

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Swim Fins Market 2018, Forecast to 2023

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Abstracts

Swimfins, swim fins, fins or flippers are finlike accessories worn on the foot or leg and made from rubber, plastic or combinations of these materials, to aid movement through the water in water sports activities such as swimming, body boarding, bodysurfing, knee boarding, river boarding, underwater hockey, underwater rugby and various other types of underwater diving.

Scope of the Report:

This report focuses on the Swim Fins in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The swim fins market is not so decentralized, and the top ten players take up only 56% of the global market. There are many popular brands around the world, such as Speedo USA, FINIS, Inc., Cressi, Aqua Lung International, TYR SPORT, INC., Arena, Fin Fun, Mares, Beuchat, DMC SWIM, Adolph Kiefer & Associates, LLC and Mahina Mermaid, etc. And there are also some products without brand or with pare brand.

The technology of swim fins is not difficult. And the big manufacturers can ensure high quality, so their product can meet the high-end consumer's demand.

Price of swim fins is influenced by many factors, such as: brand, sales region, material, size, forms/styles, etc. Brand, forms/styles, material are generally the most important factors of the pricing for swim fins products.

Although sales of Swim Fins products bring a lot of opportunities, the study group recommends the new entrants who just have money but without technical advantage, raw materials advantage and downstream support, do not enter into the Swim Fins field hastily.

The worldwide market for Swim Fins is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Speedo USA

Cressi

FINIS, Inc.

Aqua Lung International

TYR SPORT, INC.

Arena

Fin Fun

Mares

Beuchat

DMC SWIM

Adolph Kiefer & Associates, LLC

Mahina Mermaid

Sun Tail Mermaid, LLC.

360 Inc.

H2Odyssey

IST Sports Corp

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Short Blade Swim Fins

Fitness Swim Fins

Monofins

Breaststroke Swim Fins

Other Fins

Market Segment by Applications, can be divided into

Entertainment

Training & Fitness

Diving

Competition

Others

There are 15 Chapters to deeply display the global Swim Fins market.

Chapter 1, to describe Swim Fins Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Swim Fins, with sales, revenue, and price of Swim Fins, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Swim Fins, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Swim Fins market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Swim Fins sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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