

# Global Sweet Potato Powders Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

https://marketpublishers.com/r/G715E66497BEN.html

Date: June 2024

Pages: 89

Price: US\$ 3,480.00 (Single User License)

ID: G715E66497BEN

#### **Abstracts**

According to our (Global Info Research) latest study, the global Sweet Potato Powders market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Sweet Potato Powder is a light yellow to deep orange powder derived from dried sweet potatoes. Sweet potatoes are an excellent source of vitamin A,C and E. Sweet Potato Powder is always used as a red food pigment, commonly used in smoothie, salad dressing, and juice applications.

The Global Info Research report includes an overview of the development of the Sweet Potato Powders industry chain, the market status of Food & Beverage (Flakes, Granules), Nutrition Products (Flakes, Granules), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Sweet Potato Powders.

Regionally, the report analyzes the Sweet Potato Powders markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Sweet Potato Powders market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### **Key Features:**

The report presents comprehensive understanding of the Sweet Potato Powders market. It provides a holistic view of the industry, as well as detailed insights into



individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Sweet Potato Powders industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Flakes, Granules).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Sweet Potato Powders market.

Regional Analysis: The report involves examining the Sweet Potato Powders market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Sweet Potato Powders market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Sweet Potato Powders:

Company Analysis: Report covers individual Sweet Potato Powders manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Sweet Potato Powders This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food & Beverage, Nutrition Products).

Technology Analysis: Report covers specific technologies relevant to Sweet Potato Powders. It assesses the current state, advancements, and potential future developments in Sweet Potato Powders areas.



Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Sweet Potato Powders market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Sweet Potato Powders market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.



Sinofi Ingredients



Aum Agri Freeze Foods

Wuhan Spices Food

Xinghua Lianfu Food

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Sweet Potato Powders product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Sweet Potato Powders, with price, sales, revenue and global market share of Sweet Potato Powders from 2019 to 2024.

Chapter 3, the Sweet Potato Powders competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Sweet Potato Powders breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.



Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Sweet Potato Powders market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Sweet Potato Powders.

Chapter 14 and 15, to describe Sweet Potato Powders sales channel, distributors, customers, research findings and conclusion.



#### **Contents**

#### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Sweet Potato Powders
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Sweet Potato Powders Consumption Value by Type: 2019

Versus 2023 Versus 2030

- 1.3.2 Flakes
- 1.3.3 Granules
- 1.3.4 Other
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Sweet Potato Powders Consumption Value by Application:
- 2019 Versus 2023 Versus 2030
  - 1.4.2 Food & Beverage
  - 1.4.3 Nutrition Products
  - 1.4.4 Other
- 1.5 Global Sweet Potato Powders Market Size & Forecast
  - 1.5.1 Global Sweet Potato Powders Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Sweet Potato Powders Sales Quantity (2019-2030)
  - 1.5.3 Global Sweet Potato Powders Average Price (2019-2030)

#### **2 MANUFACTURERS PROFILES**

- 2.1 Saipro Biotech
  - 2.1.1 Saipro Biotech Details
  - 2.1.2 Saipro Biotech Major Business
  - 2.1.3 Saipro Biotech Sweet Potato Powders Product and Services
  - 2.1.4 Saipro Biotech Sweet Potato Powders Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.1.5 Saipro Biotech Recent Developments/Updates
- 2.2 Sinofi Ingredients
  - 2.2.1 Sinofi Ingredients Details
  - 2.2.2 Sinofi Ingredients Major Business
  - 2.2.3 Sinofi Ingredients Sweet Potato Powders Product and Services
  - 2.2.4 Sinofi Ingredients Sweet Potato Powders Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Sinofi Ingredients Recent Developments/Updates



- 2.3 Aum Agri Freeze Foods
  - 2.3.1 Aum Agri Freeze Foods Details
  - 2.3.2 Aum Agri Freeze Foods Major Business
  - 2.3.3 Aum Agri Freeze Foods Sweet Potato Powders Product and Services
  - 2.3.4 Aum Agri Freeze Foods Sweet Potato Powders Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

- 2.3.5 Aum Agri Freeze Foods Recent Developments/Updates
- 2.4 Wuhan Spices Food
  - 2.4.1 Wuhan Spices Food Details
  - 2.4.2 Wuhan Spices Food Major Business
  - 2.4.3 Wuhan Spices Food Sweet Potato Powders Product and Services
  - 2.4.4 Wuhan Spices Food Sweet Potato Powders Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

- 2.4.5 Wuhan Spices Food Recent Developments/Updates
- 2.5 Xinghua Lianfu Food
  - 2.5.1 Xinghua Lianfu Food Details
  - 2.5.2 Xinghua Lianfu Food Major Business
  - 2.5.3 Xinghua Lianfu Food Sweet Potato Powders Product and Services
  - 2.5.4 Xinghua Lianfu Food Sweet Potato Powders Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Xinghua Lianfu Food Recent Developments/Updates

# 3 COMPETITIVE ENVIRONMENT: SWEET POTATO POWDERS BY MANUFACTURER

- 3.1 Global Sweet Potato Powders Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Sweet Potato Powders Revenue by Manufacturer (2019-2024)
- 3.3 Global Sweet Potato Powders Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
- 3.4.1 Producer Shipments of Sweet Potato Powders by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Sweet Potato Powders Manufacturer Market Share in 2023
  - 3.4.2 Top 6 Sweet Potato Powders Manufacturer Market Share in 2023
- 3.5 Sweet Potato Powders Market: Overall Company Footprint Analysis
  - 3.5.1 Sweet Potato Powders Market: Region Footprint
  - 3.5.2 Sweet Potato Powders Market: Company Product Type Footprint
  - 3.5.3 Sweet Potato Powders Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations



#### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Sweet Potato Powders Market Size by Region
  - 4.1.1 Global Sweet Potato Powders Sales Quantity by Region (2019-2030)
- 4.1.2 Global Sweet Potato Powders Consumption Value by Region (2019-2030)
- 4.1.3 Global Sweet Potato Powders Average Price by Region (2019-2030)
- 4.2 North America Sweet Potato Powders Consumption Value (2019-2030)
- 4.3 Europe Sweet Potato Powders Consumption Value (2019-2030)
- 4.4 Asia-Pacific Sweet Potato Powders Consumption Value (2019-2030)
- 4.5 South America Sweet Potato Powders Consumption Value (2019-2030)
- 4.6 Middle East and Africa Sweet Potato Powders Consumption Value (2019-2030)

#### **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Sweet Potato Powders Sales Quantity by Type (2019-2030)
- 5.2 Global Sweet Potato Powders Consumption Value by Type (2019-2030)
- 5.3 Global Sweet Potato Powders Average Price by Type (2019-2030)

#### **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Sweet Potato Powders Sales Quantity by Application (2019-2030)
- 6.2 Global Sweet Potato Powders Consumption Value by Application (2019-2030)
- 6.3 Global Sweet Potato Powders Average Price by Application (2019-2030)

#### **7 NORTH AMERICA**

- 7.1 North America Sweet Potato Powders Sales Quantity by Type (2019-2030)
- 7.2 North America Sweet Potato Powders Sales Quantity by Application (2019-2030)
- 7.3 North America Sweet Potato Powders Market Size by Country
- 7.3.1 North America Sweet Potato Powders Sales Quantity by Country (2019-2030)
- 7.3.2 North America Sweet Potato Powders Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

#### **8 EUROPE**



- 8.1 Europe Sweet Potato Powders Sales Quantity by Type (2019-2030)
- 8.2 Europe Sweet Potato Powders Sales Quantity by Application (2019-2030)
- 8.3 Europe Sweet Potato Powders Market Size by Country
- 8.3.1 Europe Sweet Potato Powders Sales Quantity by Country (2019-2030)
- 8.3.2 Europe Sweet Potato Powders Consumption Value by Country (2019-2030)
- 8.3.3 Germany Market Size and Forecast (2019-2030)
- 8.3.4 France Market Size and Forecast (2019-2030)
- 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
- 8.3.6 Russia Market Size and Forecast (2019-2030)
- 8.3.7 Italy Market Size and Forecast (2019-2030)

#### 9 ASIA-PACIFIC

- 9.1 Asia-Pacific Sweet Potato Powders Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Sweet Potato Powders Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Sweet Potato Powders Market Size by Region
- 9.3.1 Asia-Pacific Sweet Potato Powders Sales Quantity by Region (2019-2030)
- 9.3.2 Asia-Pacific Sweet Potato Powders Consumption Value by Region (2019-2030)
- 9.3.3 China Market Size and Forecast (2019-2030)
- 9.3.4 Japan Market Size and Forecast (2019-2030)
- 9.3.5 Korea Market Size and Forecast (2019-2030)
- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

#### **10 SOUTH AMERICA**

- 10.1 South America Sweet Potato Powders Sales Quantity by Type (2019-2030)
- 10.2 South America Sweet Potato Powders Sales Quantity by Application (2019-2030)
- 10.3 South America Sweet Potato Powders Market Size by Country
  - 10.3.1 South America Sweet Potato Powders Sales Quantity by Country (2019-2030)
- 10.3.2 South America Sweet Potato Powders Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

#### 11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Sweet Potato Powders Sales Quantity by Type (2019-2030)



- 11.2 Middle East & Africa Sweet Potato Powders Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Sweet Potato Powders Market Size by Country
- 11.3.1 Middle East & Africa Sweet Potato Powders Sales Quantity by Country (2019-2030)
- 11.3.2 Middle East & Africa Sweet Potato Powders Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

#### **12 MARKET DYNAMICS**

- 12.1 Sweet Potato Powders Market Drivers
- 12.2 Sweet Potato Powders Market Restraints
- 12.3 Sweet Potato Powders Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

#### 13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Sweet Potato Powders and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Sweet Potato Powders
- 13.3 Sweet Potato Powders Production Process
- 13.4 Sweet Potato Powders Industrial Chain

#### 14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Sweet Potato Powders Typical Distributors
- 14.3 Sweet Potato Powders Typical Customers



#### 15 RESEARCH FINDINGS AND CONCLUSION

#### **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer



#### **List Of Tables**

#### LIST OF TABLES

- Table 1. Global Sweet Potato Powders Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 2. Global Sweet Potato Powders Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. Saipro Biotech Basic Information, Manufacturing Base and Competitors
- Table 4. Saipro Biotech Major Business
- Table 5. Saipro Biotech Sweet Potato Powders Product and Services
- Table 6. Saipro Biotech Sweet Potato Powders Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 7. Saipro Biotech Recent Developments/Updates
- Table 8. Sinofi Ingredients Basic Information, Manufacturing Base and Competitors
- Table 9. Sinofi Ingredients Major Business
- Table 10. Sinofi Ingredients Sweet Potato Powders Product and Services
- Table 11. Sinofi Ingredients Sweet Potato Powders Sales Quantity (K MT), Average
- Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 12. Sinofi Ingredients Recent Developments/Updates
- Table 13. Aum Agri Freeze Foods Basic Information, Manufacturing Base and Competitors
- Table 14. Aum Agri Freeze Foods Major Business
- Table 15. Aum Agri Freeze Foods Sweet Potato Powders Product and Services
- Table 16. Aum Agri Freeze Foods Sweet Potato Powders Sales Quantity (K MT),
- Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 17. Aum Agri Freeze Foods Recent Developments/Updates
- Table 18. Wuhan Spices Food Basic Information, Manufacturing Base and Competitors
- Table 19. Wuhan Spices Food Major Business
- Table 20. Wuhan Spices Food Sweet Potato Powders Product and Services
- Table 21. Wuhan Spices Food Sweet Potato Powders Sales Quantity (K MT), Average
- Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 22. Wuhan Spices Food Recent Developments/Updates
- Table 23. Xinghua Lianfu Food Basic Information, Manufacturing Base and Competitors
- Table 24. Xinghua Lianfu Food Major Business
- Table 25. Xinghua Lianfu Food Sweet Potato Powders Product and Services
- Table 26. Xinghua Lianfu Food Sweet Potato Powders Sales Quantity (K MT), Average
- Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)



- Table 27. Xinghua Lianfu Food Recent Developments/Updates
- Table 28. Global Sweet Potato Powders Sales Quantity by Manufacturer (2019-2024) & (K MT)
- Table 29. Global Sweet Potato Powders Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 30. Global Sweet Potato Powders Average Price by Manufacturer (2019-2024) & (USD/MT)
- Table 31. Market Position of Manufacturers in Sweet Potato Powders, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 32. Head Office and Sweet Potato Powders Production Site of Key Manufacturer
- Table 33. Sweet Potato Powders Market: Company Product Type Footprint
- Table 34. Sweet Potato Powders Market: Company Product Application Footprint
- Table 35. Sweet Potato Powders New Market Entrants and Barriers to Market Entry
- Table 36. Sweet Potato Powders Mergers, Acquisition, Agreements, and Collaborations
- Table 37. Global Sweet Potato Powders Sales Quantity by Region (2019-2024) & (K MT)
- Table 38. Global Sweet Potato Powders Sales Quantity by Region (2025-2030) & (K MT)
- Table 39. Global Sweet Potato Powders Consumption Value by Region (2019-2024) & (USD Million)
- Table 40. Global Sweet Potato Powders Consumption Value by Region (2025-2030) & (USD Million)
- Table 41. Global Sweet Potato Powders Average Price by Region (2019-2024) & (USD/MT)
- Table 42. Global Sweet Potato Powders Average Price by Region (2025-2030) & (USD/MT)
- Table 43. Global Sweet Potato Powders Sales Quantity by Type (2019-2024) & (K MT)
- Table 44. Global Sweet Potato Powders Sales Quantity by Type (2025-2030) & (K MT)
- Table 45. Global Sweet Potato Powders Consumption Value by Type (2019-2024) & (USD Million)
- Table 46. Global Sweet Potato Powders Consumption Value by Type (2025-2030) & (USD Million)
- Table 47. Global Sweet Potato Powders Average Price by Type (2019-2024) & (USD/MT)
- Table 48. Global Sweet Potato Powders Average Price by Type (2025-2030) & (USD/MT)
- Table 49. Global Sweet Potato Powders Sales Quantity by Application (2019-2024) & (K MT)
- Table 50. Global Sweet Potato Powders Sales Quantity by Application (2025-2030) & (K



MT)

Table 51. Global Sweet Potato Powders Consumption Value by Application (2019-2024) & (USD Million)

Table 52. Global Sweet Potato Powders Consumption Value by Application (2025-2030) & (USD Million)

Table 53. Global Sweet Potato Powders Average Price by Application (2019-2024) & (USD/MT)

Table 54. Global Sweet Potato Powders Average Price by Application (2025-2030) & (USD/MT)

Table 55. North America Sweet Potato Powders Sales Quantity by Type (2019-2024) & (K MT)

Table 56. North America Sweet Potato Powders Sales Quantity by Type (2025-2030) & (K MT)

Table 57. North America Sweet Potato Powders Sales Quantity by Application (2019-2024) & (K MT)

Table 58. North America Sweet Potato Powders Sales Quantity by Application (2025-2030) & (K MT)

Table 59. North America Sweet Potato Powders Sales Quantity by Country (2019-2024) & (K MT)

Table 60. North America Sweet Potato Powders Sales Quantity by Country (2025-2030) & (K MT)

Table 61. North America Sweet Potato Powders Consumption Value by Country (2019-2024) & (USD Million)

Table 62. North America Sweet Potato Powders Consumption Value by Country (2025-2030) & (USD Million)

Table 63. Europe Sweet Potato Powders Sales Quantity by Type (2019-2024) & (K MT)

Table 64. Europe Sweet Potato Powders Sales Quantity by Type (2025-2030) & (K MT)

Table 65. Europe Sweet Potato Powders Sales Quantity by Application (2019-2024) & (K MT)

Table 66. Europe Sweet Potato Powders Sales Quantity by Application (2025-2030) & (K MT)

Table 67. Europe Sweet Potato Powders Sales Quantity by Country (2019-2024) & (K MT)

Table 68. Europe Sweet Potato Powders Sales Quantity by Country (2025-2030) & (K MT)

Table 69. Europe Sweet Potato Powders Consumption Value by Country (2019-2024) & (USD Million)

Table 70. Europe Sweet Potato Powders Consumption Value by Country (2025-2030) & (USD Million)



- Table 71. Asia-Pacific Sweet Potato Powders Sales Quantity by Type (2019-2024) & (K MT)
- Table 72. Asia-Pacific Sweet Potato Powders Sales Quantity by Type (2025-2030) & (K MT)
- Table 73. Asia-Pacific Sweet Potato Powders Sales Quantity by Application (2019-2024) & (K MT)
- Table 74. Asia-Pacific Sweet Potato Powders Sales Quantity by Application (2025-2030) & (K MT)
- Table 75. Asia-Pacific Sweet Potato Powders Sales Quantity by Region (2019-2024) & (K MT)
- Table 76. Asia-Pacific Sweet Potato Powders Sales Quantity by Region (2025-2030) & (K MT)
- Table 77. Asia-Pacific Sweet Potato Powders Consumption Value by Region (2019-2024) & (USD Million)
- Table 78. Asia-Pacific Sweet Potato Powders Consumption Value by Region (2025-2030) & (USD Million)
- Table 79. South America Sweet Potato Powders Sales Quantity by Type (2019-2024) & (K MT)
- Table 80. South America Sweet Potato Powders Sales Quantity by Type (2025-2030) & (K MT)
- Table 81. South America Sweet Potato Powders Sales Quantity by Application (2019-2024) & (K MT)
- Table 82. South America Sweet Potato Powders Sales Quantity by Application (2025-2030) & (K MT)
- Table 83. South America Sweet Potato Powders Sales Quantity by Country (2019-2024) & (K MT)
- Table 84. South America Sweet Potato Powders Sales Quantity by Country (2025-2030) & (K MT)
- Table 85. South America Sweet Potato Powders Consumption Value by Country (2019-2024) & (USD Million)
- Table 86. South America Sweet Potato Powders Consumption Value by Country (2025-2030) & (USD Million)
- Table 87. Middle East & Africa Sweet Potato Powders Sales Quantity by Type (2019-2024) & (K MT)
- Table 88. Middle East & Africa Sweet Potato Powders Sales Quantity by Type (2025-2030) & (K MT)
- Table 89. Middle East & Africa Sweet Potato Powders Sales Quantity by Application (2019-2024) & (K MT)
- Table 90. Middle East & Africa Sweet Potato Powders Sales Quantity by Application



(2025-2030) & (K MT)

Table 91. Middle East & Africa Sweet Potato Powders Sales Quantity by Region (2019-2024) & (K MT)

Table 92. Middle East & Africa Sweet Potato Powders Sales Quantity by Region (2025-2030) & (K MT)

Table 93. Middle East & Africa Sweet Potato Powders Consumption Value by Region (2019-2024) & (USD Million)

Table 94. Middle East & Africa Sweet Potato Powders Consumption Value by Region (2025-2030) & (USD Million)

Table 95. Sweet Potato Powders Raw Material

Table 96. Key Manufacturers of Sweet Potato Powders Raw Materials

Table 97. Sweet Potato Powders Typical Distributors

Table 98. Sweet Potato Powders Typical Customers



## **List Of Figures**

#### **LIST OF FIGURES**

Figure 1. Sweet Potato Powders Picture

Figure 2. Global Sweet Potato Powders Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Sweet Potato Powders Consumption Value Market Share by Type in 2023

Figure 4. Flakes Examples

Figure 5. Granules Examples

Figure 6. Other Examples

Figure 7. Global Sweet Potato Powders Consumption Value by Application, (USD

Million), 2019 & 2023 & 2030

Figure 8. Global Sweet Potato Powders Consumption Value Market Share by Application in 2023

Figure 9. Food & Beverage Examples

Figure 10. Nutrition Products Examples

Figure 11. Other Examples

Figure 12. Global Sweet Potato Powders Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 13. Global Sweet Potato Powders Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 14. Global Sweet Potato Powders Sales Quantity (2019-2030) & (K MT)

Figure 15. Global Sweet Potato Powders Average Price (2019-2030) & (USD/MT)

Figure 16. Global Sweet Potato Powders Sales Quantity Market Share by Manufacturer in 2023

Figure 17. Global Sweet Potato Powders Consumption Value Market Share by Manufacturer in 2023

Figure 18. Producer Shipments of Sweet Potato Powders by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 19. Top 3 Sweet Potato Powders Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Top 6 Sweet Potato Powders Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Global Sweet Potato Powders Sales Quantity Market Share by Region (2019-2030)

Figure 22. Global Sweet Potato Powders Consumption Value Market Share by Region (2019-2030)



- Figure 23. North America Sweet Potato Powders Consumption Value (2019-2030) & (USD Million)
- Figure 24. Europe Sweet Potato Powders Consumption Value (2019-2030) & (USD Million)
- Figure 25. Asia-Pacific Sweet Potato Powders Consumption Value (2019-2030) & (USD Million)
- Figure 26. South America Sweet Potato Powders Consumption Value (2019-2030) & (USD Million)
- Figure 27. Middle East & Africa Sweet Potato Powders Consumption Value (2019-2030) & (USD Million)
- Figure 28. Global Sweet Potato Powders Sales Quantity Market Share by Type (2019-2030)
- Figure 29. Global Sweet Potato Powders Consumption Value Market Share by Type (2019-2030)
- Figure 30. Global Sweet Potato Powders Average Price by Type (2019-2030) & (USD/MT)
- Figure 31. Global Sweet Potato Powders Sales Quantity Market Share by Application (2019-2030)
- Figure 32. Global Sweet Potato Powders Consumption Value Market Share by Application (2019-2030)
- Figure 33. Global Sweet Potato Powders Average Price by Application (2019-2030) & (USD/MT)
- Figure 34. North America Sweet Potato Powders Sales Quantity Market Share by Type (2019-2030)
- Figure 35. North America Sweet Potato Powders Sales Quantity Market Share by Application (2019-2030)
- Figure 36. North America Sweet Potato Powders Sales Quantity Market Share by Country (2019-2030)
- Figure 37. North America Sweet Potato Powders Consumption Value Market Share by Country (2019-2030)
- Figure 38. United States Sweet Potato Powders Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 39. Canada Sweet Potato Powders Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 40. Mexico Sweet Potato Powders Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 41. Europe Sweet Potato Powders Sales Quantity Market Share by Type (2019-2030)
- Figure 42. Europe Sweet Potato Powders Sales Quantity Market Share by Application



(2019-2030)

Figure 43. Europe Sweet Potato Powders Sales Quantity Market Share by Country (2019-2030)

Figure 44. Europe Sweet Potato Powders Consumption Value Market Share by Country (2019-2030)

Figure 45. Germany Sweet Potato Powders Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. France Sweet Potato Powders Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. United Kingdom Sweet Potato Powders Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Russia Sweet Potato Powders Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Italy Sweet Potato Powders Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Asia-Pacific Sweet Potato Powders Sales Quantity Market Share by Type (2019-2030)

Figure 51. Asia-Pacific Sweet Potato Powders Sales Quantity Market Share by Application (2019-2030)

Figure 52. Asia-Pacific Sweet Potato Powders Sales Quantity Market Share by Region (2019-2030)

Figure 53. Asia-Pacific Sweet Potato Powders Consumption Value Market Share by Region (2019-2030)

Figure 54. China Sweet Potato Powders Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Japan Sweet Potato Powders Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Korea Sweet Potato Powders Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. India Sweet Potato Powders Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Southeast Asia Sweet Potato Powders Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Australia Sweet Potato Powders Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. South America Sweet Potato Powders Sales Quantity Market Share by Type (2019-2030)

Figure 61. South America Sweet Potato Powders Sales Quantity Market Share by Application (2019-2030)



Figure 62. South America Sweet Potato Powders Sales Quantity Market Share by Country (2019-2030)

Figure 63. South America Sweet Potato Powders Consumption Value Market Share by Country (2019-2030)

Figure 64. Brazil Sweet Potato Powders Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Argentina Sweet Potato Powders Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Middle East & Africa Sweet Potato Powders Sales Quantity Market Share by Type (2019-2030)

Figure 67. Middle East & Africa Sweet Potato Powders Sales Quantity Market Share by Application (2019-2030)

Figure 68. Middle East & Africa Sweet Potato Powders Sales Quantity Market Share by Region (2019-2030)

Figure 69. Middle East & Africa Sweet Potato Powders Consumption Value Market Share by Region (2019-2030)

Figure 70. Turkey Sweet Potato Powders Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Egypt Sweet Potato Powders Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Saudi Arabia Sweet Potato Powders Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. South Africa Sweet Potato Powders Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Sweet Potato Powders Market Drivers

Figure 75. Sweet Potato Powders Market Restraints

Figure 76. Sweet Potato Powders Market Trends

Figure 77. Porters Five Forces Analysis

Figure 78. Manufacturing Cost Structure Analysis of Sweet Potato Powders in 2023

Figure 79. Manufacturing Process Analysis of Sweet Potato Powders

Figure 80. Sweet Potato Powders Industrial Chain

Figure 81. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 82. Direct Channel Pros & Cons

Figure 83. Indirect Channel Pros & Cons

Figure 84. Methodology

Figure 85. Research Process and Data Source



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