

Global Talent Marketplace Platform Market 2023 by Company, Regions, Type and Application, Forecast to 2029

<https://marketpublishers.com/r/GC12FABE6803EN.html>

Date: June 2023

Pages: 113

Price: US\$ 3,480.00 (Single User License)

ID: GC12FABE6803EN

Abstracts

According to our (Global Info Research) latest study, the global Talent Marketplace Platform market size was valued at USD 810.2 million in 2022 and is forecast to a readjusted size of USD 1583.8 million by 2029 with a CAGR of 10.0% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

The key companies of the global talent marketplace platform include SAP, Gloat, Oracle, ICIMS and others, mainly located in the US and Europe. The top five producers together account for more than 40% of the market share, with SAP being the largest player at 14%. In terms of their product categories, cloud-based occupies the main market with a share of over 90%, while on-premises occupies a relatively low share. In terms of applications, large enterprises are the number one application area, with a 78% market share.

Talent marketplaces connect employees with career opportunities and resources for professional growth. Powered by artificial intelligence, these platforms match employees with career advancement opportunities—such as internal projects, online courses, mentorship programs, and open roles on other teams—based on each individual's existing skills and future goals. Talent marketplaces typically generate personalized profiles for each employee and recommend potential career paths that align with their professional interests.

This report is a detailed and comprehensive analysis for global Talent Marketplace Platform market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing,

this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Talent Marketplace Platform market size and forecasts, in consumption value (\$ Million), 2018-2029

Global Talent Marketplace Platform market size and forecasts by region and country, in consumption value (\$ Million), 2018-2029

Global Talent Marketplace Platform market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2018-2029

Global Talent Marketplace Platform market shares of main players, in revenue (\$ Million), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Talent Marketplace Platform

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Talent Marketplace Platform market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Gloat, Fuel50, Phenom, SAP and Eightfold, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market segmentation

Talent Marketplace Platform market is split by Type and by Application. For the period 2018-2029, the growth among segments provide accurate calculations and forecasts for consumption value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud Based

On-premises

Market segment by Application

Large Enterprises

SMEs

Market segment by players, this report covers

Gloat

Fuel50

Phenom

SAP

Eightfold

Avature

iCIMS

Oracle

365Talents

Degreed

Neobrain

Workday

Reejig

TalentGuard

ServiceNow

PeopleFluent

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Talent Marketplace Platform product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Talent Marketplace Platform, with revenue, gross margin and global market share of Talent Marketplace Platform from 2018 to 2023.

Chapter 3, the Talent Marketplace Platform competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023. and Talent Marketplace Platform market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of Talent Marketplace Platform.

Chapter 13, to describe Talent Marketplace Platform research findings and conclusion.

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