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Global Tape Measures Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Tape Measures market size was valued at USD 1393 million in 2023 and is forecast to a readjusted size of USD 1835.5 million by 2030 with a CAGR of 4.0% during review period.

A tape measure is a flexible ruler. It consists of a ribbon of cloth, plastic, fiber glass, or metal strip with linear-measurement markings. It is a common measuring tool. Its design allows for a measure of great length to be easily carried in pocket or toolkit and permits one to measure around curves or corners. Today it is ubiquitous, even appearing in miniature form as a keychain fob, or novelty item. Surveyors use tape measures in lengths of over 100 m (300+ ft).

The major companies in the industry include Stanley Black & Decker, TAJIMA and Komelon, which accounted for 11.40%, 7.71% and 3.85% of revenue respectively in 2018. By region, the Asia-Pacific region has the highest share of income, reaching 42.43 percent in 2019.

The Global Info Research report includes an overview of the development of the Tape Measures industry chain, the market status of Woodworking (Pocket Tapes, Surveyor Tapes), Construction (Pocket Tapes, Surveyor Tapes), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Tape Measures.

Regionally, the report analyzes the Tape Measures markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Tape Measures market, with robust domestic demand, supportive policies, and a strong

manufacturing base.

Key Features:

The report presents comprehensive understanding of the Tape Measures market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Tape Measures industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Pocket Tapes, Surveyor Tapes).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Tape Measures market.

Regional Analysis: The report involves examining the Tape Measures market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Tape Measures market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Tape Measures:

Company Analysis: Report covers individual Tape Measures manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Tape Measures This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Woodworking, Construction).

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Technology Analysis: Report covers specific technologies relevant to Tape Measures. It assesses the current state, advancements, and potential future developments in Tape Measures areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Tape Measures market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Tape Measures market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

- Pocket Tapes
- Surveyor Tapes

Market segment by Application

- Woodworking
- Construction
- Others

Major players covered

- Stanley Black & Decker

TAJIMA

Komelon

Apex

Starrett

Milwaukee Tool

Grate Wall

Pro'skit

Endura

Hultafors

EXPLOIT

PST

BERENT

Jetech Tool

BOSI

Kraftwelle

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Tape Measures product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Tape Measures, with price, sales, revenue and global market share of Tape Measures from 2019 to 2024.

Chapter 3, the Tape Measures competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Tape Measures breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Tape Measures market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Tape Measures.

Chapter 14 and 15, to describe Tape Measures sales channel, distributors, customers, research findings and conclusion.

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