

Global Tahini Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G5D929914D51EN.html>

Date: January 2026

Pages: 164

Price: US\$ 4,480.00 (Single User License)

ID: G5D929914D51EN

Abstracts

The global Tahini market size is expected to reach \$ 4414 million by 2032, rising at a market growth of 4.7% CAGR during the forecast period (2026-2032).

Tahini is a smooth, creamy paste made from hulled and roasted sesame seeds. It is a staple ingredient in Middle Eastern and Mediterranean cuisine, widely used in dishes like hummus, baba ghanoush, and salad dressings. Tahini is rich in healthy fats, protein, calcium, and antioxidants.

The global tahini market is experiencing sustained growth, driven by health-conscious consumers and expanding culinary applications. Its versatility, nutritional benefits, and alignment with plant-based diets make tahini a key ingredient in the natural and ethnic food segments. Future growth will be fueled by product innovation, broader retail availability, and rising global food culture trends.

Market Drivers:

Health and Wellness Trends: Consumers are seeking natural, nutrient-rich foods, boosting tahini's appeal as a plant-based and vegan-friendly superfood. **Rising Popularity of Mediterranean Diets:** Global interest in Mediterranean cuisine and its health benefits has increased tahini consumption. **Increased Demand for Ethnic and Gourmet Foods:** As consumers explore diverse cuisines, tahini is gaining recognition outside its traditional markets. **Growth in Plant-Based and Vegan Diets:** Tahini offers a dairy-free, gluten-free, and nut-free alternative for sauces, dressings, and spreads. **Expansion of E-commerce and Premium Food Retail:** Easier access to tahini products through online platforms and specialty grocery stores.

Market Trends:

Premium and Organic Tahini Products: Growth in organic, non-GMO, and single-origin tahini to meet clean-label and premium product demand. **Flavor Innovation:** Introduction of flavored tahini (e.g., chocolate, garlic, chili, lemon) for broader culinary use. **Rise of Private Label and Artisanal Brands:** Niche brands are differentiating with quality, transparency, and sustainability. **Increased Use in Health Foods and Snacks:** Tahini incorporated into bars, smoothies, baked goods, and plant-based meal kits. **Global Market Penetration:** Growing adoption in North America, Europe, and Asia-Pacific, beyond traditional Middle Eastern markets.

This report studies the global Tahini production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Tahini and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Tahini that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Tahini total production and demand, 2021-2032, (MT)

Global Tahini total production value, 2021-2032, (USD Million)

Global Tahini production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (MT), (based on production site)

Global Tahini consumption by region & country, CAGR, 2021-2032 & (MT)

U.S. VS China: Tahini domestic production, consumption, key domestic manufacturers and share

Global Tahini production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (MT)

Global Tahini production by Type, production, value, CAGR, 2021-2032, (USD Million) & (MT)

Global Tahini production by Application, production, value, CAGR, 2021-2032, (USD Million) & (MT)

This report profiles key players in the global Tahini market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dipasa, Joyva, Sesajal, Haitoglou Bros, Prince Tahini, Al Wadi

Al Akhdar, A.O. Ghandour & Sons, Mounir Bissat, Sunshine International Foods, Arrowhead Mills, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Tahini market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (MT) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Tahini Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Tahini Market, Segmentation by Type:

White Sesame Paste

Black Sesame Paste

Global Tahini Market, Segmentation by Application:

Residential

Commercial

Companies Profiled:

Dipasa

Joyva

Sesajal

Haitoglou Bros

Prince Tahini

Al Wadi Al Akhdar

A.O. Ghandour & Sons

Mounir Bissat

Sunshine International Foods

Arrowhead Mills

Mizkan

Wadaman

KUKI

Gomaya

Rapunzel

TerraSana

Haitoglou

Al Arz

Belazu

Baron

La Fourche

Albert Menes

KoRo

Key Questions Answered:

1. How big is the global Tahini market?
2. What is the demand of the global Tahini market?
3. What is the year over year growth of the global Tahini market?
4. What is the production and production value of the global Tahini market?
5. Who are the key producers in the global Tahini market?
6. What are the growth factors driving the market demand?

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