targeted RNA Sequencing Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Targeted RNA Sequencing Market, Segmentation by Type:

Exome Sequencing

Enrichment Sequencing

Amplicon Sequencing

Global Targeted RNA Sequencing Market, Segmentation by Application:

Research Institutes

Hospitals & Clinics

Biotechnology Company

Diagnostic Lab

Companies Profiled:

Thermo Fisher

Illumina

Roche Holdings

BGI

Eurofins

LabCorp

Berry Genomics

Macrogen

GENEWIZ

Natera

Novogen

Pacific Biosciences

Oxford Nanopore

Key Questions Answered

1. How big is the global Targeted RNA Sequencing market?
2. What is the demand of the global Targeted RNA Sequencing market?
3. What is the year over year growth of the global Targeted RNA Sequencing market?
4. What is the total value of the global Targeted RNA Sequencing market?
5. Who are the Major Players in the global Targeted RNA Sequencing market?
6. What are the growth factors driving the market demand?

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