

Global Synthetic Leather For Furniture Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Synthetic Leather For Furniture market size was valued at USD 10020 million in 2023 and is forecast to a readjusted size of USD 15290 million by 2030 with a CAGR of 6.2% during review period.

This report studies the Synthetic Leather for Furniture Market.

Synthetic Leather is a manmade fabric that looks like leather. It has leather like surface and is dyed and treated to make it have the look and feel of real leather. It is often used as a substitute for real leather because it is less expensive and it does not require using a real animal hide to create.

Synthetic Leather was first produced near the turn of the century. The insufficient supplies and high cost of genuine leather brought about the demand for Synthetic Leather. Synthetic Leather has gradually replaced genuine leather in many fields. Over the past few decades, the demand for high quality Synthetic Leather has increased tremendously.

Though there are a number of materials used to produce Synthetic Leather, PU and PVC remain the most commonly used choices in market. PU Synthetic Leather is more flexible and has a much higher tensile, tearing and bursting strength. Furthermore, whereas PVC Synthetic Leather can only be used to make items with a low stress tolerance, PU Synthetic Leather can be used to make a wide variety of products which must be made from strong materials with a high stress tolerance such as boots, shoes bags, luggage, belts, gloves, and upholstery for furniture and car seats.

The market is very fragmented. Some of the prominent players in the market are Hornschuch, Kuraray, Toray, Teijin, Nassimi, Willow Tex, Nilco, Wenzhou Imitation Leather, Anli Group, Hexin Group, Fujian Tianshou and Shuangxiang Group, with about 14% market shares.

The Global Info Research report includes an overview of the development of the Synthetic Leather For Furniture industry chain, the market status of Household (PVC Leather, PU Leather), Commercial (PVC Leather, PU Leather), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Synthetic Leather For Furniture.

Regionally, the report analyzes the Synthetic Leather For Furniture markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Synthetic Leather For Furniture market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Synthetic Leather For Furniture market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Synthetic Leather For Furniture industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., PVC Leather, PU Leather).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Synthetic Leather For Furniture market.

Regional Analysis: The report involves examining the Synthetic Leather For Furniture market at a regional or national level. Report analyses regional factors such as

government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Synthetic Leather For Furniture market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Synthetic Leather For Furniture:

Company Analysis: Report covers individual Synthetic Leather For Furniture manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Synthetic Leather For Furniture. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Commercial).

Technology Analysis: Report covers specific technologies relevant to Synthetic Leather For Furniture. It assesses the current state, advancements, and potential future developments in Synthetic Leather For Furniture areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Synthetic Leather For Furniture market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Synthetic Leather For Furniture market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

PVC Leather

PU Leather

Others

Market segment by Application

Household

Commercial

Major players covered

Hornschuch

Kuraray

Toray

Teijin

Nassimi

Willow Tex

Nilco

Wenzhou Imitation Leather

Anli Group

Hexin Group

Fujian Tianshou

Shuangxiang Group

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Synthetic Leather For Furniture product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Synthetic Leather For Furniture, with price, sales, revenue and global market share of Synthetic Leather For Furniture from 2019 to 2024.

Chapter 3, the Synthetic Leather For Furniture competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Synthetic Leather For Furniture breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Synthetic Leather For Furniture market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Synthetic Leather For Furniture.

Chapter 14 and 15, to describe Synthetic Leather For Furniture sales channel, distributors, customers, research findings and conclusion.

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