

Global Talent Assessment Tools Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GD2D5C334302EN.html>

Date: January 2026

Pages: 138

Price: US\$ 4,480.00 (Single User License)

ID: GD2D5C334302EN

Abstracts

The global Talent Assessment Tools market size is expected to reach \$ 1442 million by 2032, rising at a market growth of 7.2% CAGR during the forecast period (2026-2032).

Talent assessment tools are instruments and systems used to evaluate a candidate's abilities, personality, potential, and fit for a role. They help employers make informed hiring decisions, identify development needs, and build high-performing teams. They can be used at different stages of the talent lifecycle, from recruitment to development.

Talent assessment tools can be divided into 2 categories: cloud-based and on-premises. Among them, cloud-based talent assessment tools account for 83.3% of the global sales market share.

Talent assessment tools has wide range of applications, this report classified them into large enterprises and SMEs. Large enterprises sector was the most widely used area which took up about 57.5% of the global market size.

USA, UK, France, India etc. are now the key providers of talent assessment tools.

North America is the largest regions of talent assessment tools in the world in the past few years and it will keep increasing in the next few years. North America took up about 50.9% of the global market in 2024.

SHL, Mercer, Aon, Korn Ferry, Talogy etc. are the key producers in the global Talent assessment tools market. Top 5 took up only about 44.9% of the global market in 2024.

This report studies the global Talent Assessment Tools demand, key companies, and

key regions.

This report is a detailed and comprehensive analysis of the world market for Talent Assessment Tools, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Talent Assessment Tools that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Talent Assessment Tools total market, 2021-2032, (USD Million)

Global Talent Assessment Tools total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Talent Assessment Tools total market, key domestic companies, and share, (USD Million)

Global Talent Assessment Tools revenue by player, revenue and market share 2021-2026, (USD Million)

Global Talent Assessment Tools total market by Type, CAGR, 2021-2032, (USD Million)

Global Talent Assessment Tools total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Talent Assessment Tools market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SHL, Aon, Mercer, Korn Ferry, Talogy, Hogan Assessments, Talent Plus, MeritTrac, Testlify, TestGorilla, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Talent Assessment Tools market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Talent Assessment Tools Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Talent Assessment Tools Market, Segmentation by Type:

Cloud-based

On-premises

Global Talent Assessment Tools Market, Segmentation by Application:

Large Enterprises

SEMs

Companies Profiled:

SHL

Aon

Mercer

Korn Ferry

Talogy

Hogan Assessments

Talent Plus

MeritTrac

Testlify

TestGorilla

PerformanSe

Codility

TTI Success Insights

AssessFirst

Infor

HireVue

Harver

Spark Hire

Criteria

Key Questions Answered

1. How big is the global Talent Assessment Tools market?
2. What is the demand of the global Talent Assessment Tools market?
3. What is the year over year growth of the global Talent Assessment Tools market?
4. What is the total value of the global Talent Assessment Tools market?
5. Who are the Major Players in the global Talent Assessment Tools market?
6. What are the growth factors driving the market demand?

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