

Global Sweet Spreads Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

Sweet spreads comprise jams, marmalades, jellies, honey, nut-based spreads, and chocolate spreads. Sweet spreads have become a part of the daily diet across countries, boosting their demand. They are usually consumed with baked wheat products such as toasts, breads, bagels, and doughnuts.

Scope of the Report:

This report focuses on the Sweet Spreads in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Various brands in the industry are presenting chocolate-based spreads so that these spreads can be used as dips. Manufacturers are striving to achieve innovation in line with consumers interests. Thus, experiments with new flavors and ingredients are done by players in the market. Children and young people are key consumers of sweet spread. However, today, even consumers of older age groups are enjoying sweet spreads. This is boosting the growth of the market.

On the other hand, a decline in the sales of bread and growing popularity of cereals will hamper the market's growth. In addition to this, the high cost of raw materials such as cocoa, sugar, and fruits will be a key restraining factor for the growth of the global sweet spread market.

The worldwide market for Sweet Spreads is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Kraft Foods

Hershey

The J.M. Smucker Company

Ferrero

B & G Foods

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Jams and Preserves

Honey

Chocolate Spreads

Nuts and Seed-Based Spreads

Market Segment by Applications, can be divided into

Supermarkets and Hypermarkets

Convenience Stores

Independent Retailers

There are 15 Chapters to deeply display the global Sweet Spreads market.

Chapter 1, to describe Sweet Spreads Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Sweet Spreads, with sales, revenue, and price of Sweet Spreads, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Sweet Spreads, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Sweet Spreads market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Sweet Spreads sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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