

# Global Talent Marketplace Platform Supply, Demand and Key Producers, 2023-2029

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## Abstracts

The global Talent Marketplace Platform market size is expected to reach \$ 1583.8 million by 2029, rising at a market growth of 10.0% CAGR during the forecast period (2023-2029).

The key companies of the global talent marketplace platform include SAP, Gloat, Oracle, ICIMS and others, mainly located in the US and Europe. The top five producers together account for more than 40% of the market share, with SAP being the largest player at 14%. In terms of their product categories, cloud-based occupies the main market with a share of over 90%, while on-premises occupies a relatively low share. In terms of applications, large enterprises are the number one application area, with a 78% market share.

Talent marketplaces connect employees with career opportunities and resources for professional growth. Powered by artificial intelligence, these platforms match employees with career advancement opportunities—such as internal projects, online courses, mentorship programs, and open roles on other teams—based on each individual's existing skills and future goals. Talent marketplaces typically generate personalized profiles for each employee and recommend potential career paths that align with their professional interests.

This report studies the global Talent Marketplace Platform demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Talent Marketplace Platform, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends

and competition, as well as details the characteristics of Talent Marketplace Platform that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Talent Marketplace Platform total market, 2018-2029, (USD Million)

Global Talent Marketplace Platform total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Talent Marketplace Platform total market, key domestic companies and share, (USD Million)

Global Talent Marketplace Platform revenue by player and market share 2018-2023, (USD Million)

Global Talent Marketplace Platform total market by Type, CAGR, 2018-2029, (USD Million)

Global Talent Marketplace Platform total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Talent Marketplace Platform market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Gloat, Fuel50, Phenom, SAP, Eightfold, Avature, iCIMS, Oracle and 365Talents, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Talent Marketplace Platform market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and

2024-2029 as the forecast year.

Global Talent Marketplace Platform Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Talent Marketplace Platform Market, Segmentation by Type

Cloud Based

On-premises

Global Talent Marketplace Platform Market, Segmentation by Application

Large Enterprises

SMEs

Companies Profiled:

Gloat

Fuel50

Phenom

SAP

Eightfold

Avature

iCIMS

Oracle

365Talents

Degreed

Neobrain

Workday

Reejig

TalentGuard

ServiceNow

PeopleFluent

## Key Questions Answered

1. How big is the global Talent Marketplace Platform market?
2. What is the demand of the global Talent Marketplace Platform market?
3. What is the year over year growth of the global Talent Marketplace Platform market?

4. What is the total value of the global Talent Marketplace Platform market?
5. Who are the major players in the global Talent Marketplace Platform market?
6. What are the growth factors driving the market demand?

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