

Global Sweet Potato Starch Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Sweet Potato Starch market size was valued at US\$ 716 million in 2024 and is forecast to a readjusted size of USD 916 million by 2031 with a CAGR of 3.6% during review period.

Sweet potato starch is a type of natural starch from sweet potatoes. It is made from fresh sweet potato or dried sweet potato chips. However, fresh processing starch is the main type products because the quality of fresh sweet potato starch is better than dried sweet potato starch and it is demanding to get the dried sweet potato chips.

The top 5 players of Sweet Potato Starch are Henan Tianyu, SUNAS, Guang You, Shanxi Dongbao and Liuxu Food, with about 30% market shares. The key consumption markets locate at Asia countries. China takes the market share of 60%, followed by Japan with 10%.

This report is a detailed and comprehensive analysis for global Sweet Potato Starch market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Sweet Potato Starch market size and forecasts, in consumption value (\$ Million),

sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global Sweet Potato Starch market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global Sweet Potato Starch market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global Sweet Potato Starch market shares of main players, shipments in revenue (\$ Million), sales quantity (MT), and ASP (USD/MT), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Sweet Potato Starch

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Sweet Potato Starch market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Abundant States, SUNAS, Rich Moon, SAI RAM, Liuxu Food, Henan Tianyu, Guang You, Shanxi Dongbao, Shandong Huaqiang, Baijia Food, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Sweet Potato Starch market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Fresh Type

Dried Type

Market segment by Application

Sweet Potato Noodles

Cooking

Industrial Use

Others

Major players covered

Abundant States

SUNAS

Rich Moon

SAI RAM

Liuxu Food

Henan Tianyu

Guang You

Shanxi Dongbao

Shandong Huaqiang

Baijia Food

Shandong Huamei

Dahai

Dangyang Longzhiquan

Henan Hezhai

Sunkeen

Qinhuangdao Haorui

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Sweet Potato Starch product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Sweet Potato Starch, with price, sales quantity, revenue, and global market share of Sweet Potato Starch from 2020 to 2025.

Chapter 3, the Sweet Potato Starch competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Sweet Potato Starch breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Sweet Potato Starch market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Sweet Potato Starch.

Chapter 14 and 15, to describe Sweet Potato Starch sales channel, distributors, customers, research findings and conclusion.

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