

Global Swimming Pool Chemicals for Cleaning, Disinfection and Maintenance Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Swimming Pool Chemicals for Cleaning, Disinfection and Maintenance market size was valued at US\$ 1623 million in 2025 and is forecast to a readjusted size of US\$ 2074 million by 2032 with a CAGR of 3.5% during review period.

The Swimming Pool Treatment Chemicals market refers to all the products and chemical solutions that are used to keep swimming pool water clean, safe, and healthy for people to swim in. At its core, it includes the manufacturing, distribution, and sale of chemicals that help control microbes (like bacteria and algae), balance water chemistry (like pH and chlorine levels), and keep water clear and free from contaminants.

These chemicals are essential because pool water is constantly exposed to dirt, sweat, sunscreen, body oils, leaves, insects, rain, and other materials that can quickly degrade water quality if left untreated. Without proper chemical treatment, pool water can become green with algae, full of harmful germs, irritating to skin and eyes, and dangerous to swim in.

The Swimming Pool Treatment Chemicals market is recurring in nature. Once a pool is installed, the chemicals required to maintain it are consumed on an ongoing basis. This creates stable demand over time, because:

Chemicals must be replenished regularly (often weekly or monthly depending on use and weather).

Water quality deteriorates with use and environmental exposure.

Regulations or health standards often require minimum levels of sanitation to prevent illness.

Because of this recurring need, industry sales often follow seasonal patterns: demand peaks in spring and summer when pools are most used, then slows in winter months in cooler climates. In warmer regions or indoor pools, demand can be more steady year-round.

The Swimming Pool Treatment Chemicals market is the economic space where all products used to keep pool water safe and clean are made, marketed, and sold. It includes sanitizers, pH balancers, algaecides, and many other products that ensure swimming pool water stays clear, healthy, and safe for people to swim in. Growth in the number of pools, increasing health awareness, expanding recreational and hospitality use, rising disposable incomes, and regulatory standards are all strong drivers pushing this market forward. Meanwhile, trends like eco-friendly chemicals, smart dosing technology, multifunctional products, and online sales reflect how the market is evolving to meet consumer needs and preferences. Despite some challenges around regulations and raw material costs, the industry's long-term outlook remains positive as pools continue to be a central part of recreation and leisure worldwide.

In 2025, global Swimming Pool Chemicals for Cleaning, Disinfection and Maintenance production reached approximately 1038.9 K MT, with an average global market price of around US\$ 1518 per MT. The global single-line production capacity ranges from 30 to 50 K MT per year. The industry's gross profit margin is approximately 20%-25%.

The Swimming Pool Chemicals for Cleaning, Disinfection and Maintenance market has several important trends that shape how products are developed, marketed, and used. Some of the biggest trends include:

1. Sustainability and Eco-Friendly Products

An increasing number of pool owners want treatment chemicals that are safer for the environment, swimmers, and pets. This has led to more eco-friendly and biodegradable pool chemicals. These products may:

Reduce the use of traditional chlorine compounds that can form harmful disinfection

byproducts.

Use alternative sanitizers like oxygen-based agents or enzymes.

Be formulated to degrade naturally or with lower toxicity.

Consumers, especially in developed markets, are more aware of environmental impact and want products that reflect those values. Suppliers are responding with greener formulations and marketing them as safer and more sustainable options.

2. Integration of Automation and Smart Technologies

Pool maintenance is increasingly supported by technology. Smart chemical dosing systems can monitor water quality (pH, chlorine levels, temperature) electronically and add chemicals automatically. These systems make maintenance simpler and more accurate, reducing human error and wasted chemicals.

Even simple home systems are adopting digital monitoring that links to phones or pool management devices. In commercial settings, automated dosing helps comply with health regulations and keeps water safe with less manual labor.

3. Multifunctional Products

Rather than having many different chemicals for separate tasks, newer products combine functions ? for example, a single tablet that sanitizes, controls algae, and helps balance water. These multifunctional products make pool care easier for end users, especially residential pool owners who prefer convenience.

4. Increased Online Sales and E-Commerce

Like many consumer products, pool treatment chemicals are increasingly sold online. Homeowners can order what they need directly, often with home delivery. This trend has grown as people become more comfortable purchasing technical products online and comparing pricing digitally. The convenience factor is significant for many smaller consumers.

5. Demand for Stabilized and Long-Lasting Formulations

There?s a growing interest in chemical formats that are less affected by sunlight or

temperature ? such as stabilized chlorine ? because they last longer in the water and require less frequent additions. This trend is noticeable in markets where maintenance simplicity is a priority.

This report is a detailed and comprehensive analysis for global Swimming Pool Chemicals for Cleaning, Disinfection and Maintenance market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Swimming Pool Chemicals for Cleaning, Disinfection and Maintenance market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Swimming Pool Chemicals for Cleaning, Disinfection and Maintenance market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Swimming Pool Chemicals for Cleaning, Disinfection and Maintenance market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Swimming Pool Chemicals for Cleaning, Disinfection and Maintenance market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Swimming Pool Chemicals for Cleaning, Disinfection and Maintenance

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Swimming Pool Chemicals for Cleaning, Disinfection and Maintenance market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Solvay, Oxy, Olin Corporation, Nouryon, BASF, Nippon Soda, Nankai Chemical, Westlake Chemical, Haviland Pool, Robelle, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Swimming Pool Chemicals for Cleaning, Disinfection and Maintenance market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Beaching Powder

Sodium Hypochlorite

Liquid Chlorine

Trichloroisocyanuric Acid (TCCA)

Other

Market segment by Function

Sanitizers / Disinfectants

pH Adjusters

Algaecides

Water Balancers

Clarifiers and Flocculants

Others

Market segment by Physical Form

Solid Chemicals

Liquid Chemicals

Gas Chemicals

Market segment by Pool Type

Outdoor Pool Chemicals

Indoor Pool Chemicals

Saltwater Pool Chemicals

Market segment by Application

Residential Pool Chemicals

Commercial Pool Chemicals

Spa and Hot Tub Chemicals

Major players covered

Solvay

Oxy

Olin Corporation

Nouryon

BASF

Nippon Soda

Nankai Chemical

Westlake Chemical

Haviland Pool

Robelle

BioLab

Clorox Pool & Spa

Zodiac Australia

SunGuard

Lo-Chlor

HY-CLOR

ICL Industrial Products

Ercros S.A.

Solenis

KIK Custom Products

Jiheng Chem

Heze Huayi

Zhucheng Taisheng

Hebei Xingfei

Juancheng Kangtai

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Swimming Pool Chemicals for Cleaning, Disinfection and Maintenance product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Swimming Pool Chemicals for Cleaning, Disinfection and Maintenance, with price, sales quantity, revenue, and global market share of Swimming Pool Chemicals for Cleaning, Disinfection and Maintenance from 2021 to 2026.

Chapter 3, the Swimming Pool Chemicals for Cleaning, Disinfection and Maintenance competitive situation, sales quantity, revenue, and global market share of top

manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Swimming Pool Chemicals for Cleaning, Disinfection and Maintenance breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Swimming Pool Chemicals for Cleaning, Disinfection and Maintenance market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Swimming Pool Chemicals for Cleaning, Disinfection and Maintenance.

Chapter 14 and 15, to describe Swimming Pool Chemicals for Cleaning, Disinfection and Maintenance sales channel, distributors, customers, research findings and conclusion.

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