

Global Synthetic Cooling Agent Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Synthetic Cooling Agent market size was valued at US\$ 424 million in 2024 and is forecast to a readjusted size of USD 641 million by 2031 with a CAGR of 6.1% during review period.

A synthetic cooling agent is a chemical compound designed to create a cooling sensation when applied to the skin, mucous membranes, or consumed orally. Unlike natural menthol, which is commonly associated with cooling effects, synthetic cooling agents are artificially produced and offer greater flexibility in sensory characteristics, intensity, and duration. They work by activating cold-sensitive TRPM8 receptors in the body, mimicking the sensation of cold without actual temperature changes. Synthetic cooling agents are widely used in products like food and beverages, oral care (toothpaste and mouthwash), personal care (lotions and creams), pharmaceuticals, and even industrial applications where cooling sensations are desirable. Popular examples include compounds like WS-23, WS-3, and WS-12.

This report is a detailed and comprehensive analysis for global Synthetic Cooling Agent market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Synthetic Cooling Agent market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Synthetic Cooling Agent market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Synthetic Cooling Agent market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Synthetic Cooling Agent market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Synthetic Cooling Agent

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Synthetic Cooling Agent market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Symrise, BASF, Agson Global, Takasago, Kunshan Asia Aroma, Apple Flavor & Fragrance, Anhui Chinaherb Flavors&fragrances, Arora Aromatics, Swati Menthol & Allied Chem, KM Chemicals, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Synthetic Cooling Agent market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

WS Series

Menthol

Others

Market segment by Application

Personal care Products

Food and Beverages

Pharmaceuticals

Others

Major players covered

Symrise

BASF

Agson Global

Takasago

Kunshan Asia Aroma

Apple Flavor & Fragrance

Anhui Chinaherb Flavors&fragrances

Arora Aromatics

Swati Menthol & Allied Chem

KM Chemicals

A.G. Industries

Mentha & Allied Products

Neeru Enterprises

Vinayak

Hindustan Mint & Agro Products

Mianyang Simaergu Biotechnology

Anhui Fengle Perfume

Mount Huangshan Tianxiang Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Synthetic Cooling Agent product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Synthetic Cooling Agent, with price, sales quantity, revenue, and global market share of Synthetic Cooling Agent from 2020 to 2025.

Chapter 3, the Synthetic Cooling Agent competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape

contrast.

Chapter 4, the Synthetic Cooling Agent breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Synthetic Cooling Agent market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Synthetic Cooling Agent.

Chapter 14 and 15, to describe Synthetic Cooling Agent sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Synthetic Cooling Agent Consumption Value by Type: 2020 Versus 2024 Versus 2031

1.3.2 WS Series

1.3.3 Menthol

1.3.4 Others

1.4 Market Analysis by Application

1.4.1 Overview: Global Synthetic Cooling Agent Consumption Value by Application: 2020 Versus 2024 Versus 2031

1.4.2 Personal care Products

1.4.3 Food and Beverages

1.4.4 Pharmaceuticals

1.4.5 Others

1.5 Global Synthetic Cooling Agent Market Size & Forecast

1.5.1 Global Synthetic Cooling Agent Consumption Value (2020 & 2024 & 2031)

1.5.2 Global Synthetic Cooling Agent Sales Quantity (2020-2031)

1.5.3 Global Synthetic Cooling Agent Average Price (2020-2031)

2 MANUFACTURERS PROFILES

2.1 Symrise

2.1.1 Symrise Details

2.1.2 Symrise Major Business

2.1.3 Symrise Synthetic Cooling Agent Product and Services

2.1.4 Symrise Synthetic Cooling Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 Symrise Recent Developments/Updates

2.2 BASF

2.2.1 BASF Details

2.2.2 BASF Major Business

2.2.3 BASF Synthetic Cooling Agent Product and Services

2.2.4 BASF Synthetic Cooling Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

- 2.2.5 BASF Recent Developments/Updates
- 2.3 Agson Global
 - 2.3.1 Agson Global Details
 - 2.3.2 Agson Global Major Business
 - 2.3.3 Agson Global Synthetic Cooling Agent Product and Services
 - 2.3.4 Agson Global Synthetic Cooling Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.3.5 Agson Global Recent Developments/Updates
- 2.4 Takasago
 - 2.4.1 Takasago Details
 - 2.4.2 Takasago Major Business
 - 2.4.3 Takasago Synthetic Cooling Agent Product and Services
 - 2.4.4 Takasago Synthetic Cooling Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.4.5 Takasago Recent Developments/Updates
- 2.5 Kunshan Asia Aroma
 - 2.5.1 Kunshan Asia Aroma Details
 - 2.5.2 Kunshan Asia Aroma Major Business
 - 2.5.3 Kunshan Asia Aroma Synthetic Cooling Agent Product and Services
 - 2.5.4 Kunshan Asia Aroma Synthetic Cooling Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.5.5 Kunshan Asia Aroma Recent Developments/Updates
- 2.6 Apple Flavor & Fragrance
 - 2.6.1 Apple Flavor & Fragrance Details
 - 2.6.2 Apple Flavor & Fragrance Major Business
 - 2.6.3 Apple Flavor & Fragrance Synthetic Cooling Agent Product and Services
 - 2.6.4 Apple Flavor & Fragrance Synthetic Cooling Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.6.5 Apple Flavor & Fragrance Recent Developments/Updates
- 2.7 Anhui Chinaherb Flavors&fragrances
 - 2.7.1 Anhui Chinaherb Flavors&fragrances Details
 - 2.7.2 Anhui Chinaherb Flavors&fragrances Major Business
 - 2.7.3 Anhui Chinaherb Flavors&fragrances Synthetic Cooling Agent Product and Services
 - 2.7.4 Anhui Chinaherb Flavors&fragrances Synthetic Cooling Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.7.5 Anhui Chinaherb Flavors&fragrances Recent Developments/Updates
- 2.8 Arora Aromatics
 - 2.8.1 Arora Aromatics Details

- 2.8.2 Arora Aromatics Major Business
- 2.8.3 Arora Aromatics Synthetic Cooling Agent Product and Services
- 2.8.4 Arora Aromatics Synthetic Cooling Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.8.5 Arora Aromatics Recent Developments/Updates
- 2.9 Swati Menthol & Allied Chem
 - 2.9.1 Swati Menthol & Allied Chem Details
 - 2.9.2 Swati Menthol & Allied Chem Major Business
 - 2.9.3 Swati Menthol & Allied Chem Synthetic Cooling Agent Product and Services
 - 2.9.4 Swati Menthol & Allied Chem Synthetic Cooling Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.9.5 Swati Menthol & Allied Chem Recent Developments/Updates
- 2.10 KM Chemicals
 - 2.10.1 KM Chemicals Details
 - 2.10.2 KM Chemicals Major Business
 - 2.10.3 KM Chemicals Synthetic Cooling Agent Product and Services
 - 2.10.4 KM Chemicals Synthetic Cooling Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.10.5 KM Chemicals Recent Developments/Updates
- 2.11 A.G. Industries
 - 2.11.1 A.G. Industries Details
 - 2.11.2 A.G. Industries Major Business
 - 2.11.3 A.G. Industries Synthetic Cooling Agent Product and Services
 - 2.11.4 A.G. Industries Synthetic Cooling Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.11.5 A.G. Industries Recent Developments/Updates
- 2.12 Mentha & Allied Products
 - 2.12.1 Mentha & Allied Products Details
 - 2.12.2 Mentha & Allied Products Major Business
 - 2.12.3 Mentha & Allied Products Synthetic Cooling Agent Product and Services
 - 2.12.4 Mentha & Allied Products Synthetic Cooling Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.12.5 Mentha & Allied Products Recent Developments/Updates
- 2.13 Neeru Enterprises
 - 2.13.1 Neeru Enterprises Details
 - 2.13.2 Neeru Enterprises Major Business
 - 2.13.3 Neeru Enterprises Synthetic Cooling Agent Product and Services
 - 2.13.4 Neeru Enterprises Synthetic Cooling Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

- 2.13.5 Neeru Enterprises Recent Developments/Updates
- 2.14 Vinayak
 - 2.14.1 Vinayak Details
 - 2.14.2 Vinayak Major Business
 - 2.14.3 Vinayak Synthetic Cooling Agent Product and Services
 - 2.14.4 Vinayak Synthetic Cooling Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.14.5 Vinayak Recent Developments/Updates
- 2.15 Hindustan Mint & Agro Products
 - 2.15.1 Hindustan Mint & Agro Products Details
 - 2.15.2 Hindustan Mint & Agro Products Major Business
 - 2.15.3 Hindustan Mint & Agro Products Synthetic Cooling Agent Product and Services
 - 2.15.4 Hindustan Mint & Agro Products Synthetic Cooling Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.15.5 Hindustan Mint & Agro Products Recent Developments/Updates
- 2.16 Mianyang Simaergu Biotechnology
 - 2.16.1 Mianyang Simaergu Biotechnology Details
 - 2.16.2 Mianyang Simaergu Biotechnology Major Business
 - 2.16.3 Mianyang Simaergu Biotechnology Synthetic Cooling Agent Product and Services
 - 2.16.4 Mianyang Simaergu Biotechnology Synthetic Cooling Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.16.5 Mianyang Simaergu Biotechnology Recent Developments/Updates
- 2.17 Anhui Fengle Perfume
 - 2.17.1 Anhui Fengle Perfume Details
 - 2.17.2 Anhui Fengle Perfume Major Business
 - 2.17.3 Anhui Fengle Perfume Synthetic Cooling Agent Product and Services
 - 2.17.4 Anhui Fengle Perfume Synthetic Cooling Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.17.5 Anhui Fengle Perfume Recent Developments/Updates
- 2.18 Mount Huangshan Tianxiang Technology
 - 2.18.1 Mount Huangshan Tianxiang Technology Details
 - 2.18.2 Mount Huangshan Tianxiang Technology Major Business
 - 2.18.3 Mount Huangshan Tianxiang Technology Synthetic Cooling Agent Product and Services
 - 2.18.4 Mount Huangshan Tianxiang Technology Synthetic Cooling Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.18.5 Mount Huangshan Tianxiang Technology Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: SYNTHETIC COOLING AGENT BY MANUFACTURER

- 3.1 Global Synthetic Cooling Agent Sales Quantity by Manufacturer (2020-2025)
- 3.2 Global Synthetic Cooling Agent Revenue by Manufacturer (2020-2025)
- 3.3 Global Synthetic Cooling Agent Average Price by Manufacturer (2020-2025)
- 3.4 Market Share Analysis (2024)
 - 3.4.1 Producer Shipments of Synthetic Cooling Agent by Manufacturer Revenue (\$MM) and Market Share (%): 2024
 - 3.4.2 Top 3 Synthetic Cooling Agent Manufacturer Market Share in 2024
 - 3.4.3 Top 6 Synthetic Cooling Agent Manufacturer Market Share in 2024
- 3.5 Synthetic Cooling Agent Market: Overall Company Footprint Analysis
 - 3.5.1 Synthetic Cooling Agent Market: Region Footprint
 - 3.5.2 Synthetic Cooling Agent Market: Company Product Type Footprint
 - 3.5.3 Synthetic Cooling Agent Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Synthetic Cooling Agent Market Size by Region
 - 4.1.1 Global Synthetic Cooling Agent Sales Quantity by Region (2020-2031)
 - 4.1.2 Global Synthetic Cooling Agent Consumption Value by Region (2020-2031)
 - 4.1.3 Global Synthetic Cooling Agent Average Price by Region (2020-2031)
- 4.2 North America Synthetic Cooling Agent Consumption Value (2020-2031)
- 4.3 Europe Synthetic Cooling Agent Consumption Value (2020-2031)
- 4.4 Asia-Pacific Synthetic Cooling Agent Consumption Value (2020-2031)
- 4.5 South America Synthetic Cooling Agent Consumption Value (2020-2031)
- 4.6 Middle East & Africa Synthetic Cooling Agent Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Synthetic Cooling Agent Sales Quantity by Type (2020-2031)
- 5.2 Global Synthetic Cooling Agent Consumption Value by Type (2020-2031)
- 5.3 Global Synthetic Cooling Agent Average Price by Type (2020-2031)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Synthetic Cooling Agent Sales Quantity by Application (2020-2031)

6.2 Global Synthetic Cooling Agent Consumption Value by Application (2020-2031)

6.3 Global Synthetic Cooling Agent Average Price by Application (2020-2031)

7 NORTH AMERICA

7.1 North America Synthetic Cooling Agent Sales Quantity by Type (2020-2031)

7.2 North America Synthetic Cooling Agent Sales Quantity by Application (2020-2031)

7.3 North America Synthetic Cooling Agent Market Size by Country

7.3.1 North America Synthetic Cooling Agent Sales Quantity by Country (2020-2031)

7.3.2 North America Synthetic Cooling Agent Consumption Value by Country
(2020-2031)

7.3.3 United States Market Size and Forecast (2020-2031)

7.3.4 Canada Market Size and Forecast (2020-2031)

7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

8.1 Europe Synthetic Cooling Agent Sales Quantity by Type (2020-2031)

8.2 Europe Synthetic Cooling Agent Sales Quantity by Application (2020-2031)

8.3 Europe Synthetic Cooling Agent Market Size by Country

8.3.1 Europe Synthetic Cooling Agent Sales Quantity by Country (2020-2031)

8.3.2 Europe Synthetic Cooling Agent Consumption Value by Country (2020-2031)

8.3.3 Germany Market Size and Forecast (2020-2031)

8.3.4 France Market Size and Forecast (2020-2031)

8.3.5 United Kingdom Market Size and Forecast (2020-2031)

8.3.6 Russia Market Size and Forecast (2020-2031)

8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

9.1 Asia-Pacific Synthetic Cooling Agent Sales Quantity by Type (2020-2031)

9.2 Asia-Pacific Synthetic Cooling Agent Sales Quantity by Application (2020-2031)

9.3 Asia-Pacific Synthetic Cooling Agent Market Size by Region

9.3.1 Asia-Pacific Synthetic Cooling Agent Sales Quantity by Region (2020-2031)

9.3.2 Asia-Pacific Synthetic Cooling Agent Consumption Value by Region (2020-2031)

9.3.3 China Market Size and Forecast (2020-2031)

9.3.4 Japan Market Size and Forecast (2020-2031)

9.3.5 South Korea Market Size and Forecast (2020-2031)

9.3.6 India Market Size and Forecast (2020-2031)

9.3.7 Southeast Asia Market Size and Forecast (2020-2031)

9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

10.1 South America Synthetic Cooling Agent Sales Quantity by Type (2020-2031)

10.2 South America Synthetic Cooling Agent Sales Quantity by Application (2020-2031)

10.3 South America Synthetic Cooling Agent Market Size by Country

10.3.1 South America Synthetic Cooling Agent Sales Quantity by Country (2020-2031)

10.3.2 South America Synthetic Cooling Agent Consumption Value by Country
(2020-2031)

10.3.3 Brazil Market Size and Forecast (2020-2031)

10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Synthetic Cooling Agent Sales Quantity by Type (2020-2031)

11.2 Middle East & Africa Synthetic Cooling Agent Sales Quantity by Application
(2020-2031)

11.3 Middle East & Africa Synthetic Cooling Agent Market Size by Country

11.3.1 Middle East & Africa Synthetic Cooling Agent Sales Quantity by Country
(2020-2031)

11.3.2 Middle East & Africa Synthetic Cooling Agent Consumption Value by Country
(2020-2031)

11.3.3 Turkey Market Size and Forecast (2020-2031)

11.3.4 Egypt Market Size and Forecast (2020-2031)

11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)

11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

12.1 Synthetic Cooling Agent Market Drivers

12.2 Synthetic Cooling Agent Market Restraints

12.3 Synthetic Cooling Agent Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Synthetic Cooling Agent and Key Manufacturers

13.2 Manufacturing Costs Percentage of Synthetic Cooling Agent

13.3 Synthetic Cooling Agent Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Synthetic Cooling Agent Typical Distributors

14.3 Synthetic Cooling Agent Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Synthetic Cooling Agent Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Synthetic Cooling Agent Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. Symrise Basic Information, Manufacturing Base and Competitors

Table 4. Symrise Major Business

Table 5. Symrise Synthetic Cooling Agent Product and Services

Table 6. Symrise Synthetic Cooling Agent Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. Symrise Recent Developments/Updates

Table 8. BASF Basic Information, Manufacturing Base and Competitors

Table 9. BASF Major Business

Table 10. BASF Synthetic Cooling Agent Product and Services

Table 11. BASF Synthetic Cooling Agent Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. BASF Recent Developments/Updates

Table 13. Agson Global Basic Information, Manufacturing Base and Competitors

Table 14. Agson Global Major Business

Table 15. Agson Global Synthetic Cooling Agent Product and Services

Table 16. Agson Global Synthetic Cooling Agent Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. Agson Global Recent Developments/Updates

Table 18. Takasago Basic Information, Manufacturing Base and Competitors

Table 19. Takasago Major Business

Table 20. Takasago Synthetic Cooling Agent Product and Services

Table 21. Takasago Synthetic Cooling Agent Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. Takasago Recent Developments/Updates

Table 23. Kunshan Asia Aroma Basic Information, Manufacturing Base and Competitors

Table 24. Kunshan Asia Aroma Major Business

Table 25. Kunshan Asia Aroma Synthetic Cooling Agent Product and Services

Table 26. Kunshan Asia Aroma Synthetic Cooling Agent Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. Kunshan Asia Aroma Recent Developments/Updates

Table 28. Apple Flavor & Fragrance Basic Information, Manufacturing Base and Competitors

Table 29. Apple Flavor & Fragrance Major Business

Table 30. Apple Flavor & Fragrance Synthetic Cooling Agent Product and Services

Table 31. Apple Flavor & Fragrance Synthetic Cooling Agent Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 32. Apple Flavor & Fragrance Recent Developments/Updates

Table 33. Anhui Chinaherb Flavors&fragrances Basic Information, Manufacturing Base and Competitors

Table 34. Anhui Chinaherb Flavors&fragrances Major Business

Table 35. Anhui Chinaherb Flavors&fragrances Synthetic Cooling Agent Product and Services

Table 36. Anhui Chinaherb Flavors&fragrances Synthetic Cooling Agent Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 37. Anhui Chinaherb Flavors&fragrances Recent Developments/Updates

Table 38. Arora Aromatics Basic Information, Manufacturing Base and Competitors

Table 39. Arora Aromatics Major Business

Table 40. Arora Aromatics Synthetic Cooling Agent Product and Services

Table 41. Arora Aromatics Synthetic Cooling Agent Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 42. Arora Aromatics Recent Developments/Updates

Table 43. Swati Menthol & Allied Chem Basic Information, Manufacturing Base and Competitors

Table 44. Swati Menthol & Allied Chem Major Business

Table 45. Swati Menthol & Allied Chem Synthetic Cooling Agent Product and Services

Table 46. Swati Menthol & Allied Chem Synthetic Cooling Agent Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 47. Swati Menthol & Allied Chem Recent Developments/Updates

Table 48. KM Chemicals Basic Information, Manufacturing Base and Competitors

Table 49. KM Chemicals Major Business

Table 50. KM Chemicals Synthetic Cooling Agent Product and Services

Table 51. KM Chemicals Synthetic Cooling Agent Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 52. KM Chemicals Recent Developments/Updates

Table 53. A.G. Industries Basic Information, Manufacturing Base and Competitors

Table 54. A.G. Industries Major Business

Table 55. A.G. Industries Synthetic Cooling Agent Product and Services
Table 56. A.G. Industries Synthetic Cooling Agent Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 57. A.G. Industries Recent Developments/Updates
Table 58. Mentha & Allied Products Basic Information, Manufacturing Base and Competitors
Table 59. Mentha & Allied Products Major Business
Table 60. Mentha & Allied Products Synthetic Cooling Agent Product and Services
Table 61. Mentha & Allied Products Synthetic Cooling Agent Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 62. Mentha & Allied Products Recent Developments/Updates
Table 63. Neeru Enterprises Basic Information, Manufacturing Base and Competitors
Table 64. Neeru Enterprises Major Business
Table 65. Neeru Enterprises Synthetic Cooling Agent Product and Services
Table 66. Neeru Enterprises Synthetic Cooling Agent Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 67. Neeru Enterprises Recent Developments/Updates
Table 68. Vinayak Basic Information, Manufacturing Base and Competitors
Table 69. Vinayak Major Business
Table 70. Vinayak Synthetic Cooling Agent Product and Services
Table 71. Vinayak Synthetic Cooling Agent Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 72. Vinayak Recent Developments/Updates
Table 73. Hindustan Mint & Agro Products Basic Information, Manufacturing Base and Competitors
Table 74. Hindustan Mint & Agro Products Major Business
Table 75. Hindustan Mint & Agro Products Synthetic Cooling Agent Product and Services
Table 76. Hindustan Mint & Agro Products Synthetic Cooling Agent Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 77. Hindustan Mint & Agro Products Recent Developments/Updates
Table 78. Mianyang Simaergu Biotechnology Basic Information, Manufacturing Base and Competitors
Table 79. Mianyang Simaergu Biotechnology Major Business
Table 80. Mianyang Simaergu Biotechnology Synthetic Cooling Agent Product and Services
Table 81. Mianyang Simaergu Biotechnology Synthetic Cooling Agent Sales Quantity

(Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 82. Mianyang Simaergu Biotechnology Recent Developments/Updates

Table 83. Anhui Fengle Perfume Basic Information, Manufacturing Base and Competitors

Table 84. Anhui Fengle Perfume Major Business

Table 85. Anhui Fengle Perfume Synthetic Cooling Agent Product and Services

Table 86. Anhui Fengle Perfume Synthetic Cooling Agent Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 87. Anhui Fengle Perfume Recent Developments/Updates

Table 88. Mount Huangshan Tianxiang Technology Basic Information, Manufacturing Base and Competitors

Table 89. Mount Huangshan Tianxiang Technology Major Business

Table 90. Mount Huangshan Tianxiang Technology Synthetic Cooling Agent Product and Services

Table 91. Mount Huangshan Tianxiang Technology Synthetic Cooling Agent Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 92. Mount Huangshan Tianxiang Technology Recent Developments/Updates

Table 93. Global Synthetic Cooling Agent Sales Quantity by Manufacturer (2020-2025) & (Tons)

Table 94. Global Synthetic Cooling Agent Revenue by Manufacturer (2020-2025) & (USD Million)

Table 95. Global Synthetic Cooling Agent Average Price by Manufacturer (2020-2025) & (US\$/Ton)

Table 96. Market Position of Manufacturers in Synthetic Cooling Agent, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 97. Head Office and Synthetic Cooling Agent Production Site of Key Manufacturer

Table 98. Synthetic Cooling Agent Market: Company Product Type Footprint

Table 99. Synthetic Cooling Agent Market: Company Product Application Footprint

Table 100. Synthetic Cooling Agent New Market Entrants and Barriers to Market Entry

Table 101. Synthetic Cooling Agent Mergers, Acquisition, Agreements, and Collaborations

Table 102. Global Synthetic Cooling Agent Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 103. Global Synthetic Cooling Agent Sales Quantity by Region (2020-2025) & (Tons)

Table 104. Global Synthetic Cooling Agent Sales Quantity by Region (2026-2031) &

(Tons)

Table 105. Global Synthetic Cooling Agent Consumption Value by Region (2020-2025) & (USD Million)

Table 106. Global Synthetic Cooling Agent Consumption Value by Region (2026-2031) & (USD Million)

Table 107. Global Synthetic Cooling Agent Average Price by Region (2020-2025) & (US\$/Ton)

Table 108. Global Synthetic Cooling Agent Average Price by Region (2026-2031) & (US\$/Ton)

Table 109. Global Synthetic Cooling Agent Sales Quantity by Type (2020-2025) & (Tons)

Table 110. Global Synthetic Cooling Agent Sales Quantity by Type (2026-2031) & (Tons)

Table 111. Global Synthetic Cooling Agent Consumption Value by Type (2020-2025) & (USD Million)

Table 112. Global Synthetic Cooling Agent Consumption Value by Type (2026-2031) & (USD Million)

Table 113. Global Synthetic Cooling Agent Average Price by Type (2020-2025) & (US\$/Ton)

Table 114. Global Synthetic Cooling Agent Average Price by Type (2026-2031) & (US\$/Ton)

Table 115. Global Synthetic Cooling Agent Sales Quantity by Application (2020-2025) & (Tons)

Table 116. Global Synthetic Cooling Agent Sales Quantity by Application (2026-2031) & (Tons)

Table 117. Global Synthetic Cooling Agent Consumption Value by Application (2020-2025) & (USD Million)

Table 118. Global Synthetic Cooling Agent Consumption Value by Application (2026-2031) & (USD Million)

Table 119. Global Synthetic Cooling Agent Average Price by Application (2020-2025) & (US\$/Ton)

Table 120. Global Synthetic Cooling Agent Average Price by Application (2026-2031) & (US\$/Ton)

Table 121. North America Synthetic Cooling Agent Sales Quantity by Type (2020-2025) & (Tons)

Table 122. North America Synthetic Cooling Agent Sales Quantity by Type (2026-2031) & (Tons)

Table 123. North America Synthetic Cooling Agent Sales Quantity by Application (2020-2025) & (Tons)

Table 124. North America Synthetic Cooling Agent Sales Quantity by Application (2026-2031) & (Tons)

Table 125. North America Synthetic Cooling Agent Sales Quantity by Country (2020-2025) & (Tons)

Table 126. North America Synthetic Cooling Agent Sales Quantity by Country (2026-2031) & (Tons)

Table 127. North America Synthetic Cooling Agent Consumption Value by Country (2020-2025) & (USD Million)

Table 128. North America Synthetic Cooling Agent Consumption Value by Country (2026-2031) & (USD Million)

Table 129. Europe Synthetic Cooling Agent Sales Quantity by Type (2020-2025) & (Tons)

Table 130. Europe Synthetic Cooling Agent Sales Quantity by Type (2026-2031) & (Tons)

Table 131. Europe Synthetic Cooling Agent Sales Quantity by Application (2020-2025) & (Tons)

Table 132. Europe Synthetic Cooling Agent Sales Quantity by Application (2026-2031) & (Tons)

Table 133. Europe Synthetic Cooling Agent Sales Quantity by Country (2020-2025) & (Tons)

Table 134. Europe Synthetic Cooling Agent Sales Quantity by Country (2026-2031) & (Tons)

Table 135. Europe Synthetic Cooling Agent Consumption Value by Country (2020-2025) & (USD Million)

Table 136. Europe Synthetic Cooling Agent Consumption Value by Country (2026-2031) & (USD Million)

Table 137. Asia-Pacific Synthetic Cooling Agent Sales Quantity by Type (2020-2025) & (Tons)

Table 138. Asia-Pacific Synthetic Cooling Agent Sales Quantity by Type (2026-2031) & (Tons)

Table 139. Asia-Pacific Synthetic Cooling Agent Sales Quantity by Application (2020-2025) & (Tons)

Table 140. Asia-Pacific Synthetic Cooling Agent Sales Quantity by Application (2026-2031) & (Tons)

Table 141. Asia-Pacific Synthetic Cooling Agent Sales Quantity by Region (2020-2025) & (Tons)

Table 142. Asia-Pacific Synthetic Cooling Agent Sales Quantity by Region (2026-2031) & (Tons)

Table 143. Asia-Pacific Synthetic Cooling Agent Consumption Value by Region

(2020-2025) & (USD Million)

Table 144. Asia-Pacific Synthetic Cooling Agent Consumption Value by Region

(2026-2031) & (USD Million)

Table 145. South America Synthetic Cooling Agent Sales Quantity by Type (2020-2025) & (Tons)

Table 146. South America Synthetic Cooling Agent Sales Quantity by Type (2026-2031) & (Tons)

Table 147. South America Synthetic Cooling Agent Sales Quantity by Application (2020-2025) & (Tons)

Table 148. South America Synthetic Cooling Agent Sales Quantity by Application (2026-2031) & (Tons)

Table 149. South America Synthetic Cooling Agent Sales Quantity by Country (2020-2025) & (Tons)

Table 150. South America Synthetic Cooling Agent Sales Quantity by Country (2026-2031) & (Tons)

Table 151. South America Synthetic Cooling Agent Consumption Value by Country (2020-2025) & (USD Million)

Table 152. South America Synthetic Cooling Agent Consumption Value by Country (2026-2031) & (USD Million)

Table 153. Middle East & Africa Synthetic Cooling Agent Sales Quantity by Type (2020-2025) & (Tons)

Table 154. Middle East & Africa Synthetic Cooling Agent Sales Quantity by Type (2026-2031) & (Tons)

Table 155. Middle East & Africa Synthetic Cooling Agent Sales Quantity by Application (2020-2025) & (Tons)

Table 156. Middle East & Africa Synthetic Cooling Agent Sales Quantity by Application (2026-2031) & (Tons)

Table 157. Middle East & Africa Synthetic Cooling Agent Sales Quantity by Country (2020-2025) & (Tons)

Table 158. Middle East & Africa Synthetic Cooling Agent Sales Quantity by Country (2026-2031) & (Tons)

Table 159. Middle East & Africa Synthetic Cooling Agent Consumption Value by Country (2020-2025) & (USD Million)

Table 160. Middle East & Africa Synthetic Cooling Agent Consumption Value by Country (2026-2031) & (USD Million)

Table 161. Synthetic Cooling Agent Raw Material

Table 162. Key Manufacturers of Synthetic Cooling Agent Raw Materials

Table 163. Synthetic Cooling Agent Typical Distributors

Table 164. Synthetic Cooling Agent Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Synthetic Cooling Agent Picture
- Figure 2. Global Synthetic Cooling Agent Revenue by Type, (USD Million), 2020 & 2024 & 2031
- Figure 3. Global Synthetic Cooling Agent Revenue Market Share by Type in 2024
- Figure 4. WS Series Examples
- Figure 5. Menthol Examples
- Figure 6. Others Examples
- Figure 7. Global Synthetic Cooling Agent Consumption Value by Application, (USD Million), 2020 & 2024 & 2031
- Figure 8. Global Synthetic Cooling Agent Revenue Market Share by Application in 2024
- Figure 9. Personal care Products Examples
- Figure 10. Food and Beverages Examples
- Figure 11. Pharmaceuticals Examples
- Figure 12. Others Examples
- Figure 13. Global Synthetic Cooling Agent Consumption Value, (USD Million): 2020 & 2024 & 2031
- Figure 14. Global Synthetic Cooling Agent Consumption Value and Forecast (2020-2031) & (USD Million)
- Figure 15. Global Synthetic Cooling Agent Sales Quantity (2020-2031) & (Tons)
- Figure 16. Global Synthetic Cooling Agent Price (2020-2031) & (US\$/Ton)
- Figure 17. Global Synthetic Cooling Agent Sales Quantity Market Share by Manufacturer in 2024
- Figure 18. Global Synthetic Cooling Agent Revenue Market Share by Manufacturer in 2024
- Figure 19. Producer Shipments of Synthetic Cooling Agent by Manufacturer Sales (\$MM) and Market Share (%): 2024
- Figure 20. Top 3 Synthetic Cooling Agent Manufacturer (Revenue) Market Share in 2024
- Figure 21. Top 6 Synthetic Cooling Agent Manufacturer (Revenue) Market Share in 2024
- Figure 22. Global Synthetic Cooling Agent Sales Quantity Market Share by Region (2020-2031)
- Figure 23. Global Synthetic Cooling Agent Consumption Value Market Share by Region (2020-2031)
- Figure 24. North America Synthetic Cooling Agent Consumption Value (2020-2031) &

(USD Million)

Figure 25. Europe Synthetic Cooling Agent Consumption Value (2020-2031) & (USD Million)

Figure 26. Asia-Pacific Synthetic Cooling Agent Consumption Value (2020-2031) & (USD Million)

Figure 27. South America Synthetic Cooling Agent Consumption Value (2020-2031) & (USD Million)

Figure 28. Middle East & Africa Synthetic Cooling Agent Consumption Value (2020-2031) & (USD Million)

Figure 29. Global Synthetic Cooling Agent Sales Quantity Market Share by Type (2020-2031)

Figure 30. Global Synthetic Cooling Agent Consumption Value Market Share by Type (2020-2031)

Figure 31. Global Synthetic Cooling Agent Average Price by Type (2020-2031) & (US\$/Ton)

Figure 32. Global Synthetic Cooling Agent Sales Quantity Market Share by Application (2020-2031)

Figure 33. Global Synthetic Cooling Agent Revenue Market Share by Application (2020-2031)

Figure 34. Global Synthetic Cooling Agent Average Price by Application (2020-2031) & (US\$/Ton)

Figure 35. North America Synthetic Cooling Agent Sales Quantity Market Share by Type (2020-2031)

Figure 36. North America Synthetic Cooling Agent Sales Quantity Market Share by Application (2020-2031)

Figure 37. North America Synthetic Cooling Agent Sales Quantity Market Share by Country (2020-2031)

Figure 38. North America Synthetic Cooling Agent Consumption Value Market Share by Country (2020-2031)

Figure 39. United States Synthetic Cooling Agent Consumption Value (2020-2031) & (USD Million)

Figure 40. Canada Synthetic Cooling Agent Consumption Value (2020-2031) & (USD Million)

Figure 41. Mexico Synthetic Cooling Agent Consumption Value (2020-2031) & (USD Million)

Figure 42. Europe Synthetic Cooling Agent Sales Quantity Market Share by Type (2020-2031)

Figure 43. Europe Synthetic Cooling Agent Sales Quantity Market Share by Application (2020-2031)

Figure 44. Europe Synthetic Cooling Agent Sales Quantity Market Share by Country (2020-2031)

Figure 45. Europe Synthetic Cooling Agent Consumption Value Market Share by Country (2020-2031)

Figure 46. Germany Synthetic Cooling Agent Consumption Value (2020-2031) & (USD Million)

Figure 47. France Synthetic Cooling Agent Consumption Value (2020-2031) & (USD Million)

Figure 48. United Kingdom Synthetic Cooling Agent Consumption Value (2020-2031) & (USD Million)

Figure 49. Russia Synthetic Cooling Agent Consumption Value (2020-2031) & (USD Million)

Figure 50. Italy Synthetic Cooling Agent Consumption Value (2020-2031) & (USD Million)

Figure 51. Asia-Pacific Synthetic Cooling Agent Sales Quantity Market Share by Type (2020-2031)

Figure 52. Asia-Pacific Synthetic Cooling Agent Sales Quantity Market Share by Application (2020-2031)

Figure 53. Asia-Pacific Synthetic Cooling Agent Sales Quantity Market Share by Region (2020-2031)

Figure 54. Asia-Pacific Synthetic Cooling Agent Consumption Value Market Share by Region (2020-2031)

Figure 55. China Synthetic Cooling Agent Consumption Value (2020-2031) & (USD Million)

Figure 56. Japan Synthetic Cooling Agent Consumption Value (2020-2031) & (USD Million)

Figure 57. South Korea Synthetic Cooling Agent Consumption Value (2020-2031) & (USD Million)

Figure 58. India Synthetic Cooling Agent Consumption Value (2020-2031) & (USD Million)

Figure 59. Southeast Asia Synthetic Cooling Agent Consumption Value (2020-2031) & (USD Million)

Figure 60. Australia Synthetic Cooling Agent Consumption Value (2020-2031) & (USD Million)

Figure 61. South America Synthetic Cooling Agent Sales Quantity Market Share by Type (2020-2031)

Figure 62. South America Synthetic Cooling Agent Sales Quantity Market Share by Application (2020-2031)

Figure 63. South America Synthetic Cooling Agent Sales Quantity Market Share by

Country (2020-2031)

Figure 64. South America Synthetic Cooling Agent Consumption Value Market Share by Country (2020-2031)

Figure 65. Brazil Synthetic Cooling Agent Consumption Value (2020-2031) & (USD Million)

Figure 66. Argentina Synthetic Cooling Agent Consumption Value (2020-2031) & (USD Million)

Figure 67. Middle East & Africa Synthetic Cooling Agent Sales Quantity Market Share by Type (2020-2031)

Figure 68. Middle East & Africa Synthetic Cooling Agent Sales Quantity Market Share by Application (2020-2031)

Figure 69. Middle East & Africa Synthetic Cooling Agent Sales Quantity Market Share by Country (2020-2031)

Figure 70. Middle East & Africa Synthetic Cooling Agent Consumption Value Market Share by Country (2020-2031)

Figure 71. Turkey Synthetic Cooling Agent Consumption Value (2020-2031) & (USD Million)

Figure 72. Egypt Synthetic Cooling Agent Consumption Value (2020-2031) & (USD Million)

Figure 73. Saudi Arabia Synthetic Cooling Agent Consumption Value (2020-2031) & (USD Million)

Figure 74. South Africa Synthetic Cooling Agent Consumption Value (2020-2031) & (USD Million)

Figure 75. Synthetic Cooling Agent Market Drivers

Figure 76. Synthetic Cooling Agent Market Restraints

Figure 77. Synthetic Cooling Agent Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Synthetic Cooling Agent in 2024

Figure 80. Manufacturing Process Analysis of Synthetic Cooling Agent

Figure 81. Synthetic Cooling Agent Industrial Chain

Figure 82. Sales Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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