

# Global Sweepstakes Casino Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Sweepstakes Casino Software market size was valued at US\$ 520 million in 2025 and is forecast to a readjusted size of US\$ 915 million by 2032 with a CAGR of 6.4% during review period.

Sweepstakes Casino Software is a platform or suite of digital tools designed to create, launch, manage, and analyze promotional contests, giveaways, and sweepstakes. It automates the complex legal and operational requirements of running such promotions, ensuring compliance while maximizing participant engagement and data collection.

This report is a detailed and comprehensive analysis for global Sweepstakes Casino Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### Key Features:

Global Sweepstakes Casino Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Sweepstakes Casino Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Sweepstakes Casino Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Sweepstakes Casino Software market shares of main players, in revenue (\$ Million), 2021-2026

**The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Sweepstakes Casino Software
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Sweepstakes Casino Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Wishpond, Upland, QNTM (Qualifio), ShortStack, Votigo, Woobox, Apphub (ViralSweep), Gleam, Chetu, GammaSweep, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Sweepstakes Casino Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud-Based

On-Premise

Market segment by Business Model

Enterprise SaaS Platforms

Managed Service/Solution Providers

Specialized Niche Software

#### Market segment by Industry

Brand Marketing and Consumer Goods (CPG)

Retail and E-commerce

Media and Entertainment

Social/Sweepstakes Gaming

Other

#### Market segment by Application

Large Enterprises

SMEs

#### Market segment by players, this report covers

Wishpond

Upland

QNTM (Qualifio)

ShortStack

Votigo

Woobox

Apphub (ViralSweep)

Gleam

Chetu

GammaSweep

NuxGame

KodeDice

TRUEiGTECH

CrustLab

My Gaming License

Whimsy Games

LuckyStreak

RiverSlot (RiverSweeps)

SoftSwiss

Vegangster

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Sweepstakes Casino Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Sweepstakes Casino Software, with revenue, gross margin, and global market share of Sweepstakes Casino Software from 2021 to 2026.

Chapter 3, the Sweepstakes Casino Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Sweepstakes Casino Software market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Sweepstakes Casino Software.

Chapter 13, to describe Sweepstakes Casino Software research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Sweepstakes Casino Software by Type

1.3.1 Overview: Global Sweepstakes Casino Software Market Size by Type: 2021 Versus 2025 Versus 2032

1.3.2 Global Sweepstakes Casino Software Consumption Value Market Share by Type in 2025

1.3.3 Cloud-Based

1.3.4 On-Premise

1.4 Classification of Sweepstakes Casino Software by Business Model

1.4.1 Overview: Global Sweepstakes Casino Software Market Size by Business Model: 2021 Versus 2025 Versus 2032

1.4.2 Global Sweepstakes Casino Software Consumption Value Market Share by Business Model in 2025

1.4.3 Enterprise SaaS Platforms

1.4.4 Managed Service/Solution Providers

1.4.5 Specialized Niche Software

1.5 Classification of Sweepstakes Casino Software by Industry

1.5.1 Overview: Global Sweepstakes Casino Software Market Size by Industry: 2021 Versus 2025 Versus 2032

1.5.2 Global Sweepstakes Casino Software Consumption Value Market Share by Industry in 2025

1.5.3 Brand Marketing and Consumer Goods (CPG)

1.5.4 Retail and E-commerce

1.5.5 Media and Entertainment

1.5.6 Social/Sweepstakes Gaming

1.5.7 Other

1.6 Global Sweepstakes Casino Software Market by Application

1.6.1 Overview: Global Sweepstakes Casino Software Market Size by Application: 2021 Versus 2025 Versus 2032

1.6.2 Large Enterprises

1.6.3 SMEs

1.7 Global Sweepstakes Casino Software Market Size & Forecast

1.8 Global Sweepstakes Casino Software Market Size and Forecast by Region

1.8.1 Global Sweepstakes Casino Software Market Size by Region: 2021 VS 2025 VS

2032

1.8.2 Global Sweepstakes Casino Software Market Size by Region, (2021-2032)

1.8.3 North America Sweepstakes Casino Software Market Size and Prospect  
(2021-2032)

1.8.4 Europe Sweepstakes Casino Software Market Size and Prospect (2021-2032)

1.8.5 Asia-Pacific Sweepstakes Casino Software Market Size and Prospect  
(2021-2032)

1.8.6 South America Sweepstakes Casino Software Market Size and Prospect  
(2021-2032)

1.8.7 Middle East & Africa Sweepstakes Casino Software Market Size and Prospect  
(2021-2032)

## **2 COMPANY PROFILES**

2.1 Wishpond

2.1.1 Wishpond Details

2.1.2 Wishpond Major Business

2.1.3 Wishpond Sweepstakes Casino Software Product and Solutions

2.1.4 Wishpond Sweepstakes Casino Software Revenue, Gross Margin and Market  
Share (2021-2026)

2.1.5 Wishpond Recent Developments and Future Plans

2.2 Upland

2.2.1 Upland Details

2.2.2 Upland Major Business

2.2.3 Upland Sweepstakes Casino Software Product and Solutions

2.2.4 Upland Sweepstakes Casino Software Revenue, Gross Margin and Market  
Share (2021-2026)

2.2.5 Upland Recent Developments and Future Plans

2.3 QNTM (Qualifio)

2.3.1 QNTM (Qualifio) Details

2.3.2 QNTM (Qualifio) Major Business

2.3.3 QNTM (Qualifio) Sweepstakes Casino Software Product and Solutions

2.3.4 QNTM (Qualifio) Sweepstakes Casino Software Revenue, Gross Margin and  
Market Share (2021-2026)

2.3.5 QNTM (Qualifio) Recent Developments and Future Plans

2.4 ShortStack

2.4.1 ShortStack Details

2.4.2 ShortStack Major Business

2.4.3 ShortStack Sweepstakes Casino Software Product and Solutions

2.4.4 ShortStack Sweepstakes Casino Software Revenue, Gross Margin and Market Share (2021-2026)

2.4.5 ShortStack Recent Developments and Future Plans

2.5 Votigo

2.5.1 Votigo Details

2.5.2 Votigo Major Business

2.5.3 Votigo Sweepstakes Casino Software Product and Solutions

2.5.4 Votigo Sweepstakes Casino Software Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 Votigo Recent Developments and Future Plans

2.6 Woobox

2.6.1 Woobox Details

2.6.2 Woobox Major Business

2.6.3 Woobox Sweepstakes Casino Software Product and Solutions

2.6.4 Woobox Sweepstakes Casino Software Revenue, Gross Margin and Market Share (2021-2026)

2.6.5 Woobox Recent Developments and Future Plans

2.7 Apphub (ViralSweep)

2.7.1 Apphub (ViralSweep) Details

2.7.2 Apphub (ViralSweep) Major Business

2.7.3 Apphub (ViralSweep) Sweepstakes Casino Software Product and Solutions

2.7.4 Apphub (ViralSweep) Sweepstakes Casino Software Revenue, Gross Margin and Market Share (2021-2026)

2.7.5 Apphub (ViralSweep) Recent Developments and Future Plans

2.8 Gleam

2.8.1 Gleam Details

2.8.2 Gleam Major Business

2.8.3 Gleam Sweepstakes Casino Software Product and Solutions

2.8.4 Gleam Sweepstakes Casino Software Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 Gleam Recent Developments and Future Plans

2.9 Chetu

2.9.1 Chetu Details

2.9.2 Chetu Major Business

2.9.3 Chetu Sweepstakes Casino Software Product and Solutions

2.9.4 Chetu Sweepstakes Casino Software Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 Chetu Recent Developments and Future Plans

2.10 GammaSweep

- 2.10.1 GammaSweep Details
- 2.10.2 GammaSweep Major Business
- 2.10.3 GammaSweep Sweepstakes Casino Software Product and Solutions
- 2.10.4 GammaSweep Sweepstakes Casino Software Revenue, Gross Margin and Market Share (2021-2026)
- 2.10.5 GammaSweep Recent Developments and Future Plans
- 2.11 NuxGame
  - 2.11.1 NuxGame Details
  - 2.11.2 NuxGame Major Business
  - 2.11.3 NuxGame Sweepstakes Casino Software Product and Solutions
  - 2.11.4 NuxGame Sweepstakes Casino Software Revenue, Gross Margin and Market Share (2021-2026)
  - 2.11.5 NuxGame Recent Developments and Future Plans
- 2.12 KodeDice
  - 2.12.1 KodeDice Details
  - 2.12.2 KodeDice Major Business
  - 2.12.3 KodeDice Sweepstakes Casino Software Product and Solutions
  - 2.12.4 KodeDice Sweepstakes Casino Software Revenue, Gross Margin and Market Share (2021-2026)
  - 2.12.5 KodeDice Recent Developments and Future Plans
- 2.13 TRUEiGTECH
  - 2.13.1 TRUEiGTECH Details
  - 2.13.2 TRUEiGTECH Major Business
  - 2.13.3 TRUEiGTECH Sweepstakes Casino Software Product and Solutions
  - 2.13.4 TRUEiGTECH Sweepstakes Casino Software Revenue, Gross Margin and Market Share (2021-2026)
  - 2.13.5 TRUEiGTECH Recent Developments and Future Plans
- 2.14 CrustLab
  - 2.14.1 CrustLab Details
  - 2.14.2 CrustLab Major Business
  - 2.14.3 CrustLab Sweepstakes Casino Software Product and Solutions
  - 2.14.4 CrustLab Sweepstakes Casino Software Revenue, Gross Margin and Market Share (2021-2026)
  - 2.14.5 CrustLab Recent Developments and Future Plans
- 2.15 My Gaming License
  - 2.15.1 My Gaming License Details
  - 2.15.2 My Gaming License Major Business
  - 2.15.3 My Gaming License Sweepstakes Casino Software Product and Solutions
  - 2.15.4 My Gaming License Sweepstakes Casino Software Revenue, Gross Margin

and Market Share (2021-2026)

2.15.5 My Gaming License Recent Developments and Future Plans

2.16 Whimsy Games

2.16.1 Whimsy Games Details

2.16.2 Whimsy Games Major Business

2.16.3 Whimsy Games Sweepstakes Casino Software Product and Solutions

2.16.4 Whimsy Games Sweepstakes Casino Software Revenue, Gross Margin and Market Share (2021-2026)

2.16.5 Whimsy Games Recent Developments and Future Plans

2.17 LuckyStreak

2.17.1 LuckyStreak Details

2.17.2 LuckyStreak Major Business

2.17.3 LuckyStreak Sweepstakes Casino Software Product and Solutions

2.17.4 LuckyStreak Sweepstakes Casino Software Revenue, Gross Margin and Market Share (2021-2026)

2.17.5 LuckyStreak Recent Developments and Future Plans

2.18 RiverSlot (RiverSweeps)

2.18.1 RiverSlot (RiverSweeps) Details

2.18.2 RiverSlot (RiverSweeps) Major Business

2.18.3 RiverSlot (RiverSweeps) Sweepstakes Casino Software Product and Solutions

2.18.4 RiverSlot (RiverSweeps) Sweepstakes Casino Software Revenue, Gross Margin and Market Share (2021-2026)

2.18.5 RiverSlot (RiverSweeps) Recent Developments and Future Plans

2.19 SoftSwiss

2.19.1 SoftSwiss Details

2.19.2 SoftSwiss Major Business

2.19.3 SoftSwiss Sweepstakes Casino Software Product and Solutions

2.19.4 SoftSwiss Sweepstakes Casino Software Revenue, Gross Margin and Market Share (2021-2026)

2.19.5 SoftSwiss Recent Developments and Future Plans

2.20 Vegangster

2.20.1 Vegangster Details

2.20.2 Vegangster Major Business

2.20.3 Vegangster Sweepstakes Casino Software Product and Solutions

2.20.4 Vegangster Sweepstakes Casino Software Revenue, Gross Margin and Market Share (2021-2026)

2.20.5 Vegangster Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

- 3.1 Global Sweepstakes Casino Software Revenue and Share by Players (2021-2026)
- 3.2 Market Share Analysis (2025)
  - 3.2.1 Market Share of Sweepstakes Casino Software by Company Revenue
  - 3.2.2 Top 3 Sweepstakes Casino Software Players Market Share in 2025
  - 3.2.3 Top 6 Sweepstakes Casino Software Players Market Share in 2025
- 3.3 Sweepstakes Casino Software Market: Overall Company Footprint Analysis
  - 3.3.1 Sweepstakes Casino Software Market: Region Footprint
  - 3.3.2 Sweepstakes Casino Software Market: Company Product Type Footprint
  - 3.3.3 Sweepstakes Casino Software Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

## **4 MARKET SIZE SEGMENT BY TYPE**

- 4.1 Global Sweepstakes Casino Software Consumption Value and Market Share by Type (2021-2026)
- 4.2 Global Sweepstakes Casino Software Market Forecast by Type (2027-2032)

## **5 MARKET SIZE SEGMENT BY APPLICATION**

- 5.1 Global Sweepstakes Casino Software Consumption Value Market Share by Application (2021-2026)
- 5.2 Global Sweepstakes Casino Software Market Forecast by Application (2027-2032)

## **6 NORTH AMERICA**

- 6.1 North America Sweepstakes Casino Software Consumption Value by Type (2021-2032)
- 6.2 North America Sweepstakes Casino Software Market Size by Application (2021-2032)
- 6.3 North America Sweepstakes Casino Software Market Size by Country
  - 6.3.1 North America Sweepstakes Casino Software Consumption Value by Country (2021-2032)
  - 6.3.2 United States Sweepstakes Casino Software Market Size and Forecast (2021-2032)
  - 6.3.3 Canada Sweepstakes Casino Software Market Size and Forecast (2021-2032)
  - 6.3.4 Mexico Sweepstakes Casino Software Market Size and Forecast (2021-2032)

## **7 EUROPE**

7.1 Europe Sweepstakes Casino Software Consumption Value by Type (2021-2032)

7.2 Europe Sweepstakes Casino Software Consumption Value by Application (2021-2032)

7.3 Europe Sweepstakes Casino Software Market Size by Country

7.3.1 Europe Sweepstakes Casino Software Consumption Value by Country (2021-2032)

7.3.2 Germany Sweepstakes Casino Software Market Size and Forecast (2021-2032)

7.3.3 France Sweepstakes Casino Software Market Size and Forecast (2021-2032)

7.3.4 United Kingdom Sweepstakes Casino Software Market Size and Forecast (2021-2032)

7.3.5 Russia Sweepstakes Casino Software Market Size and Forecast (2021-2032)

7.3.6 Italy Sweepstakes Casino Software Market Size and Forecast (2021-2032)

## **8 ASIA-PACIFIC**

8.1 Asia-Pacific Sweepstakes Casino Software Consumption Value by Type (2021-2032)

8.2 Asia-Pacific Sweepstakes Casino Software Consumption Value by Application (2021-2032)

8.3 Asia-Pacific Sweepstakes Casino Software Market Size by Region

8.3.1 Asia-Pacific Sweepstakes Casino Software Consumption Value by Region (2021-2032)

8.3.2 China Sweepstakes Casino Software Market Size and Forecast (2021-2032)

8.3.3 Japan Sweepstakes Casino Software Market Size and Forecast (2021-2032)

8.3.4 South Korea Sweepstakes Casino Software Market Size and Forecast (2021-2032)

8.3.5 India Sweepstakes Casino Software Market Size and Forecast (2021-2032)

8.3.6 Southeast Asia Sweepstakes Casino Software Market Size and Forecast (2021-2032)

8.3.7 Australia Sweepstakes Casino Software Market Size and Forecast (2021-2032)

## **9 SOUTH AMERICA**

9.1 South America Sweepstakes Casino Software Consumption Value by Type (2021-2032)

9.2 South America Sweepstakes Casino Software Consumption Value by Application (2021-2032)

### 9.3 South America Sweepstakes Casino Software Market Size by Country

9.3.1 South America Sweepstakes Casino Software Consumption Value by Country (2021-2032)

9.3.2 Brazil Sweepstakes Casino Software Market Size and Forecast (2021-2032)

9.3.3 Argentina Sweepstakes Casino Software Market Size and Forecast (2021-2032)

## 10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Sweepstakes Casino Software Consumption Value by Type (2021-2032)

10.2 Middle East & Africa Sweepstakes Casino Software Consumption Value by Application (2021-2032)

10.3 Middle East & Africa Sweepstakes Casino Software Market Size by Country

10.3.1 Middle East & Africa Sweepstakes Casino Software Consumption Value by Country (2021-2032)

10.3.2 Turkey Sweepstakes Casino Software Market Size and Forecast (2021-2032)

10.3.3 Saudi Arabia Sweepstakes Casino Software Market Size and Forecast (2021-2032)

10.3.4 UAE Sweepstakes Casino Software Market Size and Forecast (2021-2032)

## 11 MARKET DYNAMICS

11.1 Sweepstakes Casino Software Market Drivers

11.2 Sweepstakes Casino Software Market Restraints

11.3 Sweepstakes Casino Software Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

## 12 INDUSTRY CHAIN ANALYSIS

12.1 Sweepstakes Casino Software Industry Chain

12.2 Sweepstakes Casino Software Upstream Analysis

12.3 Sweepstakes Casino Software Midstream Analysis

12.4 Sweepstakes Casino Software Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Sweepstakes Casino Software Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Sweepstakes Casino Software Consumption Value by Business Model, (USD Million), 2021 & 2025 & 2032

Table 3. Global Sweepstakes Casino Software Consumption Value by Industry, (USD Million), 2021 & 2025 & 2032

Table 4. Global Sweepstakes Casino Software Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. Global Sweepstakes Casino Software Consumption Value by Region (2021-2026) & (USD Million)

Table 6. Global Sweepstakes Casino Software Consumption Value by Region (2027-2032) & (USD Million)

Table 7. Wishpond Company Information, Head Office, and Major Competitors

Table 8. Wishpond Major Business

Table 9. Wishpond Sweepstakes Casino Software Product and Solutions

Table 10. Wishpond Sweepstakes Casino Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 11. Wishpond Recent Developments and Future Plans

Table 12. Upland Company Information, Head Office, and Major Competitors

Table 13. Upland Major Business

Table 14. Upland Sweepstakes Casino Software Product and Solutions

Table 15. Upland Sweepstakes Casino Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 16. Upland Recent Developments and Future Plans

Table 17. QNTM (Qualifio) Company Information, Head Office, and Major Competitors

Table 18. QNTM (Qualifio) Major Business

Table 19. QNTM (Qualifio) Sweepstakes Casino Software Product and Solutions

Table 20. QNTM (Qualifio) Sweepstakes Casino Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 21. ShortStack Company Information, Head Office, and Major Competitors

Table 22. ShortStack Major Business

Table 23. ShortStack Sweepstakes Casino Software Product and Solutions

Table 24. ShortStack Sweepstakes Casino Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 25. ShortStack Recent Developments and Future Plans

- Table 26. Votigo Company Information, Head Office, and Major Competitors
- Table 27. Votigo Major Business
- Table 28. Votigo Sweepstakes Casino Software Product and Solutions
- Table 29. Votigo Sweepstakes Casino Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 30. Votigo Recent Developments and Future Plans
- Table 31. Woobox Company Information, Head Office, and Major Competitors
- Table 32. Woobox Major Business
- Table 33. Woobox Sweepstakes Casino Software Product and Solutions
- Table 34. Woobox Sweepstakes Casino Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 35. Woobox Recent Developments and Future Plans
- Table 36. Apphub (ViralSweep) Company Information, Head Office, and Major Competitors
- Table 37. Apphub (ViralSweep) Major Business
- Table 38. Apphub (ViralSweep) Sweepstakes Casino Software Product and Solutions
- Table 39. Apphub (ViralSweep) Sweepstakes Casino Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 40. Apphub (ViralSweep) Recent Developments and Future Plans
- Table 41. Gleam Company Information, Head Office, and Major Competitors
- Table 42. Gleam Major Business
- Table 43. Gleam Sweepstakes Casino Software Product and Solutions
- Table 44. Gleam Sweepstakes Casino Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 45. Gleam Recent Developments and Future Plans
- Table 46. Chetu Company Information, Head Office, and Major Competitors
- Table 47. Chetu Major Business
- Table 48. Chetu Sweepstakes Casino Software Product and Solutions
- Table 49. Chetu Sweepstakes Casino Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 50. Chetu Recent Developments and Future Plans
- Table 51. GammaSweep Company Information, Head Office, and Major Competitors
- Table 52. GammaSweep Major Business
- Table 53. GammaSweep Sweepstakes Casino Software Product and Solutions
- Table 54. GammaSweep Sweepstakes Casino Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 55. GammaSweep Recent Developments and Future Plans
- Table 56. NuxGame Company Information, Head Office, and Major Competitors
- Table 57. NuxGame Major Business

- Table 58. NuxGame Sweepstakes Casino Software Product and Solutions
- Table 59. NuxGame Sweepstakes Casino Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 60. NuxGame Recent Developments and Future Plans
- Table 61. KodeDice Company Information, Head Office, and Major Competitors
- Table 62. KodeDice Major Business
- Table 63. KodeDice Sweepstakes Casino Software Product and Solutions
- Table 64. KodeDice Sweepstakes Casino Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 65. KodeDice Recent Developments and Future Plans
- Table 66. TRUEiGTECH Company Information, Head Office, and Major Competitors
- Table 67. TRUEiGTECH Major Business
- Table 68. TRUEiGTECH Sweepstakes Casino Software Product and Solutions
- Table 69. TRUEiGTECH Sweepstakes Casino Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 70. TRUEiGTECH Recent Developments and Future Plans
- Table 71. CrustLab Company Information, Head Office, and Major Competitors
- Table 72. CrustLab Major Business
- Table 73. CrustLab Sweepstakes Casino Software Product and Solutions
- Table 74. CrustLab Sweepstakes Casino Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 75. CrustLab Recent Developments and Future Plans
- Table 76. My Gaming License Company Information, Head Office, and Major Competitors
- Table 77. My Gaming License Major Business
- Table 78. My Gaming License Sweepstakes Casino Software Product and Solutions
- Table 79. My Gaming License Sweepstakes Casino Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 80. My Gaming License Recent Developments and Future Plans
- Table 81. Whimsy Games Company Information, Head Office, and Major Competitors
- Table 82. Whimsy Games Major Business
- Table 83. Whimsy Games Sweepstakes Casino Software Product and Solutions
- Table 84. Whimsy Games Sweepstakes Casino Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 85. Whimsy Games Recent Developments and Future Plans
- Table 86. LuckyStreak Company Information, Head Office, and Major Competitors
- Table 87. LuckyStreak Major Business
- Table 88. LuckyStreak Sweepstakes Casino Software Product and Solutions
- Table 89. LuckyStreak Sweepstakes Casino Software Revenue (USD Million), Gross

Margin and Market Share (2021-2026)

Table 90. LuckyStreak Recent Developments and Future Plans

Table 91. RiverSlot (RiverSweeps) Company Information, Head Office, and Major Competitors

Table 92. RiverSlot (RiverSweeps) Major Business

Table 93. RiverSlot (RiverSweeps) Sweepstakes Casino Software Product and Solutions

Table 94. RiverSlot (RiverSweeps) Sweepstakes Casino Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 95. RiverSlot (RiverSweeps) Recent Developments and Future Plans

Table 96. SoftSwiss Company Information, Head Office, and Major Competitors

Table 97. SoftSwiss Major Business

Table 98. SoftSwiss Sweepstakes Casino Software Product and Solutions

Table 99. SoftSwiss Sweepstakes Casino Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 100. SoftSwiss Recent Developments and Future Plans

Table 101. Vegangster Company Information, Head Office, and Major Competitors

Table 102. Vegangster Major Business

Table 103. Vegangster Sweepstakes Casino Software Product and Solutions

Table 104. Vegangster Sweepstakes Casino Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 105. Vegangster Recent Developments and Future Plans

Table 106. Global Sweepstakes Casino Software Revenue (USD Million) by Players (2021-2026)

Table 107. Global Sweepstakes Casino Software Revenue Share by Players (2021-2026)

Table 108. Breakdown of Sweepstakes Casino Software by Company Type (Tier 1, Tier 2, and Tier 3)

Table 109. Market Position of Players in Sweepstakes Casino Software, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 110. Head Office of Key Sweepstakes Casino Software Players

Table 111. Sweepstakes Casino Software Market: Company Product Type Footprint

Table 112. Sweepstakes Casino Software Market: Company Product Application Footprint

Table 113. Sweepstakes Casino Software New Market Entrants and Barriers to Market Entry

Table 114. Sweepstakes Casino Software Mergers, Acquisition, Agreements, and Collaborations

Table 115. Global Sweepstakes Casino Software Consumption Value (USD Million) by

Type (2021-2026)

Table 116. Global Sweepstakes Casino Software Consumption Value Share by Type (2021-2026)

Table 117. Global Sweepstakes Casino Software Consumption Value Forecast by Type (2027-2032)

Table 118. Global Sweepstakes Casino Software Consumption Value by Application (2021-2026)

Table 119. Global Sweepstakes Casino Software Consumption Value Forecast by Application (2027-2032)

Table 120. North America Sweepstakes Casino Software Consumption Value by Type (2021-2026) & (USD Million)

Table 121. North America Sweepstakes Casino Software Consumption Value by Type (2027-2032) & (USD Million)

Table 122. North America Sweepstakes Casino Software Consumption Value by Application (2021-2026) & (USD Million)

Table 123. North America Sweepstakes Casino Software Consumption Value by Application (2027-2032) & (USD Million)

Table 124. North America Sweepstakes Casino Software Consumption Value by Country (2021-2026) & (USD Million)

Table 125. North America Sweepstakes Casino Software Consumption Value by Country (2027-2032) & (USD Million)

Table 126. Europe Sweepstakes Casino Software Consumption Value by Type (2021-2026) & (USD Million)

Table 127. Europe Sweepstakes Casino Software Consumption Value by Type (2027-2032) & (USD Million)

Table 128. Europe Sweepstakes Casino Software Consumption Value by Application (2021-2026) & (USD Million)

Table 129. Europe Sweepstakes Casino Software Consumption Value by Application (2027-2032) & (USD Million)

Table 130. Europe Sweepstakes Casino Software Consumption Value by Country (2021-2026) & (USD Million)

Table 131. Europe Sweepstakes Casino Software Consumption Value by Country (2027-2032) & (USD Million)

Table 132. Asia-Pacific Sweepstakes Casino Software Consumption Value by Type (2021-2026) & (USD Million)

Table 133. Asia-Pacific Sweepstakes Casino Software Consumption Value by Type (2027-2032) & (USD Million)

Table 134. Asia-Pacific Sweepstakes Casino Software Consumption Value by Application (2021-2026) & (USD Million)

Table 135. Asia-Pacific Sweepstakes Casino Software Consumption Value by Application (2027-2032) & (USD Million)

Table 136. Asia-Pacific Sweepstakes Casino Software Consumption Value by Region (2021-2026) & (USD Million)

Table 137. Asia-Pacific Sweepstakes Casino Software Consumption Value by Region (2027-2032) & (USD Million)

Table 138. South America Sweepstakes Casino Software Consumption Value by Type (2021-2026) & (USD Million)

Table 139. South America Sweepstakes Casino Software Consumption Value by Type (2027-2032) & (USD Million)

Table 140. South America Sweepstakes Casino Software Consumption Value by Application (2021-2026) & (USD Million)

Table 141. South America Sweepstakes Casino Software Consumption Value by Application (2027-2032) & (USD Million)

Table 142. South America Sweepstakes Casino Software Consumption Value by Country (2021-2026) & (USD Million)

Table 143. South America Sweepstakes Casino Software Consumption Value by Country (2027-2032) & (USD Million)

Table 144. Middle East & Africa Sweepstakes Casino Software Consumption Value by Type (2021-2026) & (USD Million)

Table 145. Middle East & Africa Sweepstakes Casino Software Consumption Value by Type (2027-2032) & (USD Million)

Table 146. Middle East & Africa Sweepstakes Casino Software Consumption Value by Application (2021-2026) & (USD Million)

Table 147. Middle East & Africa Sweepstakes Casino Software Consumption Value by Application (2027-2032) & (USD Million)

Table 148. Middle East & Africa Sweepstakes Casino Software Consumption Value by Country (2021-2026) & (USD Million)

Table 149. Middle East & Africa Sweepstakes Casino Software Consumption Value by Country (2027-2032) & (USD Million)

Table 150. Global Key Players of Sweepstakes Casino Software Upstream (Raw Materials)

Table 151. Global Sweepstakes Casino Software Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Sweepstakes Casino Software Picture

Figure 2. Global Sweepstakes Casino Software Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Sweepstakes Casino Software Consumption Value Market Share by Type in 2025

Figure 4. Cloud-Based

Figure 5. On-Premise

Figure 6. Global Sweepstakes Casino Software Consumption Value by Business Model, (USD Million), 2021 & 2025 & 2032

Figure 7. Global Sweepstakes Casino Software Consumption Value Market Share by Business Model in 2025

Figure 8. Enterprise SaaS Platforms

Figure 9. Managed Service/Solution Providers

Figure 10. Specialized Niche Software

Figure 11. Global Sweepstakes Casino Software Consumption Value by Industry, (USD Million), 2021 & 2025 & 2032

Figure 12. Global Sweepstakes Casino Software Consumption Value Market Share by Industry in 2025

Figure 13. Brand Marketing and Consumer Goods (CPG)

Figure 14. Retail and E-commerce

Figure 15. Media and Entertainment

Figure 16. Social/Sweepstakes Gaming

Figure 17. Other

Figure 18. Global Sweepstakes Casino Software Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 19. Sweepstakes Casino Software Consumption Value Market Share by Application in 2025

Figure 20. Large Enterprises Picture

Figure 21. SMEs Picture

Figure 22. Global Sweepstakes Casino Software Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 23. Global Sweepstakes Casino Software Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 24. Global Market Sweepstakes Casino Software Consumption Value (USD Million) Comparison by Region (2021 VS 2025 VS 2032)

Figure 25. Global Sweepstakes Casino Software Consumption Value Market Share by Region (2021-2032)

Figure 26. Global Sweepstakes Casino Software Consumption Value Market Share by Region in 2025

Figure 27. North America Sweepstakes Casino Software Consumption Value (2021-2032) & (USD Million)

Figure 28. Europe Sweepstakes Casino Software Consumption Value (2021-2032) & (USD Million)

Figure 29. Asia-Pacific Sweepstakes Casino Software Consumption Value (2021-2032) & (USD Million)

Figure 30. South America Sweepstakes Casino Software Consumption Value (2021-2032) & (USD Million)

Figure 31. Middle East & Africa Sweepstakes Casino Software Consumption Value (2021-2032) & (USD Million)

Figure 32. Company Three Recent Developments and Future Plans

Figure 33. Global Sweepstakes Casino Software Revenue Share by Players in 2025

Figure 34. Sweepstakes Casino Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2025

Figure 35. Market Share of Sweepstakes Casino Software by Player Revenue in 2025

Figure 36. Top 3 Sweepstakes Casino Software Players Market Share in 2025

Figure 37. Top 6 Sweepstakes Casino Software Players Market Share in 2025

Figure 38. Global Sweepstakes Casino Software Consumption Value Share by Type (2021-2026)

Figure 39. Global Sweepstakes Casino Software Market Share Forecast by Type (2027-2032)

Figure 40. Global Sweepstakes Casino Software Consumption Value Share by Application (2021-2026)

Figure 41. Global Sweepstakes Casino Software Market Share Forecast by Application (2027-2032)

Figure 42. North America Sweepstakes Casino Software Consumption Value Market Share by Type (2021-2032)

Figure 43. North America Sweepstakes Casino Software Consumption Value Market Share by Application (2021-2032)

Figure 44. North America Sweepstakes Casino Software Consumption Value Market Share by Country (2021-2032)

Figure 45. United States Sweepstakes Casino Software Consumption Value (2021-2032) & (USD Million)

Figure 46. Canada Sweepstakes Casino Software Consumption Value (2021-2032) & (USD Million)

Figure 47. Mexico Sweepstakes Casino Software Consumption Value (2021-2032) & (USD Million)

Figure 48. Europe Sweepstakes Casino Software Consumption Value Market Share by Type (2021-2032)

Figure 49. Europe Sweepstakes Casino Software Consumption Value Market Share by Application (2021-2032)

Figure 50. Europe Sweepstakes Casino Software Consumption Value Market Share by Country (2021-2032)

Figure 51. Germany Sweepstakes Casino Software Consumption Value (2021-2032) & (USD Million)

Figure 52. France Sweepstakes Casino Software Consumption Value (2021-2032) & (USD Million)

Figure 53. United Kingdom Sweepstakes Casino Software Consumption Value (2021-2032) & (USD Million)

Figure 54. Russia Sweepstakes Casino Software Consumption Value (2021-2032) & (USD Million)

Figure 55. Italy Sweepstakes Casino Software Consumption Value (2021-2032) & (USD Million)

Figure 56. Asia-Pacific Sweepstakes Casino Software Consumption Value Market Share by Type (2021-2032)

Figure 57. Asia-Pacific Sweepstakes Casino Software Consumption Value Market Share by Application (2021-2032)

Figure 58. Asia-Pacific Sweepstakes Casino Software Consumption Value Market Share by Region (2021-2032)

Figure 59. China Sweepstakes Casino Software Consumption Value (2021-2032) & (USD Million)

Figure 60. Japan Sweepstakes Casino Software Consumption Value (2021-2032) & (USD Million)

Figure 61. South Korea Sweepstakes Casino Software Consumption Value (2021-2032) & (USD Million)

Figure 62. India Sweepstakes Casino Software Consumption Value (2021-2032) & (USD Million)

Figure 63. Southeast Asia Sweepstakes Casino Software Consumption Value (2021-2032) & (USD Million)

Figure 64. Australia Sweepstakes Casino Software Consumption Value (2021-2032) & (USD Million)

Figure 65. South America Sweepstakes Casino Software Consumption Value Market Share by Type (2021-2032)

Figure 66. South America Sweepstakes Casino Software Consumption Value Market

Share by Application (2021-2032)

Figure 67. South America Sweepstakes Casino Software Consumption Value Market

Share by Country (2021-2032)

Figure 68. Brazil Sweepstakes Casino Software Consumption Value (2021-2032) & (USD Million)

Figure 69. Argentina Sweepstakes Casino Software Consumption Value (2021-2032) & (USD Million)

Figure 70. Middle East & Africa Sweepstakes Casino Software Consumption Value Market Share by Type (2021-2032)

Figure 71. Middle East & Africa Sweepstakes Casino Software Consumption Value Market Share by Application (2021-2032)

Figure 72. Middle East & Africa Sweepstakes Casino Software Consumption Value Market Share by Country (2021-2032)

Figure 73. Turkey Sweepstakes Casino Software Consumption Value (2021-2032) & (USD Million)

Figure 74. Saudi Arabia Sweepstakes Casino Software Consumption Value (2021-2032) & (USD Million)

Figure 75. UAE Sweepstakes Casino Software Consumption Value (2021-2032) & (USD Million)

Figure 76. Sweepstakes Casino Software Market Drivers

Figure 77. Sweepstakes Casino Software Market Restraints

Figure 78. Sweepstakes Casino Software Market Trends

Figure 79. Porters Five Forces Analysis

Figure 80. Sweepstakes Casino Software Industrial Chain

Figure 81. Methodology

Figure 82. Research Process and Data Source

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