

Global Talent Acquisition Software Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Talent acquisition is the process of finding and acquiring skilled workforce as per the requirements in organizations. Talent acquisition team of HR department is responsible for searching, acquiring, assessing, and hiring candidates that will fit organizational goal and project requirements. Talent acquisition software helps organizations in leveraging video, social, and mobile technologies for managing talent lifecycle. This lifecycle includes the development of talent pools, integrating marketing automation tools, screening of applicants, and on-boarding of applicants.

Scope of the Report:

This report studies the Talent Acquisition Software market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Talent Acquisition Software market by product type and applications/end industries.

With digitalization of talent acquisition solutions, companies can post jobs on the internet and receive hundreds of applications in a few minutes. However, there are some shortcomings from ATS. Many unqualified candidates apply, making it hard for employers to find qualified candidates. Also, candidate pools are limited to active candidates, who actively apply for jobs, not including passive candidates, who are not actively looking for jobs but open to other opportunities. Passive candidates account for 75% of the workforce, so it is important to reach out to them to hire the best candidates.

The global Talent Acquisition Software market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx%

between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Talent Acquisition Software.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

CornerStone on Demand

IBM

Oracle

SAP

WorkDay

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

On-Premise Solutions

On-Demand Solutions

Market Segment by Applications, can be divided into

Small and Medium Business

Large Business

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