

# Global Tahini Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Tahini market size was valued at USD 5974.9 million in 2023 and is forecast to a readjusted size of USD 7524.7 million by 2030 with a CAGR of 3.3% during review period.

Tahini, a delicious paste made from sesame seeds, is a basic ingredient in Middle Eastern cuisine and several other ethnic cuisines including Greek, North Africa and Turkish cuisine. It contains large amounts of essential fatty acids and necessary nutrients such as Vitamin B1, magnesium, phosphorous. Tahini is usually play an important role in the manufacture of spreads or sauces, and has been widely used in Hummus, Baba Ghanouj, Falafel Pitas and other ethnic dishes.

Asia(excluding China) is the largest Tahini market with about 36% market share. China is follower, accounting for about 25% market share.

The key players are Haitoglou Bros, Prince Tahini, Al Wadi Al Akhdar, Dipasa, A.O. Ghandour & Sons, Sesajal, Mounir Bissat, Sunshine International Foods, Arrowhead Mills, Joyva etc. Top 3 companies occupied about 6% market share.

The Global Info Research report includes an overview of the development of the Tahini industry chain, the market status of Paste & Spreads (Hulled Tahini, Unhulled Tahini), Halva & Other Sweets (Hulled Tahini, Unhulled Tahini), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Tahini.

Regionally, the report analyzes the Tahini markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing

consumer awareness. Asia-Pacific, particularly China, leads the global Tahini market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Tahini market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Tahini industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Hulled Tahini, Unhulled Tahini).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Tahini market.

**Regional Analysis:** The report involves examining the Tahini market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Tahini market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Tahini:

**Company Analysis:** Report covers individual Tahini manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Tahini This may involve surveys, interviews, and analysis of consumer

reviews and feedback from different by Application (Paste & Spreads, Halva & Other Sweets).

**Technology Analysis:** Report covers specific technologies relevant to Tahini. It assesses the current state, advancements, and potential future developments in Tahini areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Tahini market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Tahini market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Hulled Tahini

Unhulled Tahini

### Market segment by Application

Paste & Spreads

Halva & Other Sweets

Sauces & Dips

Others

### Major players covered

Haitoglou Bros

Prince Tahini

Al Wadi Al Akhdar

Dipasa

A.O. Ghandour & Sons

Sesajal

Mounir Bissat

Sunshine International Foods

Arrowhead Mills

Joyva

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Tahini product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Tahini, with price, sales, revenue and global market share of Tahini from 2019 to 2024.

Chapter 3, the Tahini competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Tahini breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Tahini market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Tahini.

Chapter 14 and 15, to describe Tahini sales channel, distributors, customers, research findings and conclusion.

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