

Global Tackifier Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GF2FE7D5728EN.html>

Date: November 2024

Pages: 74

Price: US\$ 3,480.00 (Single User License)

ID: GF2FE7D5728EN

Abstracts

According to our (Global Info Research) latest study, the global Tackifier market size was valued at USD 4261.1 million in 2023 and is forecast to a readjusted size of USD 5335.1 million by 2030 with a CAGR of 3.3% during review period.

Tackifiers are low-molecular weight compounds (oligomers) that are added to adhesive formulations to improve tack and peel adhesion. Their glass transition temperature (T_g) is typically higher than that of the base polymer but their molecular weight is much lower. The tackifiers dissolve in the polymer matrix and break up their structure and thereby enhance the mobility and tack of the base polymer. They also provide functionality that promotes specific adhesion, bridging and reduces molecular cohesion, which in turn, lowers the melt viscosity and softening point of the polymer system.

Asia-Pacific is the largest Tackifiers market with about 44% market share. North America is follower, accounting for about 29% market share. The key manufacturers are Exxonmobil, Eastman, Kolon Industries, Cray Valley, Guangdong Komo, DRT, Zeon, Yasuhara Chemical, Harima Chemicals, Arakawa Chemical, Shanghai Jinsen, Kraton, IDEMITSU, R?TGERS Group etc. Top 5 companies occupied about 47% market share.

The Global Info Research report includes an overview of the development of the Tackifier industry chain, the market status of Packaging (Synthetic Tackifier, Natural Tackifier), Bookbinding (Synthetic Tackifier, Natural Tackifier), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Tackifier.

Regionally, the report analyzes the Tackifier markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing

consumer awareness. Asia-Pacific, particularly China, leads the global Tackifier market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Tackifier market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Tackifier industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Synthetic Tackifier, Natural Tackifier).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Tackifier market.

Regional Analysis: The report involves examining the Tackifier market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Tackifier market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Tackifier:

Company Analysis: Report covers individual Tackifier manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Tackifier This may involve surveys, interviews, and analysis of

consumer reviews and feedback from different by Application (Packaging, Bookbinding).

Technology Analysis: Report covers specific technologies relevant to Tackifier. It assesses the current state, advancements, and potential future developments in Tackifier areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Tackifier market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Tackifier market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Synthetic Tackifier

Natural Tackifier

Market segment by Application

Packaging

Bookbinding

Nonwoven

Construction/Assembly

Major players covered

Arakawa Chemical Industries

Arkema

Eastman Chemical

Kraton

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Tackifier product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Tackifier, with price, sales, revenue and global market share of Tackifier from 2019 to 2024.

Chapter 3, the Tackifier competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Tackifier breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Tackifier market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Tackifier.

Chapter 14 and 15, to describe Tackifier sales channel, distributors, customers, research findings and conclusion.

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