

# Global Sweet Potato Starch Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Sweet Potato Starch market size was valued at USD 666.2 million in 2023 and is forecast to a readjusted size of USD 850 million by 2030 with a CAGR of 3.5% during review period.

Sweet potato starch is a type of natural starch from sweet potatoes. It is made from fresh sweet potato or dried sweet potato chips. However, fresh processing starch is the main type products because the quality of fresh sweet potato starch is better than dried sweet potato starch and it is demanding to get the dried sweet potato chips.

The top 5 players of Sweet Potato Starch are Henan Tianyu, SUNAS, Guang You, Shanxi Dongbao and Liuxu Food, with about 30% market shares. The key consumption markets locate at Asia countries. China takes the market share of 60%, followed by Japan with 10%.

The Global Info Research report includes an overview of the development of the Sweet Potato Starch industry chain, the market status of Sweet Potato Noodles (Fresh Type, Dried Type), Cooking (Fresh Type, Dried Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Sweet Potato Starch.

Regionally, the report analyzes the Sweet Potato Starch markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Sweet Potato Starch market, with robust domestic demand, supportive policies, and a strong manufacturing base.

## Key Features:

The report presents comprehensive understanding of the Sweet Potato Starch market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Sweet Potato Starch industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Fresh Type, Dried Type).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Sweet Potato Starch market.

**Regional Analysis:** The report involves examining the Sweet Potato Starch market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Sweet Potato Starch market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Sweet Potato Starch:

**Company Analysis:** Report covers individual Sweet Potato Starch manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Sweet Potato Starch This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Sweet Potato

Noodles, Cooking).

**Technology Analysis:** Report covers specific technologies relevant to Sweet Potato Starch. It assesses the current state, advancements, and potential future developments in Sweet Potato Starch areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Sweet Potato Starch market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Sweet Potato Starch market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Fresh Type

Dried Type

### Market segment by Application

Sweet Potato Noodles

Cooking

Industrial Use

Others

### Major players covered

Abundant States

SUNAS

Rich Moon

SAI RAM

Liuxu Food

Henan Tianyu

Guang You

Shanxi Dongbao

Shandong Huaqiang

Baijia Food

Shandong Huamei

Dahai

Dangyang Longzhiquan

Henan Hezhai

Sunkeen

Qinhuangdao Haorui

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Sweet Potato Starch product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Sweet Potato Starch, with price, sales, revenue and global market share of Sweet Potato Starch from 2019 to 2024.

Chapter 3, the Sweet Potato Starch competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Sweet Potato Starch breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Sweet Potato Starch market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Sweet Potato Starch.

Chapter 14 and 15, to describe Sweet Potato Starch sales channel, distributors, customers, research findings and conclusion.

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