

Global Synthetic Leather Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Synthetic Leather market size was valued at US\$ 6433 million in 2024 and is forecast to a readjusted size of USD 6926 million by 2031 with a CAGR of 1.1% during review period.

Synthetic Leather is manmade fabric that looks like leather. It has leather like surface and is dyed and treated to make it have the look and feel of real leather. It is often used as a substitute for real leather because it is less expensive and it does not require using a real animal hide to create.

Synthetic Leather was first produced near the turn of the century. The insufficient supplies and high cost of genuine leather brought about the demand for Synthetic Leather. Synthetic Leather has gradually replaced genuine leather in many fields. Over the past few decades, the demand for high quality Synthetic Leather has increased tremendously.

Though there are a number of materials used to produce Synthetic Leather, PU and PVC remain the most commonly used choices in market. Normal PU is more flexible and has a much higher tensile, tearing and bursting strength. Furthermore, whereas PVC Synthetic Leather can only be used to make items with a low stress tolerance, Normal PU can be used to make a wide variety of products which must be made from strong materials with a high stress tolerance such as boots, shoes bags, luggage, belts, gloves, and upholstery for furniture and car seats.

China is the largest market with about 40% market share. Europe and Japan are follower, accounting for about 30% market share.

The key players are Kuraray, Toray, Teijin, Bayer, Shandong Friendship, Wangkang Group, Asahi Kasei, Duksung, Daewon Chemical, Filwel, Kolon, San Fang Chemical, Nanya, Wenzhou Imitation Leather, Anhui Anli, Fujian Tianshou, Shandong Jinfeng, Yantai Wanhua, Shandong Tongda, Jiaxing Hexin, Xie fu new materials, Huafeng Group, Wenzhou Huanghe, Meisheng Industrial, Xiamen Hongxin, Fujian Huayang, Sanling, Hongdeli etc. Top 5 companies occupied about 23% market share.

This report is a detailed and comprehensive analysis for global Synthetic Leather market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Synthetic Leather market size and forecasts, in consumption value (\$ Million), sales quantity (M Sqm), and average selling prices (USD/Sqm), 2020-2031

Global Synthetic Leather market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (M Sqm), and average selling prices (USD/Sqm), 2020-2031

Global Synthetic Leather market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (M Sqm), and average selling prices (USD/Sqm), 2020-2031

Global Synthetic Leather market shares of main players, shipments in revenue (\$ Million), sales quantity (M Sqm), and ASP (USD/Sqm), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Synthetic Leather

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Synthetic Leather market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kuraray, Toray, Teijin, Bayer, Shandong Friendship, Wangkang Group, Asahi Kasei, Duksung, Daewon Chemical, Filwel, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Synthetic Leather market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

PVC

Normal PU

Microfiber PU

Ecological Function PU

Market segment by Application

Sport Shoes

Bags

Furniture

Car Interiors

Sports Goods

Major players covered

Kuraray

Toray

Teijin

Bayer

Shandong Friendship

Wangkang Group

Asahi Kasei

Duksung

Daewon Chemical

Filwel

Kolon

San Fang Chemical

Nanya

Wenzhou Imitation Leather

Anhui Anli

Fujian Tianshou

Shandong Jinfeng

Yantai Wanhua

Shandong Tongda

Jiaxing Hexin

Xie fu new materials

Huafeng Group

Wenzhou Huanghe

Meisheng Industrial

Xiamen Hongxin

Fujian Huayang

Sanling

Hongdeli

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Synthetic Leather product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Synthetic Leather, with price, sales quantity, revenue, and global market share of Synthetic Leather from 2020 to 2025.

Chapter 3, the Synthetic Leather competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Synthetic Leather breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Synthetic Leather market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Synthetic Leather.

Chapter 14 and 15, to describe Synthetic Leather sales channel, distributors, customers, research findings and conclusion.

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