

# **Global Swimwear (Swimsuit) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030**

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## **Abstracts**

According to our (Global Info Research) latest study, the global Swimwear (Swimsuit) market size was valued at USD 20730 million in 2023 and is forecast to a readjusted size of USD 32240 million by 2030 with a CAGR of 6.5% during review period.

Swimwear/swimsuit is clothing designed to be worn by people engaging in a water-based activity or water sports, such as swimming or sun-orientated activities, such as sun bathing. Different types may be worn by men, women, and children. Swimwear is described by a number of names, some of which are used only in particular locations, including swimsuit, bathing suit, swimming costume, bathing costume, swimming suit, swimmers, swimming togs, bathers, cossie (short for 'costume'), or swimming trunks for men, besides others.

Global Swimwear (Swimsuit) key players include Pentland Group, Arena, Diana Sport, Hosa, Zoke, etc. Global top five manufacturers hold a share nearly 10%.

China is the largest market, with a share over 35%, followed by Europe, and USA, both have a share over 30 percent.

In terms of product, Women is the largest segment, with a share over 50%. And in terms of application, the largest application is Individual Use, followed by Commercial Use, etc.

The Global Info Research report includes an overview of the development of the Swimwear (Swimsuit) industry chain, the market status of Individual Use (Women, Men), Commercial Use (Women, Men), and key enterprises in developed and

developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Swimwear (Swimsuit).

Regionally, the report analyzes the Swimwear (Swimsuit) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Swimwear (Swimsuit) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Swimwear (Swimsuit) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Swimwear (Swimsuit) industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Pce), revenue generated, and market share of different by Type (e.g., Women, Men).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Swimwear (Swimsuit) market.

**Regional Analysis:** The report involves examining the Swimwear (Swimsuit) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Swimwear (Swimsuit) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Swimwear (Swimsuit):

**Company Analysis:** Report covers individual Swimwear (Swimsuit) manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Swimwear (Swimsuit). This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Individual Use, Commercial Use).

**Technology Analysis:** Report covers specific technologies relevant to Swimwear (Swimsuit). It assesses the current state, advancements, and potential future developments in Swimwear (Swimsuit) areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Swimwear (Swimsuit) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Swimwear (Swimsuit) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Women

Men

Girls

Boys

Other

## Market segment by Application

Individual Use

Commercial Use

Others

## Major players covered

Pentland Group

Arena

Diana Sport

Hosa

Zoke

Dolfin Swimwear

Derong Group

FEW

Wacoal

Yingfa

TNZI

Sanqi International

Gottex

American Apparel

Seafolly

Aimer

PARAH S.p.A

Seaspray

TYR Sport

Perry

NOZONE

Platypus

La Perla Group

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Swimwear (Swimsuit) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Swimwear (Swimsuit), with price, sales, revenue and global market share of Swimwear (Swimsuit) from 2019 to 2024.

Chapter 3, the Swimwear (Swimsuit) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Swimwear (Swimsuit) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Swimwear (Swimsuit) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Swimwear (Swimsuit).

Chapter 14 and 15, to describe Swimwear (Swimsuit) sales channel, distributors, customers, research findings and conclusion.

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