

Global Synthetic Paper Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G34F9531C09EN.html>

Date: January 2024

Pages: 93

Price: US\$ 3,480.00 (Single User License)

ID: G34F9531C09EN

Abstracts

According to our (Global Info Research) latest study, the global Synthetic Paper market size was valued at USD 384.8 million in 2023 and is forecast to a readjusted size of USD 665.3 million by 2030 with a CAGR of 8.1% during review period.

Synthetic paper, from its early development and historical evolution, has typically been manufactured using synthetic resin derived from petroleum as its primary material. Naturally, this has given it characteristics similar to those of plastic film, but its appearance is remarkably similar to that of regular paper made from wood pulp. In addition, many synthetic papers have properties similar to those of regular paper.

Global Synthetic Paper key players include Yupo, Nan Ya Plastics, Arjobex, Treofan Group, DowDuPont, etc. Global top five manufacturers hold a share over 85%.

Japan is the largest market, with a share over 25%, followed by North America and Asia (Ex. Japan), both have a share over 45%.

In terms of product, BOPP is the largest segment, with a share about 60%. And in terms of application, the largest application is Non-Label, followed by Label, etc.

The Global Info Research report includes an overview of the development of the Synthetic Paper industry chain, the market status of Label (BOPP, HDPE), Non-Label (BOPP, HDPE), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Synthetic Paper.

Regionally, the report analyzes the Synthetic Paper markets in key regions. North

America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Synthetic Paper market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Synthetic Paper market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Synthetic Paper industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., BOPP, HDPE).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Synthetic Paper market.

Regional Analysis: The report involves examining the Synthetic Paper market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Synthetic Paper market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Synthetic Paper:

Company Analysis: Report covers individual Synthetic Paper manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Synthetic Paper This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Label, Non-Label).

Technology Analysis: Report covers specific technologies relevant to Synthetic Paper. It assesses the current state, advancements, and potential future developments in Synthetic Paper areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Synthetic Paper market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Synthetic Paper market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

BOPP

HDPE

Others

Market segment by Application

Label

Non-Label

Major players covered

Yupo

Nan Ya Plastics

Arjobex

Treofan Group

DuPont

PPG Industries

HOP Industries

American Profol

Taghleef Industries

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Synthetic Paper product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Synthetic Paper, with price, sales,

revenue and global market share of Synthetic Paper from 2019 to 2024.

Chapter 3, the Synthetic Paper competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Synthetic Paper breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Synthetic Paper market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Synthetic Paper.

Chapter 14 and 15, to describe Synthetic Paper sales channel, distributors, customers, research findings and conclusion.

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