

# Global Targeted Drugs for Allergic Diseases Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Targeted Drugs for Allergic Diseases market size was valued at US\$ 49220 million in 2025 and is forecast to a readjusted size of US\$ 135080 million by 2032 with a CAGR of 15.7% during review period.

Anaphylaxis is an inappropriate reaction of the immune system to normal harmless substances. It generally has a rapid onset, strong reaction, and rapid subsidence. It has obvious genetic tendencies and individual differences. Currently, the prevalence of allergic diseases is increasing rapidly worldwide, affecting approximately 25% of the global population.

Abnormalities in type 2 immune pathways are important factors in inducing allergic diseases. Type 2 immune pathway refers to an inflammatory pathway in which Th2 cells (T helper 2) play a key role, and various cytokines such as IL-4, IL-5, IL-13, and TSLP are involved. Depending on where the inflammatory reaction occurs, abnormal type 2 immune pathways can induce different allergic diseases, such as skin (atopic dermatitis, chronic spontaneous urticaria, etc.), respiratory tract (chronic sinusitis, asthma, chronic obstruction, etc.) lung disease, etc.), digestive tract (eosinophilic esophagitis), cardiovascular (eosinophilic granulomatous vasculitis), etc.

Biological targeted drugs mainly reduce the inflammatory response and activity of immune cells by binding to targets such as specific regulatory factors in the type 2 immune pathway; Small molecule targeted drugs include JAK inhibitors and TYK2 inhibitors, which exert immunomodulatory effects by blocking the JAK/STAT pathway. Compared with traditional anti-allergic drugs, targeted drugs have better efficacy in

severe or drug-resistant patients, and the drugs themselves are safer, and have gradually become the mainstream trend in the development of anti-allergic drugs.

Global key players of Targeted Drugs for Allergic Diseases include Sanofi, AbbVie, Novartis, Incyte, Roche, etc. The top five players hold a share over 76%. North America is the largest market, and has a share about 68%, followed by Europe with share 18%. In terms of product type, IL-4R is the largest segment, occupied for a share of 37%. In terms of application, Asthma has a share about 35 percent. The market for targeted drugs for allergic diseases is experiencing steady development driven by advances in immunology, biotechnology, and precision medicine. With growing understanding of molecular pathways involved in allergic responses, pharmaceutical companies are shifting toward biologics and monoclonal antibodies that offer improved efficacy and reduced side effects compared to conventional treatments. The market is also benefiting from increased diagnosis rates, heightened patient awareness, and a focus on chronic allergy management. However, high development costs, regulatory complexity, and access limitations in certain regions may temper rapid expansion. Overall, the sector presents strong potential for innovation and long-term growth as research continues to refine therapeutic targets and enhance treatment personalization.

This report is a detailed and comprehensive analysis for global Targeted Drugs for Allergic Diseases market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Targeted Drugs for Allergic Diseases market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Targeted Drugs for Allergic Diseases market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Targeted Drugs for Allergic Diseases market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Targeted Drugs for Allergic Diseases market shares of main players, in revenue

(\$ Million), 2021-2026

**The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Targeted Drugs for Allergic Diseases
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Targeted Drugs for Allergic Diseases market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sanofi, AbbVie, Novartis, Incyte, Roche, AstraZeneca, GSK, Eli Lilly and Company, Amgen, Pfizer, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Targeted Drugs for Allergic Diseases market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

IL-4R

TSLP

IL-5

JAK

IgE

IL-13

Others

## Market segment by Application

Atopic Dermatitis

Asthma

Chronic Sinusitis with Nasal Polyps

Chronic Obstructive Pulmonary Disease

Others

## Market segment by players, this report covers

Sanofi

AbbVie

Novartis

Incyte

Roche

AstraZeneca

GSK

Eli Lilly and Company

Amgen

Pfizer

Leo Pharma

Teva

Otsuka Pharmaceutical

Mabpharm

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Targeted Drugs for Allergic Diseases product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Targeted Drugs for Allergic Diseases, with revenue, gross margin, and global market share of Targeted Drugs for Allergic Diseases from 2021 to 2026.

Chapter 3, the Targeted Drugs for Allergic Diseases competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Targeted Drugs for Allergic Diseases market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Targeted Drugs for Allergic Diseases.

Chapter 13, to describe Targeted Drugs for Allergic Diseases research findings and conclusion.

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