

# Global Synthetic Fatty Alcohol Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Synthetic Fatty Alcohol market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Synthetic Fatty Alcohol is a type of alcohol produced through chemical synthesis, typically derived from petrochemical sources. It finds applications in various industries, including personal care, cosmetics, and detergents.

The market for Synthetic Fatty Alcohol is driven by its diverse applications as emollients, emulsifiers, and surfactants in personal care and cosmetic products. It is used in skincare lotions, shampoos, and cleansing products to provide texture and enhance the product's performance. The demand for functional and cost-effective ingredients in personal care formulations may influence the preference for Synthetic Fatty Alcohol. The continuous innovations in cosmetic chemistry and the trend towards sustainable and natural ingredients may further influence market dynamics. However, the market may face challenges related to the availability of alternative fatty alcohols and the need for environmentally friendly alternatives.

The Global Info Research report includes an overview of the development of the Synthetic Fatty Alcohol industry chain, the market status of Cosmetics & Personal Care (C8-C10 Alcohol, C12-C14 Alcohol), Plasticizers (C8-C10 Alcohol, C12-C14 Alcohol), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Synthetic Fatty Alcohol.

Regionally, the report analyzes the Synthetic Fatty Alcohol markets in key regions.

North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Synthetic Fatty Alcohol market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Synthetic Fatty Alcohol market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Synthetic Fatty Alcohol industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., C8-C10 Alcohol, C12-C14 Alcohol).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Synthetic Fatty Alcohol market.

**Regional Analysis:** The report involves examining the Synthetic Fatty Alcohol market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Synthetic Fatty Alcohol market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Synthetic Fatty Alcohol:

**Company Analysis:** Report covers individual Synthetic Fatty Alcohol manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Synthetic Fatty Alcohol. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Cosmetics & Personal Care, Plasticizers).

**Technology Analysis:** Report covers specific technologies relevant to Synthetic Fatty Alcohol. It assesses the current state, advancements, and potential future developments in Synthetic Fatty Alcohol areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Synthetic Fatty Alcohol market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Synthetic Fatty Alcohol market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

C8-C10 Alcohol

C12-C14 Alcohol

C14-C16 Alcohol

C16-C18 Alcohol

Others

### Market segment by Application

Cosmetics & Personal Care

Plasticizers

Chemical Intermediate

Others

#### Major players covered

Kao Chem

Ecogreen Oleo

KLK Oleo

Emery

PTTGC

Sasol

Basf

P&G Chem

Musim Mas

#### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Synthetic Fatty Alcohol product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Synthetic Fatty Alcohol, with price, sales, revenue and global market share of Synthetic Fatty Alcohol from 2019 to 2024.

Chapter 3, the Synthetic Fatty Alcohol competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Synthetic Fatty Alcohol breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Synthetic Fatty Alcohol market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Synthetic Fatty Alcohol.

Chapter 14 and 15, to describe Synthetic Fatty Alcohol sales channel, distributors, customers, research findings and conclusion.

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