

# Global Switchable PDLC and SPD Films Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/GADDE3A48790EN.html>

Date: November 2025

Pages: 120

Price: US\$ 3,480.00 (Single User License)

ID: GADDE3A48790EN

## Abstracts

According to our (Global Info Research) latest study, the global Switchable PDLC and SPD Films market size was valued at US\$ 90.5 million in 2024 and is forecast to a readjusted size of USD 278 million by 2031 with a CAGR of 17.6% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

PDLC (Polymer Dispersed Liquid Crystal) and SPD (Suspended Particle Device) are both electrically controlled switchable films, which are widely used in the fields of automobiles, construction, etc. to adjust light. Switchable PDLC Film is a mixture of low-molecular liquid crystal and prepolymer. Under certain conditions, polymerization reaction occurs to form micron-sized liquid crystal droplets, which are evenly dispersed in the polymer network. Then, the dielectric anisotropy of the liquid crystal molecules is used to obtain a material with electro-optical response characteristics. It mainly works between the scattered state and the transparent state and has a certain grayscale. Polymer dispersed liquid crystal film is a film material with excellent comprehensive performance obtained by combining liquid crystal and polymer. Switchable SPD Film consists of a film containing tiny particles sandwiched between two pieces of glass or transparent plastic. These particles are usually surrounded by liquid or colloidal suspension and coated with transparent conductive material. When current passes through the switchable SPD film, these suspended particles will be arranged in a straight line under the action of the electric field, allowing light to pass through. When the power is off, due to Brownian motion, these particles will be randomly distributed and absorb most of the visible light, making the switchable film opaque or translucent.

This report is a detailed and comprehensive analysis for global Switchable PDLC and SPD Films market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Switchable PDLC and SPD Films market size and forecasts, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sq m), 2020-2031

Global Switchable PDLC and SPD Films market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sq m), 2020-2031

Global Switchable PDLC and SPD Films market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sq m), 2020-2031

Global Switchable PDLC and SPD Films market shares of main players, shipments in revenue (\$ Million), sales quantity (K Sqm), and ASP (US\$/Sq m), 2020-2025

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Switchable PDLC and SPD Films
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Switchable PDLC and SPD Films market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Polytronix Inc., DMDisplay, Smart Films International, IRISFILM, Unite Glass, PdlcGlass, Gauzy, Jiangsu All Brilliant Technology, InnoGlass, Huake-Tek, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Switchable PDLC and SPD Films market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### **Market segment by Type**

PDLC Film

SPD Film

### **Market segment by Application**

Automotive

Construction

Other

### **Major players covered**

Polytronix Inc.

DMDisplay

Smart Films International

IRISFILM

Unite Glass

PdlcGlass

Gauzy

Jiangsu All Brilliant Technology

InnoGlass

Huake-Tek

Innoptec

Zhonghe Science and Technology

Haozhi Group

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Switchable PDLC and SPD Films product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Switchable PDLC and SPD Films, with price, sales quantity, revenue, and global market share of Switchable PDLC and SPD Films from 2020 to 2025.

Chapter 3, the Switchable PDLC and SPD Films competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Switchable PDLC and SPD Films breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market

share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Switchable PDLC and SPD Films market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Switchable PDLC and SPD Films.

Chapter 14 and 15, to describe Switchable PDLC and SPD Films sales channel, distributors, customers, research findings and conclusion.

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