

Global Swimwear and Beachwear Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Swimwear and Beachwear market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Swimwear is clothing that is worn mainly for sport activities as well as a free time cloth in summer times. The category includes bikinis, tankinis, swim shorts, swimsuits and diving clothing.

Beachwear refers to clothing suitable for being worn on a beach or urban beach. Beachwear usually falls somewhere between swimwear and what a person wears when fully clothed.

In Asia, Swimwear and Beachwear key players include American Apparel, Arena Italia, Diana Sport, La Perla, etc.

China is the largest market, with a share about 40%, followed by India, and Indonesia, both have a share over 20 percent.

The Global Info Research report includes an overview of the development of the Swimwear and Beachwear industry chain, the market status of Online Marketplaces (Swimwear, Beachwear), Department Stores (Swimwear, Beachwear), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Swimwear and Beachwear.

Regionally, the report analyzes the Swimwear and Beachwear markets in key regions.

North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Swimwear and Beachwear market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Swimwear and Beachwear market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Swimwear and Beachwear industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Swimwear, Beachwear).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Swimwear and Beachwear market.

Regional Analysis: The report involves examining the Swimwear and Beachwear market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Swimwear and Beachwear market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Swimwear and Beachwear:

Company Analysis: Report covers individual Swimwear and Beachwear manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Swimwear and Beachwear. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different Sales Channels (Online Marketplaces, Department Stores).

Technology Analysis: Report covers specific technologies relevant to Swimwear and Beachwear. It assesses the current state, advancements, and potential future developments in Swimwear and Beachwear areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Swimwear and Beachwear market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Swimwear and Beachwear market is split by Type and by Sales Channels. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channels in terms of volume and value.

Market segment by Type

Swimwear

Beachwear

Market segment by Sales Channels

Online Marketplaces

Department Stores

Sports Retail Physical Stores

Others

Major players covered

American Apparel

Arena Italia

Diana Sport

La Perla

NoZONE Clothing

O'Neill

PARAH

Perry Ellis International

Jantzen Apparel

PVH

Quiksilver

Seafolly

Seaspray Swimwear

Esprit

Quiksilver

Triumph International

Bruno Banani

Lascana

Adidas

Anekdot Boutique

Bogner

S.Oliver

Billabong

Roxy

O'Neill

Oxbow

Pain de Sucre

Kiwi Saint-Tropez

Vilebrequin

Eres Paris

Banana Moon

Diesel S.p.A.

Calzedonia

Arena

La Perla

Oseree

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Swimwear and Beachwear product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Swimwear and Beachwear, with price, sales, revenue and global market share of Swimwear and Beachwear from 2019 to 2024.

Chapter 3, the Swimwear and Beachwear competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Swimwear and Beachwear breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and sales channels, with sales market share and growth rate by type, sales channels, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Swimwear and Beachwear market forecast, by regions, type and sales channels, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Swimwear and Beachwear.

Chapter 14 and 15, to describe Swimwear and Beachwear sales channel, distributors, customers, research findings and conclusion.

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