

Global Tackifiers Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Tackifiers market size was valued at USD 4261.1 million in 2023 and is forecast to a readjusted size of USD 6922.2 million by 2030 with a CAGR of 7.2% during review period.

Tackifiers are low-molecular weight compounds (oligomers) that are added to adhesive formulations to improve tack and peel adhesion. Their glass transition temperature (T_g) is typically higher than that of the base polymer but their molecular weight is much lower. The tackifiers dissolve in the polymer matrix and break up their structure and thereby enhance the mobility and tack of the base polymer. They also provide functionality that promotes specific adhesion, bridging and reduces molecular cohesion, which in turn, lowers the melt viscosity and softening point of the polymer system.

Asia-Pacific is the largest Tackifiers market with about 44% market share. North America is follower, accounting for about 29% market share. The key manufacturers are Exxonmobil, Eastman, Kolon Industries, Cray Valley, Guangdong Komo, DRT, Zeon, Yasuhara Chemical, Harima Chemicals, Arakawa Chemical, Shanghai Jinsen, Kraton, IDEMITSU, R?TGERS Group etc. Top 5 companies occupied about 46% market share.

The Global Info Research report includes an overview of the development of the Tackifiers industry chain, the market status of Hot Melt Adhesive (Hydrocarbon Resins, Rosin Esters), Pressure Sensitive Adhesive (Hydrocarbon Resins, Rosin Esters), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Tackifiers.

Regionally, the report analyzes the Tackifiers markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and

increasing consumer awareness. Asia-Pacific, particularly China, leads the global Tackifiers market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Tackifiers market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Tackifiers industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Hydrocarbon Resins, Rosin Esters).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Tackifiers market.

Regional Analysis: The report involves examining the Tackifiers market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Tackifiers market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Tackifiers:

Company Analysis: Report covers individual Tackifiers manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Tackifiers This may involve surveys, interviews, and analysis of

consumer reviews and feedback from different by Application (Hot Melt Adhesive, Pressure Sensitive Adhesive).

Technology Analysis: Report covers specific technologies relevant to Tackifiers. It assesses the current state, advancements, and potential future developments in Tackifiers areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Tackifiers market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Tackifiers market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Hydrocarbon Resins

Rosin Esters

Terpene Resins

Market segment by Application

Hot Melt Adhesive

Pressure Sensitive Adhesive

Paint & Coating

Rubber

Others

Major players covered

Exxonmobil

Eastman

Kolon Industries

Cray Valley

Guangdong Komo

DRT

Zeon

Yasuhara Chemical

Harima Chemicals

Arakawa Chemical

Shanghai Jinsen

Kraton

IDEMITSU

R?TGERS Group

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Tackifiers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Tackifiers, with price, sales, revenue and global market share of Tackifiers from 2019 to 2024.

Chapter 3, the Tackifiers competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Tackifiers breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Tackifiers market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Tackifiers.

Chapter 14 and 15, to describe Tackifiers sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Tackifiers

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Tackifiers Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Hydrocarbon Resins

1.3.3 Rosin Esters

1.3.4 Terpene Resins

1.4 Market Analysis by Application

1.4.1 Overview: Global Tackifiers Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Hot Melt Adhesive

1.4.3 Pressure Sensitive Adhesive

1.4.4 Paint & Coating

1.4.5 Rubber

1.4.6 Others

1.5 Global Tackifiers Market Size & Forecast

1.5.1 Global Tackifiers Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Tackifiers Sales Quantity (2019-2030)

1.5.3 Global Tackifiers Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 Exxonmobil

2.1.1 Exxonmobil Details

2.1.2 Exxonmobil Major Business

2.1.3 Exxonmobil Tackifiers Product and Services

2.1.4 Exxonmobil Tackifiers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Exxonmobil Recent Developments/Updates

2.2 Eastman

2.2.1 Eastman Details

2.2.2 Eastman Major Business

2.2.3 Eastman Tackifiers Product and Services

2.2.4 Eastman Tackifiers Sales Quantity, Average Price, Revenue, Gross Margin and

Market Share (2019-2024)

2.2.5 Eastman Recent Developments/Updates

2.3 Kolon Industries

2.3.1 Kolon Industries Details

2.3.2 Kolon Industries Major Business

2.3.3 Kolon Industries Tackifiers Product and Services

2.3.4 Kolon Industries Tackifiers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Kolon Industries Recent Developments/Updates

2.4 Cray Valley

2.4.1 Cray Valley Details

2.4.2 Cray Valley Major Business

2.4.3 Cray Valley Tackifiers Product and Services

2.4.4 Cray Valley Tackifiers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Cray Valley Recent Developments/Updates

2.5 Guangdong Komo

2.5.1 Guangdong Komo Details

2.5.2 Guangdong Komo Major Business

2.5.3 Guangdong Komo Tackifiers Product and Services

2.5.4 Guangdong Komo Tackifiers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Guangdong Komo Recent Developments/Updates

2.6 DRT

2.6.1 DRT Details

2.6.2 DRT Major Business

2.6.3 DRT Tackifiers Product and Services

2.6.4 DRT Tackifiers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 DRT Recent Developments/Updates

2.7 Zeon

2.7.1 Zeon Details

2.7.2 Zeon Major Business

2.7.3 Zeon Tackifiers Product and Services

2.7.4 Zeon Tackifiers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Zeon Recent Developments/Updates

2.8 Yasuhara Chemical

2.8.1 Yasuhara Chemical Details

- 2.8.2 Yasuhara Chemical Major Business
- 2.8.3 Yasuhara Chemical Tackifiers Product and Services
- 2.8.4 Yasuhara Chemical Tackifiers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Yasuhara Chemical Recent Developments/Updates
- 2.9 Harima Chemicals
 - 2.9.1 Harima Chemicals Details
 - 2.9.2 Harima Chemicals Major Business
 - 2.9.3 Harima Chemicals Tackifiers Product and Services
 - 2.9.4 Harima Chemicals Tackifiers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Harima Chemicals Recent Developments/Updates
- 2.10 Arakawa Chemical
 - 2.10.1 Arakawa Chemical Details
 - 2.10.2 Arakawa Chemical Major Business
 - 2.10.3 Arakawa Chemical Tackifiers Product and Services
 - 2.10.4 Arakawa Chemical Tackifiers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Arakawa Chemical Recent Developments/Updates
- 2.11 Shanghai Jinsen
 - 2.11.1 Shanghai Jinsen Details
 - 2.11.2 Shanghai Jinsen Major Business
 - 2.11.3 Shanghai Jinsen Tackifiers Product and Services
 - 2.11.4 Shanghai Jinsen Tackifiers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Shanghai Jinsen Recent Developments/Updates
- 2.12 Kraton
 - 2.12.1 Kraton Details
 - 2.12.2 Kraton Major Business
 - 2.12.3 Kraton Tackifiers Product and Services
 - 2.12.4 Kraton Tackifiers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 Kraton Recent Developments/Updates
- 2.13 IDEMITSU
 - 2.13.1 IDEMITSU Details
 - 2.13.2 IDEMITSU Major Business
 - 2.13.3 IDEMITSU Tackifiers Product and Services
 - 2.13.4 IDEMITSU Tackifiers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.13.5 IDEMITSU Recent Developments/Updates
- 2.14 R?TGERS Group
 - 2.14.1 R?TGERS Group Details
 - 2.14.2 R?TGERS Group Major Business
 - 2.14.3 R?TGERS Group Tackifiers Product and Services
 - 2.14.4 R?TGERS Group Tackifiers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.14.5 R?TGERS Group Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: TACKIFIERS BY MANUFACTURER

- 3.1 Global Tackifiers Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Tackifiers Revenue by Manufacturer (2019-2024)
- 3.3 Global Tackifiers Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Tackifiers by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Tackifiers Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Tackifiers Manufacturer Market Share in 2023
- 3.5 Tackifiers Market: Overall Company Footprint Analysis
 - 3.5.1 Tackifiers Market: Region Footprint
 - 3.5.2 Tackifiers Market: Company Product Type Footprint
 - 3.5.3 Tackifiers Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Tackifiers Market Size by Region
 - 4.1.1 Global Tackifiers Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Tackifiers Consumption Value by Region (2019-2030)
 - 4.1.3 Global Tackifiers Average Price by Region (2019-2030)
- 4.2 North America Tackifiers Consumption Value (2019-2030)
- 4.3 Europe Tackifiers Consumption Value (2019-2030)
- 4.4 Asia-Pacific Tackifiers Consumption Value (2019-2030)
- 4.5 South America Tackifiers Consumption Value (2019-2030)
- 4.6 Middle East and Africa Tackifiers Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Tackifiers Sales Quantity by Type (2019-2030)
- 5.2 Global Tackifiers Consumption Value by Type (2019-2030)
- 5.3 Global Tackifiers Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Tackifiers Sales Quantity by Application (2019-2030)
- 6.2 Global Tackifiers Consumption Value by Application (2019-2030)
- 6.3 Global Tackifiers Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Tackifiers Sales Quantity by Type (2019-2030)
- 7.2 North America Tackifiers Sales Quantity by Application (2019-2030)
- 7.3 North America Tackifiers Market Size by Country
 - 7.3.1 North America Tackifiers Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Tackifiers Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Tackifiers Sales Quantity by Type (2019-2030)
- 8.2 Europe Tackifiers Sales Quantity by Application (2019-2030)
- 8.3 Europe Tackifiers Market Size by Country
 - 8.3.1 Europe Tackifiers Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Tackifiers Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Tackifiers Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Tackifiers Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Tackifiers Market Size by Region

- 9.3.1 Asia-Pacific Tackifiers Sales Quantity by Region (2019-2030)
- 9.3.2 Asia-Pacific Tackifiers Consumption Value by Region (2019-2030)
- 9.3.3 China Market Size and Forecast (2019-2030)
- 9.3.4 Japan Market Size and Forecast (2019-2030)
- 9.3.5 Korea Market Size and Forecast (2019-2030)
- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Tackifiers Sales Quantity by Type (2019-2030)
- 10.2 South America Tackifiers Sales Quantity by Application (2019-2030)
- 10.3 South America Tackifiers Market Size by Country
 - 10.3.1 South America Tackifiers Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Tackifiers Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Tackifiers Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Tackifiers Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Tackifiers Market Size by Country
 - 11.3.1 Middle East & Africa Tackifiers Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Tackifiers Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Tackifiers Market Drivers
- 12.2 Tackifiers Market Restraints
- 12.3 Tackifiers Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants

- 12.4.2 Bargaining Power of Suppliers
- 12.4.3 Bargaining Power of Buyers
- 12.4.4 Threat of Substitutes
- 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Tackifiers and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Tackifiers
- 13.3 Tackifiers Production Process
- 13.4 Tackifiers Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Tackifiers Typical Distributors
- 14.3 Tackifiers Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Tackifiers Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Tackifiers Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Exxonmobil Basic Information, Manufacturing Base and Competitors

Table 4. Exxonmobil Major Business

Table 5. Exxonmobil Tackifiers Product and Services

Table 6. Exxonmobil Tackifiers Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Exxonmobil Recent Developments/Updates

Table 8. Eastman Basic Information, Manufacturing Base and Competitors

Table 9. Eastman Major Business

Table 10. Eastman Tackifiers Product and Services

Table 11. Eastman Tackifiers Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Eastman Recent Developments/Updates

Table 13. Kolon Industries Basic Information, Manufacturing Base and Competitors

Table 14. Kolon Industries Major Business

Table 15. Kolon Industries Tackifiers Product and Services

Table 16. Kolon Industries Tackifiers Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Kolon Industries Recent Developments/Updates

Table 18. Cray Valley Basic Information, Manufacturing Base and Competitors

Table 19. Cray Valley Major Business

Table 20. Cray Valley Tackifiers Product and Services

Table 21. Cray Valley Tackifiers Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Cray Valley Recent Developments/Updates

Table 23. Guangdong Komo Basic Information, Manufacturing Base and Competitors

Table 24. Guangdong Komo Major Business

Table 25. Guangdong Komo Tackifiers Product and Services

Table 26. Guangdong Komo Tackifiers Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Guangdong Komo Recent Developments/Updates

Table 28. DRT Basic Information, Manufacturing Base and Competitors

- Table 29. DRT Major Business
- Table 30. DRT Tackifiers Product and Services
- Table 31. DRT Tackifiers Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. DRT Recent Developments/Updates
- Table 33. Zeon Basic Information, Manufacturing Base and Competitors
- Table 34. Zeon Major Business
- Table 35. Zeon Tackifiers Product and Services
- Table 36. Zeon Tackifiers Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Zeon Recent Developments/Updates
- Table 38. Yasuhara Chemical Basic Information, Manufacturing Base and Competitors
- Table 39. Yasuhara Chemical Major Business
- Table 40. Yasuhara Chemical Tackifiers Product and Services
- Table 41. Yasuhara Chemical Tackifiers Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Yasuhara Chemical Recent Developments/Updates
- Table 43. Harima Chemicals Basic Information, Manufacturing Base and Competitors
- Table 44. Harima Chemicals Major Business
- Table 45. Harima Chemicals Tackifiers Product and Services
- Table 46. Harima Chemicals Tackifiers Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Harima Chemicals Recent Developments/Updates
- Table 48. Arakawa Chemical Basic Information, Manufacturing Base and Competitors
- Table 49. Arakawa Chemical Major Business
- Table 50. Arakawa Chemical Tackifiers Product and Services
- Table 51. Arakawa Chemical Tackifiers Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Arakawa Chemical Recent Developments/Updates
- Table 53. Shanghai Jinsen Basic Information, Manufacturing Base and Competitors
- Table 54. Shanghai Jinsen Major Business
- Table 55. Shanghai Jinsen Tackifiers Product and Services
- Table 56. Shanghai Jinsen Tackifiers Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Shanghai Jinsen Recent Developments/Updates
- Table 58. Kraton Basic Information, Manufacturing Base and Competitors
- Table 59. Kraton Major Business
- Table 60. Kraton Tackifiers Product and Services
- Table 61. Kraton Tackifiers Sales Quantity (K MT), Average Price (USD/MT), Revenue

(USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Kraton Recent Developments/Updates

Table 63. IDEMITSU Basic Information, Manufacturing Base and Competitors

Table 64. IDEMITSU Major Business

Table 65. IDEMITSU Tackifiers Product and Services

Table 66. IDEMITSU Tackifiers Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. IDEMITSU Recent Developments/Updates

Table 68. R?TGERS Group Basic Information, Manufacturing Base and Competitors

Table 69. R?TGERS Group Major Business

Table 70. R?TGERS Group Tackifiers Product and Services

Table 71. R?TGERS Group Tackifiers Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. R?TGERS Group Recent Developments/Updates

Table 73. Global Tackifiers Sales Quantity by Manufacturer (2019-2024) & (K MT)

Table 74. Global Tackifiers Revenue by Manufacturer (2019-2024) & (USD Million)

Table 75. Global Tackifiers Average Price by Manufacturer (2019-2024) & (USD/MT)

Table 76. Market Position of Manufacturers in Tackifiers, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 77. Head Office and Tackifiers Production Site of Key Manufacturer

Table 78. Tackifiers Market: Company Product Type Footprint

Table 79. Tackifiers Market: Company Product Application Footprint

Table 80. Tackifiers New Market Entrants and Barriers to Market Entry

Table 81. Tackifiers Mergers, Acquisition, Agreements, and Collaborations

Table 82. Global Tackifiers Sales Quantity by Region (2019-2024) & (K MT)

Table 83. Global Tackifiers Sales Quantity by Region (2025-2030) & (K MT)

Table 84. Global Tackifiers Consumption Value by Region (2019-2024) & (USD Million)

Table 85. Global Tackifiers Consumption Value by Region (2025-2030) & (USD Million)

Table 86. Global Tackifiers Average Price by Region (2019-2024) & (USD/MT)

Table 87. Global Tackifiers Average Price by Region (2025-2030) & (USD/MT)

Table 88. Global Tackifiers Sales Quantity by Type (2019-2024) & (K MT)

Table 89. Global Tackifiers Sales Quantity by Type (2025-2030) & (K MT)

Table 90. Global Tackifiers Consumption Value by Type (2019-2024) & (USD Million)

Table 91. Global Tackifiers Consumption Value by Type (2025-2030) & (USD Million)

Table 92. Global Tackifiers Average Price by Type (2019-2024) & (USD/MT)

Table 93. Global Tackifiers Average Price by Type (2025-2030) & (USD/MT)

Table 94. Global Tackifiers Sales Quantity by Application (2019-2024) & (K MT)

Table 95. Global Tackifiers Sales Quantity by Application (2025-2030) & (K MT)

Table 96. Global Tackifiers Consumption Value by Application (2019-2024) & (USD

Million)

Table 97. Global Tackifiers Consumption Value by Application (2025-2030) & (USD Million)

Table 98. Global Tackifiers Average Price by Application (2019-2024) & (USD/MT)

Table 99. Global Tackifiers Average Price by Application (2025-2030) & (USD/MT)

Table 100. North America Tackifiers Sales Quantity by Type (2019-2024) & (K MT)

Table 101. North America Tackifiers Sales Quantity by Type (2025-2030) & (K MT)

Table 102. North America Tackifiers Sales Quantity by Application (2019-2024) & (K MT)

Table 103. North America Tackifiers Sales Quantity by Application (2025-2030) & (K MT)

Table 104. North America Tackifiers Sales Quantity by Country (2019-2024) & (K MT)

Table 105. North America Tackifiers Sales Quantity by Country (2025-2030) & (K MT)

Table 106. North America Tackifiers Consumption Value by Country (2019-2024) & (USD Million)

Table 107. North America Tackifiers Consumption Value by Country (2025-2030) & (USD Million)

Table 108. Europe Tackifiers Sales Quantity by Type (2019-2024) & (K MT)

Table 109. Europe Tackifiers Sales Quantity by Type (2025-2030) & (K MT)

Table 110. Europe Tackifiers Sales Quantity by Application (2019-2024) & (K MT)

Table 111. Europe Tackifiers Sales Quantity by Application (2025-2030) & (K MT)

Table 112. Europe Tackifiers Sales Quantity by Country (2019-2024) & (K MT)

Table 113. Europe Tackifiers Sales Quantity by Country (2025-2030) & (K MT)

Table 114. Europe Tackifiers Consumption Value by Country (2019-2024) & (USD Million)

Table 115. Europe Tackifiers Consumption Value by Country (2025-2030) & (USD Million)

Table 116. Asia-Pacific Tackifiers Sales Quantity by Type (2019-2024) & (K MT)

Table 117. Asia-Pacific Tackifiers Sales Quantity by Type (2025-2030) & (K MT)

Table 118. Asia-Pacific Tackifiers Sales Quantity by Application (2019-2024) & (K MT)

Table 119. Asia-Pacific Tackifiers Sales Quantity by Application (2025-2030) & (K MT)

Table 120. Asia-Pacific Tackifiers Sales Quantity by Region (2019-2024) & (K MT)

Table 121. Asia-Pacific Tackifiers Sales Quantity by Region (2025-2030) & (K MT)

Table 122. Asia-Pacific Tackifiers Consumption Value by Region (2019-2024) & (USD Million)

Table 123. Asia-Pacific Tackifiers Consumption Value by Region (2025-2030) & (USD Million)

Table 124. South America Tackifiers Sales Quantity by Type (2019-2024) & (K MT)

Table 125. South America Tackifiers Sales Quantity by Type (2025-2030) & (K MT)

Table 126. South America Tackifiers Sales Quantity by Application (2019-2024) & (K MT)

Table 127. South America Tackifiers Sales Quantity by Application (2025-2030) & (K MT)

Table 128. South America Tackifiers Sales Quantity by Country (2019-2024) & (K MT)

Table 129. South America Tackifiers Sales Quantity by Country (2025-2030) & (K MT)

Table 130. South America Tackifiers Consumption Value by Country (2019-2024) & (USD Million)

Table 131. South America Tackifiers Consumption Value by Country (2025-2030) & (USD Million)

Table 132. Middle East & Africa Tackifiers Sales Quantity by Type (2019-2024) & (K MT)

Table 133. Middle East & Africa Tackifiers Sales Quantity by Type (2025-2030) & (K MT)

Table 134. Middle East & Africa Tackifiers Sales Quantity by Application (2019-2024) & (K MT)

Table 135. Middle East & Africa Tackifiers Sales Quantity by Application (2025-2030) & (K MT)

Table 136. Middle East & Africa Tackifiers Sales Quantity by Region (2019-2024) & (K MT)

Table 137. Middle East & Africa Tackifiers Sales Quantity by Region (2025-2030) & (K MT)

Table 138. Middle East & Africa Tackifiers Consumption Value by Region (2019-2024) & (USD Million)

Table 139. Middle East & Africa Tackifiers Consumption Value by Region (2025-2030) & (USD Million)

Table 140. Tackifiers Raw Material

Table 141. Key Manufacturers of Tackifiers Raw Materials

Table 142. Tackifiers Typical Distributors

Table 143. Tackifiers Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Tackifiers Picture
- Figure 2. Global Tackifiers Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Tackifiers Consumption Value Market Share by Type in 2023
- Figure 4. Hydrocarbon Resins Examples
- Figure 5. Rosin Esters Examples
- Figure 6. Terpene Resins Examples
- Figure 7. Global Tackifiers Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Figure 8. Global Tackifiers Consumption Value Market Share by Application in 2023
- Figure 9. Hot Melt Adhesive Examples
- Figure 10. Pressure Sensitive Adhesive Examples
- Figure 11. Paint & Coating Examples
- Figure 12. Rubber Examples
- Figure 13. Others Examples
- Figure 14. Global Tackifiers Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 15. Global Tackifiers Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 16. Global Tackifiers Sales Quantity (2019-2030) & (K MT)
- Figure 17. Global Tackifiers Average Price (2019-2030) & (USD/MT)
- Figure 18. Global Tackifiers Sales Quantity Market Share by Manufacturer in 2023
- Figure 19. Global Tackifiers Consumption Value Market Share by Manufacturer in 2023
- Figure 20. Producer Shipments of Tackifiers by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 21. Top 3 Tackifiers Manufacturer (Consumption Value) Market Share in 2023
- Figure 22. Top 6 Tackifiers Manufacturer (Consumption Value) Market Share in 2023
- Figure 23. Global Tackifiers Sales Quantity Market Share by Region (2019-2030)
- Figure 24. Global Tackifiers Consumption Value Market Share by Region (2019-2030)
- Figure 25. North America Tackifiers Consumption Value (2019-2030) & (USD Million)
- Figure 26. Europe Tackifiers Consumption Value (2019-2030) & (USD Million)
- Figure 27. Asia-Pacific Tackifiers Consumption Value (2019-2030) & (USD Million)
- Figure 28. South America Tackifiers Consumption Value (2019-2030) & (USD Million)
- Figure 29. Middle East & Africa Tackifiers Consumption Value (2019-2030) & (USD Million)
- Figure 30. Global Tackifiers Sales Quantity Market Share by Type (2019-2030)

Figure 31. Global Tackifiers Consumption Value Market Share by Type (2019-2030)

Figure 32. Global Tackifiers Average Price by Type (2019-2030) & (USD/MT)

Figure 33. Global Tackifiers Sales Quantity Market Share by Application (2019-2030)

Figure 34. Global Tackifiers Consumption Value Market Share by Application (2019-2030)

Figure 35. Global Tackifiers Average Price by Application (2019-2030) & (USD/MT)

Figure 36. North America Tackifiers Sales Quantity Market Share by Type (2019-2030)

Figure 37. North America Tackifiers Sales Quantity Market Share by Application (2019-2030)

Figure 38. North America Tackifiers Sales Quantity Market Share by Country (2019-2030)

Figure 39. North America Tackifiers Consumption Value Market Share by Country (2019-2030)

Figure 40. United States Tackifiers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Canada Tackifiers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Mexico Tackifiers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 43. Europe Tackifiers Sales Quantity Market Share by Type (2019-2030)

Figure 44. Europe Tackifiers Sales Quantity Market Share by Application (2019-2030)

Figure 45. Europe Tackifiers Sales Quantity Market Share by Country (2019-2030)

Figure 46. Europe Tackifiers Consumption Value Market Share by Country (2019-2030)

Figure 47. Germany Tackifiers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. France Tackifiers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. United Kingdom Tackifiers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Russia Tackifiers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Italy Tackifiers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. Asia-Pacific Tackifiers Sales Quantity Market Share by Type (2019-2030)

Figure 53. Asia-Pacific Tackifiers Sales Quantity Market Share by Application (2019-2030)

Figure 54. Asia-Pacific Tackifiers Sales Quantity Market Share by Region (2019-2030)

Figure 55. Asia-Pacific Tackifiers Consumption Value Market Share by Region (2019-2030)

Figure 56. China Tackifiers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Japan Tackifiers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Korea Tackifiers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. India Tackifiers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Southeast Asia Tackifiers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. Australia Tackifiers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. South America Tackifiers Sales Quantity Market Share by Type (2019-2030)

Figure 63. South America Tackifiers Sales Quantity Market Share by Application (2019-2030)

Figure 64. South America Tackifiers Sales Quantity Market Share by Country (2019-2030)

Figure 65. South America Tackifiers Consumption Value Market Share by Country (2019-2030)

Figure 66. Brazil Tackifiers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Argentina Tackifiers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 68. Middle East & Africa Tackifiers Sales Quantity Market Share by Type (2019-2030)

Figure 69. Middle East & Africa Tackifiers Sales Quantity Market Share by Application (2019-2030)

Figure 70. Middle East & Africa Tackifiers Sales Quantity Market Share by Region (2019-2030)

Figure 71. Middle East & Africa Tackifiers Consumption Value Market Share by Region (2019-2030)

Figure 72. Turkey Tackifiers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Egypt Tackifiers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Saudi Arabia Tackifiers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. South Africa Tackifiers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. Tackifiers Market Drivers

Figure 77. Tackifiers Market Restraints

Figure 78. Tackifiers Market Trends

Figure 79. Porters Five Forces Analysis

Figure 80. Manufacturing Cost Structure Analysis of Tackifiers in 2023

Figure 81. Manufacturing Process Analysis of Tackifiers

Figure 82. Tackifiers Industrial Chain

Figure 83. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 84. Direct Channel Pros & Cons

Figure 85. Indirect Channel Pros & Cons

Figure 86. Methodology

Figure 87. Research Process and Data Source

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