

# Global Synthetic Paper Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GE394AE7329EEN.html>

Date: February 2026

Pages: 112

Price: US\$ 4,480.00 (Single User License)

ID: GE394AE7329EEN

## Abstracts

The global Synthetic Paper market size is expected to reach \$ 846 million by 2032, rising at a market growth of 8.3% CAGR during the forecast period (2026-2032).

Synthetic paper is a paper-like substrate made primarily from synthetic resins—commonly BOPP or HDPE—engineered (via voided/microporous structures, fillers, and surface coatings) to deliver paper-like whiteness, opacity, printability, and converting behavior while offering superior water resistance, tear resistance, and durability. It is often positioned between traditional paper and plastic film for labels, printing, and specialty packaging that demand long-life performance. In 2025, global XXXX production reached approximately 236.5 k mt and price is about 2000 USD/mt. The average gross profit margin of this product is 20%.

Growth is fundamentally driven by structurally rising demand for durability. Labels, commercial print, and functional packaging increasingly require water resistance, tear resistance, abrasion/chemical resistance—without giving up paper-like printability and converting behavior. Resin-based substrates (BOPP/HDPE) naturally deliver robustness, while voided/microporous structures and coatings can add high opacity and improved ink setting/adhesion, creating a practical alternative positioned between plastic film and traditional paper. Constraints center on balancing cost, performance, and sustainability narratives. As resin-dominant materials, synthetic papers are more exposed to polymer price cycles; meanwhile, different routes (coated, microporous, voided) vary in print compatibility, converting windows, weathering, and recycling pathways. If customer expectations for “paper-like runnability” conflict with their press/ink/lamination setups, qualification failures and rework risks increase. Positioning under evolving sustainability policies also demands clearer boundaries—where lifetime durability, waste reduction, and recycling-system fit are used to justify value. Demand is

moving from “durable substrate” to “high-value functional carrier.” Label and packaging users increasingly seek scratch resistance, moisture/condensation tolerance, chemical resistance, and long-term legibility—pushing toward higher surface energy, faster ink fixation, and more stable coating layers. In cards, tickets, outdoor signage, and security print, permanence and traceability elevate microporous “ink-anchoring” routes; for example, YUPO Corporation and other suppliers emphasize durability and print performance as application-ready propositions rather than material-only selling points. Upstream competitiveness is defined by the combination engineering of base resins, functional masterbatches/fillers, and surface treatment systems. Mainstream structures use PP/PE as the backbone with cavitating/whitening packages (often calcium carbonate-based) to create opaque, low-density layers, then rely on multilayer co-extrusion and coatings to improve printability and ink drying. Microporous synthetic papers emphasize porous matrices and inorganic filler systems to enhance ink/adhesive/lamination bonding. These material choices ultimately determine opacity retention, stiffness/feel, weatherability, and converting latitude—directly shaping customer qualification friction and repurchase stickiness.

This report studies the global Synthetic Paper production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Synthetic Paper and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Synthetic Paper that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Synthetic Paper total production and demand, 2021-2032, (K MT)

Global Synthetic Paper total production value, 2021-2032, (USD Million)

Global Synthetic Paper production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K MT), (based on production site)

Global Synthetic Paper consumption by region & country, CAGR, 2021-2032 & (K MT)

U.S. VS China: Synthetic Paper domestic production, consumption, key domestic manufacturers and share

Global Synthetic Paper production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K MT)

Global Synthetic Paper production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

Global Synthetic Paper production by Application, production, value, CAGR, 2021-2032,

(USD Million) & (K MT)

This report profiles key players in the global Synthetic Paper market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Yupo, Nan Ya Plastics, Arjobex, Treofan Group, DuPont, PPG Industries, HOP Industries, American Profol, Taghleef Industries, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Synthetic Paper market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K MT) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Synthetic Paper Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Synthetic Paper Market, Segmentation by Type:

BOPP

HDPE

Others

### Global Synthetic Paper Market, Segmentation by Print Method:

Roll Stock

Sheet Stock

Other

### Global Synthetic Paper Market, Segmentation by Application:

Label

Non-Label

### Companies Profiled:

Yupo

Nan Ya Plastics

Arjobex

Treofan Group

DuPont

PPG Industries

HOP Industries

American Profol

Taghleef Industries

**Key Questions Answered:**

1. How big is the global Synthetic Paper market?
2. What is the demand of the global Synthetic Paper market?
3. What is the year over year growth of the global Synthetic Paper market?
4. What is the production and production value of the global Synthetic Paper market?
5. Who are the key producers in the global Synthetic Paper market?
6. What are the growth factors driving the market demand?

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