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# Global Synthetic Hydrocarbon Resin Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Synthetic Hydrocarbon Resin market size is expected to reach $ 10627 million by 2032, rising at a market growth of 5.4% CAGR during the forecast period (2026-2032).

Synthetic hydrocarbon resin is a low-molecular-weight thermoplastic resin produced by polymerizing selected C5 aliphatic, C9 aromatic, DCPD or mixed hydrocarbon streams, with optional hydrogenation or chemical modification. Supplied as flakes, granules or pellets, it functions mainly as a tackifier, compatibility modifier, reinforcement aid and performance resin in hot-melt and pressure-sensitive adhesives, tires and rubber, coatings, inks and road-marking compounds. Key attributes include feedstock chemistry, softening point, molecular weight, color, thermal stability, odor and compatibility with base polymers.

## Key Findings

C5 resins anchor adhesive and hygiene tackifier demand

Hydrogenated grades outgrow through color and odor performance

China expands capacity across standard and specialty resin grades

Market Trends

The market is moving toward water-white hydrogenated grades, lower odor, tighter color control and resin structures tailored to metallocene polyolefins, SIS/SBS and

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specialized elastomers. Producers are also improving feedstock flexibility, continuous processing, energy efficiency and traceable lower-carbon inputs as adhesive and hygiene customers strengthen sustainability requirements.

## Market Dynamics

### Drivers

Packaging, hygiene, tapes, tires and road infrastructure sustain tackifier and modifier consumption. Polymer formulation upgrades increase demand for specialty compatibility.

### Restraints

Cracker-stream availability and energy prices create cost volatility. Rosin, terpene and alternative tackifiers constrain pricing in some formulations.

### Opportunities

Water-white hydrogenated resins, EV tires, low-odor hygiene adhesives and recyclable packaging offer higher value. Chinese producers can move from standard C5/C9 into purified and hydrogenated grades.

### Challenges

Producers must manage feedstock variability, color, odor, thermal stability, catalyst residues and environmental controls. Large capacity additions can intensify cyclic oversupply.

## Industry Chain Analysis

Upstream steam crackers supply C5 and C9 fractions, piperylene, DCPD and aromatic streams, while catalyst, hydrogen and process-equipment suppliers support polymerization, stripping, hydrogenation and pelletizing. Midstream producers fractionate feedstock, control molecular architecture and softening point, remove

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volatiles, hydrogenate premium grades and form flakes or pellets. Adhesive, tire, rubber, coating, ink and road-marking formulators blend the resin with polymers, oils, fillers and additives. Feedstock and energy dominate cost, while purification, hydrogenation, application matching and reliable logistics create premium margins.

Segment Insights

C5 aliphatic resins represent the largest feedstock segment because of their compatibility with elastomers used in hot-melt and pressure-sensitive adhesives. C9 aromatic grades remain important in coatings, inks and rubber, while C5/C9 copolymers tune polarity and cost. DCPD and cycloaliphatic structures, especially after hydrogenation, provide the fastest value growth where water-white color, low odor and thermal stability are required.

Downstream Market Opportunities

Adhesives and sealants are the largest outlet, spanning packaging, hygiene, labels, tapes and assembly. Tires and rubber use resins to improve tack, reinforcement and processing, with EV tires raising performance requirements. Coatings, inks and road marking remain cost-sensitive but sizable. Suppliers that co-develop formulations and guarantee color, softening point and polymer compatibility can defend pricing.

## Regional Insights

Asia-Pacific is the largest and fastest-expanding region, with China adding hydrocarbon-resin capacity alongside adhesives, tires and packaging. South Korea and Japan retain strength in hydrogenated and application-specific grades. North America and Europe host established premium suppliers and demand for low-odor adhesives and specialty rubber, while the Middle East benefits from integrated petrochemical feedstocks. Logistics and regional cracker economics shape competitiveness.

## Competitive Landscape Analysis

ExxonMobil and Eastman offer established tackifier portfolios; KOLON Industries, Cray Valley, Arakawa Chemical Industries, ZEON, Rain Carbon and Neville Chemical compete through feedstock, hydrogenation and application specialization. Chinese manufacturers Lesco Chemical, Zibo Luhua Hongjin New Material Group, Shandong QL

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New Materials, Qingdao Perfect New Materials, Shandong Wanbang New Materials, Ruisen Resin and Binder Chemical provide broad C5, C9, copolymer and hydrogenated supply. Competition centers on integration, color, odor, softening-point consistency, compatibility, capacity utilization and logistics.

## Report Scope

This report studies the global Synthetic Hydrocarbon Resin production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Synthetic Hydrocarbon Resin and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Synthetic Hydrocarbon Resin that contribute to its increasing demand across many markets.

## Highlights and key features of the study

Global Synthetic Hydrocarbon Resin total production and demand, 2021-2032, (Kilotons)

Global Synthetic Hydrocarbon Resin total production value, 2021-2032, (USD Million)

Global Synthetic Hydrocarbon Resin production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Synthetic Hydrocarbon Resin consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Synthetic Hydrocarbon Resin domestic production, consumption, key domestic manufacturers and share

Global Synthetic Hydrocarbon Resin production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Synthetic Hydrocarbon Resin production by Type, production, value,

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CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Synthetic Hydrocarbon Resin production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Synthetic Hydrocarbon Resin market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ExxonMobil, Eastman, KOLON Industries, Cray Valley, Arakawa Chemical Industries, ZEON Corporation, Rain Carbon, Neville Chemical, Zibo Luhua Hongjin New Material Group Co., Ltd., Shandong Shenxian Ruisen Petroleum Resins Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Synthetic Hydrocarbon Resin market

## Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (Kilotons) and average price (US$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

### Global Synthetic Hydrocarbon Resin Market, By Region:

United States

China

Europe

Japan

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South Korea

ASEAN

India

Rest of World

## Market Segmentation

### Global Synthetic Hydrocarbon Resin Market, Segmentation by Type:

C5 Aliphatic Resins

C9 Aromatic Resins

C5/C9 Copolymer Resins

DCPD and Cycloaliphatic Resins

### Global Synthetic Hydrocarbon Resin Market, Segmentation by Softening Point:

Below 90°C

90–120°C

Above 120°C

### Global Synthetic Hydrocarbon Resin Market, Segmentation by Modification:

Unmodified

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Hydrogenated

Aromatic-modified

Functionalized

### Global Synthetic Hydrocarbon Resin Market, Segmentation by Application:

Adhesives and Sealants

Tires and Rubber

Coatings and Inks

Others

## Companies Profiled:

ExxonMobil

Eastman

KOLON Industries

Cray Valley

Arakawa Chemical Industries

ZEON Corporation

Rain Carbon

Neville Chemical

Zibo Luhua Hongjin New Material Group Co., Ltd.

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Shandong Shenxian Ruisen Petroleum Resins Co., Ltd.

## Key Questions Answered

1. How big is the global Synthetic Hydrocarbon Resin market?
2. What is the demand of the global Synthetic Hydrocarbon Resin market?
3. What is the year over year growth of the global Synthetic Hydrocarbon Resin market?
4. What is the total value of the global Synthetic Hydrocarbon Resin market?
5. Who are the Major Players in the global Synthetic Hydrocarbon Resin market?
6. What are the growth factors driving the market demand?

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