

# **Global Swimwear & Swimsuit Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030**

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## **Abstracts**

According to our (Global Info Research) latest study, the global Swimwear & Swimsuit market size was valued at USD 20730 million in 2023 and is forecast to a readjusted size of USD 25960 million by 2030 with a CAGR of 3.3% during review period.

Swimwear/swimsuit is clothing designed to be worn by people engaging in a water-based activity or water sports, such as swimming or sun-orientated activities, such as sun bathing. Different types may be worn by men, women, and children. Swimwear is described by a number of names, some of which are used only in particular locations, including swimsuit, bathing suit, swimming costume, bathing costume, swimming suit, swimmers, swimming togs, bathers, cossie (short for "costume"), or swimming trunks for men, besides others.

Global Swimwear (Swimsuit) key players include Pentland Group, Arena, Diana Sport, Hosa, Zoke, etc. Global top five manufacturers hold a share nearly 10%.

China is the largest market, with a share over 35%, followed by Europe, and USA, both have a share over 30 percent.

In terms of product, Women is the largest segment, with a share over 52%. And in terms of application, the largest application is Individual Use, followed by Commercial Use, etc.

The Global Info Research report includes an overview of the development of the Swimwear & Swimsuit industry chain, the market status of Leisure Use (Women's Swimwear, Men's Swimwear), Competition Use (Women's Swimwear, Men's

Swimwear), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Swimwear & Swimsuit.

Regionally, the report analyzes the Swimwear & Swimsuit markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Swimwear & Swimsuit market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Swimwear & Swimsuit market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Swimwear & Swimsuit industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Women's Swimwear, Men's Swimwear).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Swimwear & Swimsuit market.

**Regional Analysis:** The report involves examining the Swimwear & Swimsuit market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Swimwear & Swimsuit market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Swimwear & Swimsuit:

**Company Analysis:** Report covers individual Swimwear & Swimsuit manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Swimwear & Swimsuit. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Leisure Use, Competition Use).

**Technology Analysis:** Report covers specific technologies relevant to Swimwear & Swimsuit. It assesses the current state, advancements, and potential future developments in Swimwear & Swimsuit areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Swimwear & Swimsuit market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Swimwear & Swimsuit market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Women's Swimwear

Men's Swimwear

### Market segment by Application

Leisure Use

## Competition Use

### Major players covered

Speedo

Aimer

Arena

Zoke

Yingfa

Triumph

Bluechips Apparel

American Apparel

Dolphin Swimwear

Few

La Perla Group

Lufthansa Garment

Parah S.P.A

Perry Ellis

Platypus

Sanqi International

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Swimwear & Swimsuit product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Swimwear & Swimsuit, with price, sales, revenue and global market share of Swimwear & Swimsuit from 2019 to 2024.

Chapter 3, the Swimwear & Swimsuit competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Swimwear & Swimsuit breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Swimwear & Swimsuit market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Swimwear & Swimsuit.

Chapter 14 and 15, to describe Swimwear & Swimsuit sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Swimwear & Swimsuit
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Swimwear & Swimsuit Consumption Value by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Women's Swimwear
  - 1.3.3 Men's Swimwear
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Swimwear & Swimsuit Consumption Value by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Leisure Use
  - 1.4.3 Competition Use
- 1.5 Global Swimwear & Swimsuit Market Size & Forecast
  - 1.5.1 Global Swimwear & Swimsuit Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Swimwear & Swimsuit Sales Quantity (2019-2030)
  - 1.5.3 Global Swimwear & Swimsuit Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

- 2.1 Speedo
  - 2.1.1 Speedo Details
  - 2.1.2 Speedo Major Business
  - 2.1.3 Speedo Swimwear & Swimsuit Product and Services
  - 2.1.4 Speedo Swimwear & Swimsuit Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 Speedo Recent Developments/Updates
- 2.2 Aimer
  - 2.2.1 Aimer Details
  - 2.2.2 Aimer Major Business
  - 2.2.3 Aimer Swimwear & Swimsuit Product and Services
  - 2.2.4 Aimer Swimwear & Swimsuit Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.2.5 Aimer Recent Developments/Updates
- 2.3 Arena
  - 2.3.1 Arena Details

- 2.3.2 Arena Major Business
- 2.3.3 Arena Swimwear & Swimsuit Product and Services
- 2.3.4 Arena Swimwear & Swimsuit Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Arena Recent Developments/Updates
- 2.4 Zoke
  - 2.4.1 Zoke Details
  - 2.4.2 Zoke Major Business
  - 2.4.3 Zoke Swimwear & Swimsuit Product and Services
  - 2.4.4 Zoke Swimwear & Swimsuit Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 Zoke Recent Developments/Updates
- 2.5 Yingfa
  - 2.5.1 Yingfa Details
  - 2.5.2 Yingfa Major Business
  - 2.5.3 Yingfa Swimwear & Swimsuit Product and Services
  - 2.5.4 Yingfa Swimwear & Swimsuit Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 Yingfa Recent Developments/Updates
- 2.6 Triumph
  - 2.6.1 Triumph Details
  - 2.6.2 Triumph Major Business
  - 2.6.3 Triumph Swimwear & Swimsuit Product and Services
  - 2.6.4 Triumph Swimwear & Swimsuit Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Triumph Recent Developments/Updates
- 2.7 Bluechips Apparel
  - 2.7.1 Bluechips Apparel Details
  - 2.7.2 Bluechips Apparel Major Business
  - 2.7.3 Bluechips Apparel Swimwear & Swimsuit Product and Services
  - 2.7.4 Bluechips Apparel Swimwear & Swimsuit Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Bluechips Apparel Recent Developments/Updates
- 2.8 American Apparel
  - 2.8.1 American Apparel Details
  - 2.8.2 American Apparel Major Business
  - 2.8.3 American Apparel Swimwear & Swimsuit Product and Services
  - 2.8.4 American Apparel Swimwear & Swimsuit Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)



- 2.8.5 American Apparel Recent Developments/Updates
- 2.9 Dolfin Swimwear
  - 2.9.1 Dolfin Swimwear Details
  - 2.9.2 Dolfin Swimwear Major Business
  - 2.9.3 Dolfin Swimwear Swimwear & Swimsuit Product and Services
  - 2.9.4 Dolfin Swimwear Swimwear & Swimsuit Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 Dolfin Swimwear Recent Developments/Updates
- 2.10 Few
  - 2.10.1 Few Details
  - 2.10.2 Few Major Business
  - 2.10.3 Few Swimwear & Swimsuit Product and Services
  - 2.10.4 Few Swimwear & Swimsuit Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 Few Recent Developments/Updates
- 2.11 La Perla Group
  - 2.11.1 La Perla Group Details
  - 2.11.2 La Perla Group Major Business
  - 2.11.3 La Perla Group Swimwear & Swimsuit Product and Services
  - 2.11.4 La Perla Group Swimwear & Swimsuit Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 La Perla Group Recent Developments/Updates
- 2.12 Lufthansa Garment
  - 2.12.1 Lufthansa Garment Details
  - 2.12.2 Lufthansa Garment Major Business
  - 2.12.3 Lufthansa Garment Swimwear & Swimsuit Product and Services
  - 2.12.4 Lufthansa Garment Swimwear & Swimsuit Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.12.5 Lufthansa Garment Recent Developments/Updates
- 2.13 Parah S.P.A
  - 2.13.1 Parah S.P.A Details
  - 2.13.2 Parah S.P.A Major Business
  - 2.13.3 Parah S.P.A Swimwear & Swimsuit Product and Services
  - 2.13.4 Parah S.P.A Swimwear & Swimsuit Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.13.5 Parah S.P.A Recent Developments/Updates
- 2.14 Perry Ellis
  - 2.14.1 Perry Ellis Details
  - 2.14.2 Perry Ellis Major Business

- 2.14.3 Perry Ellis Swimwear & Swimsuit Product and Services
- 2.14.4 Perry Ellis Swimwear & Swimsuit Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Perry Ellis Recent Developments/Updates
- 2.15 Platypus
  - 2.15.1 Platypus Details
  - 2.15.2 Platypus Major Business
  - 2.15.3 Platypus Swimwear & Swimsuit Product and Services
  - 2.15.4 Platypus Swimwear & Swimsuit Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.15.5 Platypus Recent Developments/Updates
- 2.16 Sanqi International
  - 2.16.1 Sanqi International Details
  - 2.16.2 Sanqi International Major Business
  - 2.16.3 Sanqi International Swimwear & Swimsuit Product and Services
  - 2.16.4 Sanqi International Swimwear & Swimsuit Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.16.5 Sanqi International Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: SWIMWEAR & SWIMSUIT BY MANUFACTURER**

- 3.1 Global Swimwear & Swimsuit Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Swimwear & Swimsuit Revenue by Manufacturer (2019-2024)
- 3.3 Global Swimwear & Swimsuit Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
  - 3.4.1 Producer Shipments of Swimwear & Swimsuit by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Swimwear & Swimsuit Manufacturer Market Share in 2023
  - 3.4.2 Top 6 Swimwear & Swimsuit Manufacturer Market Share in 2023
- 3.5 Swimwear & Swimsuit Market: Overall Company Footprint Analysis
  - 3.5.1 Swimwear & Swimsuit Market: Region Footprint
  - 3.5.2 Swimwear & Swimsuit Market: Company Product Type Footprint
  - 3.5.3 Swimwear & Swimsuit Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Swimwear & Swimsuit Market Size by Region

- 4.1.1 Global Swimwear & Swimsuit Sales Quantity by Region (2019-2030)
- 4.1.2 Global Swimwear & Swimsuit Consumption Value by Region (2019-2030)
- 4.1.3 Global Swimwear & Swimsuit Average Price by Region (2019-2030)
- 4.2 North America Swimwear & Swimsuit Consumption Value (2019-2030)
- 4.3 Europe Swimwear & Swimsuit Consumption Value (2019-2030)
- 4.4 Asia-Pacific Swimwear & Swimsuit Consumption Value (2019-2030)
- 4.5 South America Swimwear & Swimsuit Consumption Value (2019-2030)
- 4.6 Middle East and Africa Swimwear & Swimsuit Consumption Value (2019-2030)

## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Swimwear & Swimsuit Sales Quantity by Type (2019-2030)
- 5.2 Global Swimwear & Swimsuit Consumption Value by Type (2019-2030)
- 5.3 Global Swimwear & Swimsuit Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Swimwear & Swimsuit Sales Quantity by Application (2019-2030)
- 6.2 Global Swimwear & Swimsuit Consumption Value by Application (2019-2030)
- 6.3 Global Swimwear & Swimsuit Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America Swimwear & Swimsuit Sales Quantity by Type (2019-2030)
- 7.2 North America Swimwear & Swimsuit Sales Quantity by Application (2019-2030)
- 7.3 North America Swimwear & Swimsuit Market Size by Country
  - 7.3.1 North America Swimwear & Swimsuit Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Swimwear & Swimsuit Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe Swimwear & Swimsuit Sales Quantity by Type (2019-2030)
- 8.2 Europe Swimwear & Swimsuit Sales Quantity by Application (2019-2030)
- 8.3 Europe Swimwear & Swimsuit Market Size by Country
  - 8.3.1 Europe Swimwear & Swimsuit Sales Quantity by Country (2019-2030)

8.3.2 Europe Swimwear & Swimsuit Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Swimwear & Swimsuit Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Swimwear & Swimsuit Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Swimwear & Swimsuit Market Size by Region

9.3.1 Asia-Pacific Swimwear & Swimsuit Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Swimwear & Swimsuit Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

10.1 South America Swimwear & Swimsuit Sales Quantity by Type (2019-2030)

10.2 South America Swimwear & Swimsuit Sales Quantity by Application (2019-2030)

10.3 South America Swimwear & Swimsuit Market Size by Country

10.3.1 South America Swimwear & Swimsuit Sales Quantity by Country (2019-2030)

10.3.2 South America Swimwear & Swimsuit Consumption Value by Country  
(2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Swimwear & Swimsuit Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Swimwear & Swimsuit Sales Quantity by Application  
(2019-2030)

11.3 Middle East & Africa Swimwear & Swimsuit Market Size by Country

11.3.1 Middle East & Africa Swimwear & Swimsuit Sales Quantity by Country

(2019-2030)

11.3.2 Middle East & Africa Swimwear & Swimsuit Consumption Value by Country

(2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

12.1 Swimwear & Swimsuit Market Drivers

12.2 Swimwear & Swimsuit Market Restraints

12.3 Swimwear & Swimsuit Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

13.1 Raw Material of Swimwear & Swimsuit and Key Manufacturers

13.2 Manufacturing Costs Percentage of Swimwear & Swimsuit

13.3 Swimwear & Swimsuit Production Process

13.4 Swimwear & Swimsuit Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Swimwear & Swimsuit Typical Distributors

14.3 Swimwear & Swimsuit Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Swimwear & Swimsuit Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Swimwear & Swimsuit Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Speedo Basic Information, Manufacturing Base and Competitors

Table 4. Speedo Major Business

Table 5. Speedo Swimwear & Swimsuit Product and Services

Table 6. Speedo Swimwear & Swimsuit Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Speedo Recent Developments/Updates

Table 8. Aimer Basic Information, Manufacturing Base and Competitors

Table 9. Aimer Major Business

Table 10. Aimer Swimwear & Swimsuit Product and Services

Table 11. Aimer Swimwear & Swimsuit Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Aimer Recent Developments/Updates

Table 13. Arena Basic Information, Manufacturing Base and Competitors

Table 14. Arena Major Business

Table 15. Arena Swimwear & Swimsuit Product and Services

Table 16. Arena Swimwear & Swimsuit Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Arena Recent Developments/Updates

Table 18. Zoke Basic Information, Manufacturing Base and Competitors

Table 19. Zoke Major Business

Table 20. Zoke Swimwear & Swimsuit Product and Services

Table 21. Zoke Swimwear & Swimsuit Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Zoke Recent Developments/Updates

Table 23. Yingfa Basic Information, Manufacturing Base and Competitors

Table 24. Yingfa Major Business

Table 25. Yingfa Swimwear & Swimsuit Product and Services

Table 26. Yingfa Swimwear & Swimsuit Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Yingfa Recent Developments/Updates

Table 28. Triumph Basic Information, Manufacturing Base and Competitors



Table 29. Triumph Major Business

Table 30. Triumph Swimwear & Swimsuit Product and Services

Table 31. Triumph Swimwear & Swimsuit Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Triumph Recent Developments/Updates

Table 33. Bluechips Apparel Basic Information, Manufacturing Base and Competitors

Table 34. Bluechips Apparel Major Business

Table 35. Bluechips Apparel Swimwear & Swimsuit Product and Services

Table 36. Bluechips Apparel Swimwear & Swimsuit Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Bluechips Apparel Recent Developments/Updates

Table 38. American Apparel Basic Information, Manufacturing Base and Competitors

Table 39. American Apparel Major Business

Table 40. American Apparel Swimwear & Swimsuit Product and Services

Table 41. American Apparel Swimwear & Swimsuit Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. American Apparel Recent Developments/Updates

Table 43. Dolfin Swimwear Basic Information, Manufacturing Base and Competitors

Table 44. Dolfin Swimwear Major Business

Table 45. Dolfin Swimwear Swimwear & Swimsuit Product and Services

Table 46. Dolfin Swimwear Swimwear & Swimsuit Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Dolfin Swimwear Recent Developments/Updates

Table 48. Few Basic Information, Manufacturing Base and Competitors

Table 49. Few Major Business

Table 50. Few Swimwear & Swimsuit Product and Services

Table 51. Few Swimwear & Swimsuit Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Few Recent Developments/Updates

Table 53. La Perla Group Basic Information, Manufacturing Base and Competitors

Table 54. La Perla Group Major Business

Table 55. La Perla Group Swimwear & Swimsuit Product and Services

Table 56. La Perla Group Swimwear & Swimsuit Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. La Perla Group Recent Developments/Updates

Table 58. Lufthansa Garment Basic Information, Manufacturing Base and Competitors

Table 59. Lufthansa Garment Major Business

Table 60. Lufthansa Garment Swimwear & Swimsuit Product and Services

Table 61. Lufthansa Garment Swimwear & Swimsuit Sales Quantity (K Units), Average



Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Lufthansa Garment Recent Developments/Updates

Table 63. Parah S.P.A Basic Information, Manufacturing Base and Competitors

Table 64. Parah S.P.A Major Business

Table 65. Parah S.P.A Swimwear & Swimsuit Product and Services

Table 66. Parah S.P.A Swimwear & Swimsuit Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Parah S.P.A Recent Developments/Updates

Table 68. Perry Ellis Basic Information, Manufacturing Base and Competitors

Table 69. Perry Ellis Major Business

Table 70. Perry Ellis Swimwear & Swimsuit Product and Services

Table 71. Perry Ellis Swimwear & Swimsuit Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Perry Ellis Recent Developments/Updates

Table 73. Platypus Basic Information, Manufacturing Base and Competitors

Table 74. Platypus Major Business

Table 75. Platypus Swimwear & Swimsuit Product and Services

Table 76. Platypus Swimwear & Swimsuit Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Platypus Recent Developments/Updates

Table 78. Sanqi International Basic Information, Manufacturing Base and Competitors

Table 79. Sanqi International Major Business

Table 80. Sanqi International Swimwear & Swimsuit Product and Services

Table 81. Sanqi International Swimwear & Swimsuit Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. Sanqi International Recent Developments/Updates

Table 83. Global Swimwear & Swimsuit Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 84. Global Swimwear & Swimsuit Revenue by Manufacturer (2019-2024) & (USD Million)

Table 85. Global Swimwear & Swimsuit Average Price by Manufacturer (2019-2024) & (USD/Unit)

Table 86. Market Position of Manufacturers in Swimwear & Swimsuit, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 87. Head Office and Swimwear & Swimsuit Production Site of Key Manufacturer

Table 88. Swimwear & Swimsuit Market: Company Product Type Footprint

Table 89. Swimwear & Swimsuit Market: Company Product Application Footprint

Table 90. Swimwear & Swimsuit New Market Entrants and Barriers to Market Entry

Table 91. Swimwear & Swimsuit Mergers, Acquisition, Agreements, and Collaborations

Table 92. Global Swimwear & Swimsuit Sales Quantity by Region (2019-2024) & (K Units)

Table 93. Global Swimwear & Swimsuit Sales Quantity by Region (2025-2030) & (K Units)

Table 94. Global Swimwear & Swimsuit Consumption Value by Region (2019-2024) & (USD Million)

Table 95. Global Swimwear & Swimsuit Consumption Value by Region (2025-2030) & (USD Million)

Table 96. Global Swimwear & Swimsuit Average Price by Region (2019-2024) & (USD/Unit)

Table 97. Global Swimwear & Swimsuit Average Price by Region (2025-2030) & (USD/Unit)

Table 98. Global Swimwear & Swimsuit Sales Quantity by Type (2019-2024) & (K Units)

Table 99. Global Swimwear & Swimsuit Sales Quantity by Type (2025-2030) & (K Units)

Table 100. Global Swimwear & Swimsuit Consumption Value by Type (2019-2024) & (USD Million)

Table 101. Global Swimwear & Swimsuit Consumption Value by Type (2025-2030) & (USD Million)

Table 102. Global Swimwear & Swimsuit Average Price by Type (2019-2024) & (USD/Unit)

Table 103. Global Swimwear & Swimsuit Average Price by Type (2025-2030) & (USD/Unit)

Table 104. Global Swimwear & Swimsuit Sales Quantity by Application (2019-2024) & (K Units)

Table 105. Global Swimwear & Swimsuit Sales Quantity by Application (2025-2030) & (K Units)

Table 106. Global Swimwear & Swimsuit Consumption Value by Application (2019-2024) & (USD Million)

Table 107. Global Swimwear & Swimsuit Consumption Value by Application (2025-2030) & (USD Million)

Table 108. Global Swimwear & Swimsuit Average Price by Application (2019-2024) & (USD/Unit)

Table 109. Global Swimwear & Swimsuit Average Price by Application (2025-2030) & (USD/Unit)

Table 110. North America Swimwear & Swimsuit Sales Quantity by Type (2019-2024) & (K Units)

Table 111. North America Swimwear & Swimsuit Sales Quantity by Type (2025-2030) & (K Units)

Table 112. North America Swimwear & Swimsuit Sales Quantity by Application

(2019-2024) & (K Units)

Table 113. North America Swimwear & Swimsuit Sales Quantity by Application

(2025-2030) & (K Units)

Table 114. North America Swimwear & Swimsuit Sales Quantity by Country

(2019-2024) & (K Units)

Table 115. North America Swimwear & Swimsuit Sales Quantity by Country

(2025-2030) & (K Units)

Table 116. North America Swimwear & Swimsuit Consumption Value by Country

(2019-2024) & (USD Million)

Table 117. North America Swimwear & Swimsuit Consumption Value by Country

(2025-2030) & (USD Million)

Table 118. Europe Swimwear & Swimsuit Sales Quantity by Type (2019-2024) & (K Units)

Table 119. Europe Swimwear & Swimsuit Sales Quantity by Type (2025-2030) & (K Units)

Table 120. Europe Swimwear & Swimsuit Sales Quantity by Application (2019-2024) & (K Units)

Table 121. Europe Swimwear & Swimsuit Sales Quantity by Application (2025-2030) & (K Units)

Table 122. Europe Swimwear & Swimsuit Sales Quantity by Country (2019-2024) & (K Units)

Table 123. Europe Swimwear & Swimsuit Sales Quantity by Country (2025-2030) & (K Units)

Table 124. Europe Swimwear & Swimsuit Consumption Value by Country (2019-2024) & (USD Million)

Table 125. Europe Swimwear & Swimsuit Consumption Value by Country (2025-2030) & (USD Million)

Table 126. Asia-Pacific Swimwear & Swimsuit Sales Quantity by Type (2019-2024) & (K Units)

Table 127. Asia-Pacific Swimwear & Swimsuit Sales Quantity by Type (2025-2030) & (K Units)

Table 128. Asia-Pacific Swimwear & Swimsuit Sales Quantity by Application (2019-2024) & (K Units)

Table 129. Asia-Pacific Swimwear & Swimsuit Sales Quantity by Application (2025-2030) & (K Units)

Table 130. Asia-Pacific Swimwear & Swimsuit Sales Quantity by Region (2019-2024) & (K Units)

Table 131. Asia-Pacific Swimwear & Swimsuit Sales Quantity by Region (2025-2030) & (K Units)

Table 132. Asia-Pacific Swimwear & Swimsuit Consumption Value by Region  
(2019-2024) & (USD Million)

Table 133. Asia-Pacific Swimwear & Swimsuit Consumption Value by Region  
(2025-2030) & (USD Million)

Table 134. South America Swimwear & Swimsuit Sales Quantity by Type (2019-2024) &  
(K Units)

Table 135. South America Swimwear & Swimsuit Sales Quantity by Type (2025-2030) &  
(K Units)

Table 136. South America Swimwear & Swimsuit Sales Quantity by Application  
(2019-2024) & (K Units)

Table 137. South America Swimwear & Swimsuit Sales Quantity by Application  
(2025-2030) & (K Units)

Table 138. South America Swimwear & Swimsuit Sales Quantity by Country  
(2019-2024) & (K Units)

Table 139. South America Swimwear & Swimsuit Sales Quantity by Country  
(2025-2030) & (K Units)

Table 140. South America Swimwear & Swimsuit Consumption Value by Country  
(2019-2024) & (USD Million)

Table 141. South America Swimwear & Swimsuit Consumption Value by Country  
(2025-2030) & (USD Million)

Table 142. Middle East & Africa Swimwear & Swimsuit Sales Quantity by Type  
(2019-2024) & (K Units)

Table 143. Middle East & Africa Swimwear & Swimsuit Sales Quantity by Type  
(2025-2030) & (K Units)

Table 144. Middle East & Africa Swimwear & Swimsuit Sales Quantity by Application  
(2019-2024) & (K Units)

Table 145. Middle East & Africa Swimwear & Swimsuit Sales Quantity by Application  
(2025-2030) & (K Units)

Table 146. Middle East & Africa Swimwear & Swimsuit Sales Quantity by Region  
(2019-2024) & (K Units)

Table 147. Middle East & Africa Swimwear & Swimsuit Sales Quantity by Region  
(2025-2030) & (K Units)

Table 148. Middle East & Africa Swimwear & Swimsuit Consumption Value by Region  
(2019-2024) & (USD Million)

Table 149. Middle East & Africa Swimwear & Swimsuit Consumption Value by Region  
(2025-2030) & (USD Million)

Table 150. Swimwear & Swimsuit Raw Material

Table 151. Key Manufacturers of Swimwear & Swimsuit Raw Materials

Table 152. Swimwear & Swimsuit Typical Distributors

Table 153. Swimwear & Swimsuit Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Swimwear & Swimsuit Picture

Figure 2. Global Swimwear & Swimsuit Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Swimwear & Swimsuit Consumption Value Market Share by Type in 2023

Figure 4. Women's Swimwear Examples

Figure 5. Men's Swimwear Examples

Figure 6. Global Swimwear & Swimsuit Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Swimwear & Swimsuit Consumption Value Market Share by Application in 2023

Figure 8. Leisure Use Examples

Figure 9. Competition Use Examples

Figure 10. Global Swimwear & Swimsuit Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 11. Global Swimwear & Swimsuit Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 12. Global Swimwear & Swimsuit Sales Quantity (2019-2030) & (K Units)

Figure 13. Global Swimwear & Swimsuit Average Price (2019-2030) & (USD/Unit)

Figure 14. Global Swimwear & Swimsuit Sales Quantity Market Share by Manufacturer in 2023

Figure 15. Global Swimwear & Swimsuit Consumption Value Market Share by Manufacturer in 2023

Figure 16. Producer Shipments of Swimwear & Swimsuit by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 17. Top 3 Swimwear & Swimsuit Manufacturer (Consumption Value) Market Share in 2023

Figure 18. Top 6 Swimwear & Swimsuit Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Global Swimwear & Swimsuit Sales Quantity Market Share by Region (2019-2030)

Figure 20. Global Swimwear & Swimsuit Consumption Value Market Share by Region (2019-2030)

Figure 21. North America Swimwear & Swimsuit Consumption Value (2019-2030) & (USD Million)



Figure 22. Europe Swimwear & Swimsuit Consumption Value (2019-2030) & (USD Million)

Figure 23. Asia-Pacific Swimwear & Swimsuit Consumption Value (2019-2030) & (USD Million)

Figure 24. South America Swimwear & Swimsuit Consumption Value (2019-2030) & (USD Million)

Figure 25. Middle East & Africa Swimwear & Swimsuit Consumption Value (2019-2030) & (USD Million)

Figure 26. Global Swimwear & Swimsuit Sales Quantity Market Share by Type (2019-2030)

Figure 27. Global Swimwear & Swimsuit Consumption Value Market Share by Type (2019-2030)

Figure 28. Global Swimwear & Swimsuit Average Price by Type (2019-2030) & (USD/Unit)

Figure 29. Global Swimwear & Swimsuit Sales Quantity Market Share by Application (2019-2030)

Figure 30. Global Swimwear & Swimsuit Consumption Value Market Share by Application (2019-2030)

Figure 31. Global Swimwear & Swimsuit Average Price by Application (2019-2030) & (USD/Unit)

Figure 32. North America Swimwear & Swimsuit Sales Quantity Market Share by Type (2019-2030)

Figure 33. North America Swimwear & Swimsuit Sales Quantity Market Share by Application (2019-2030)

Figure 34. North America Swimwear & Swimsuit Sales Quantity Market Share by Country (2019-2030)

Figure 35. North America Swimwear & Swimsuit Consumption Value Market Share by Country (2019-2030)

Figure 36. United States Swimwear & Swimsuit Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 37. Canada Swimwear & Swimsuit Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Mexico Swimwear & Swimsuit Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Europe Swimwear & Swimsuit Sales Quantity Market Share by Type (2019-2030)

Figure 40. Europe Swimwear & Swimsuit Sales Quantity Market Share by Application (2019-2030)

Figure 41. Europe Swimwear & Swimsuit Sales Quantity Market Share by Country

(2019-2030)

Figure 42. Europe Swimwear & Swimsuit Consumption Value Market Share by Country (2019-2030)

Figure 43. Germany Swimwear & Swimsuit Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. France Swimwear & Swimsuit Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. United Kingdom Swimwear & Swimsuit Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. Russia Swimwear & Swimsuit Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Italy Swimwear & Swimsuit Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Asia-Pacific Swimwear & Swimsuit Sales Quantity Market Share by Type (2019-2030)

Figure 49. Asia-Pacific Swimwear & Swimsuit Sales Quantity Market Share by Application (2019-2030)

Figure 50. Asia-Pacific Swimwear & Swimsuit Sales Quantity Market Share by Region (2019-2030)

Figure 51. Asia-Pacific Swimwear & Swimsuit Consumption Value Market Share by Region (2019-2030)

Figure 52. China Swimwear & Swimsuit Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Japan Swimwear & Swimsuit Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Korea Swimwear & Swimsuit Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. India Swimwear & Swimsuit Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Southeast Asia Swimwear & Swimsuit Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Australia Swimwear & Swimsuit Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. South America Swimwear & Swimsuit Sales Quantity Market Share by Type (2019-2030)

Figure 59. South America Swimwear & Swimsuit Sales Quantity Market Share by Application (2019-2030)

Figure 60. South America Swimwear & Swimsuit Sales Quantity Market Share by Country (2019-2030)



Figure 61. South America Swimwear & Swimsuit Consumption Value Market Share by Country (2019-2030)

Figure 62. Brazil Swimwear & Swimsuit Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. Argentina Swimwear & Swimsuit Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Middle East & Africa Swimwear & Swimsuit Sales Quantity Market Share by Type (2019-2030)

Figure 65. Middle East & Africa Swimwear & Swimsuit Sales Quantity Market Share by Application (2019-2030)

Figure 66. Middle East & Africa Swimwear & Swimsuit Sales Quantity Market Share by Region (2019-2030)

Figure 67. Middle East & Africa Swimwear & Swimsuit Consumption Value Market Share by Region (2019-2030)

Figure 68. Turkey Swimwear & Swimsuit Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Egypt Swimwear & Swimsuit Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Saudi Arabia Swimwear & Swimsuit Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. South Africa Swimwear & Swimsuit Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Swimwear & Swimsuit Market Drivers

Figure 73. Swimwear & Swimsuit Market Restraints

Figure 74. Swimwear & Swimsuit Market Trends

Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of Swimwear & Swimsuit in 2023

Figure 77. Manufacturing Process Analysis of Swimwear & Swimsuit

Figure 78. Swimwear & Swimsuit Industrial Chain

Figure 79. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source

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