

Global Targeted Poultry Nutrition Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Targeted Poultry Nutrition market size was valued at US\$ 6031 million in 2025 and is forecast to a readjusted size of US\$ 8831 million by 2032 with a CAGR of 5.7% during review period.

Targeted Poultry Nutrition refers to the practice of optimizing the diet of poultry (such as chickens, turkeys, and ducks) based on detailed data and individualized nutritional needs. This approach utilizes advanced technologies like feed formulations, precision feeding systems, and genetic analysis to tailor diets that maximize the health, growth, and productivity of poultry while minimizing feed waste and environmental impact.

This report is a detailed and comprehensive analysis for global Targeted Poultry Nutrition market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Targeted Poultry Nutrition market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Targeted Poultry Nutrition market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices

(US\$/Ton), 2021-2032

Global Targeted Poultry Nutrition market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Targeted Poultry Nutrition market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Targeted Poultry Nutrition

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Targeted Poultry Nutrition market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cargill, Inc, Archer Daniels Midland Company (ADM), Alltech Inc., DSM Nutritional Products, Evonik Industries, Novus International, BASF SE, Kemin Industries, Phibro Animal Health Corporation, Zoetis Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Targeted Poultry Nutrition market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Probiotics and Prebiotics

Vitamins

Minerals

Enzymes

Other

Market segment by Application

Promote Growth

Gut Health

Enhance Immunity

Optimize Nutrient Absorption

Other

Major players covered

Cargill, Inc

Archer Daniels Midland Company (ADM)

Alltech Inc.

DSM Nutritional Products

Evonik Industries

Novus International

BASF SE

Kemin Industries

Phibro Animal Health Corporation

Zoetis Inc.

Adisseo

Ajinomoto Health & Nutrition

Bionova

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Targeted Poultry Nutrition product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Targeted Poultry Nutrition, with price, sales quantity, revenue, and global market share of Targeted Poultry Nutrition from 2021 to 2026.

Chapter 3, the Targeted Poultry Nutrition competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed

emphatically by landscape contrast.

Chapter 4, the Targeted Poultry Nutrition breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Targeted Poultry Nutrition market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Targeted Poultry Nutrition.

Chapter 14 and 15, to describe Targeted Poultry Nutrition sales channel, distributors, customers, research findings and conclusion.

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