

Global SUV Tire Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global SUV Tire market size is expected to reach \$ 67536 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032).

SUV tires are pneumatic radial tires developed for sport utility vehicles, crossovers, four-wheel drive vehicles, some light pickup trucks, and new energy SUVs. Their core is not simply enlarging passenger car tires, but rather rebalancing tire carcass strength, load index, shoulder rigidity, impact resistance, wet braking, rolling resistance, noise, comfort, off-road capability, and high-speed stability.

SUV tires represent a resilient and structurally upgrading segment within the global automotive tire market. Compared with traditional passenger car tires, SUV tires benefit from the rising penetration of SUV/CUV models worldwide, the trend toward larger family vehicles, the growth of new energy SUV sales, and the expansion of outdoor self-driving and light off-road usage scenarios. As a result, demand growth for SUV tires is generally faster than that of the broader passenger vehicle tire market.

From the demand structure perspective, highway-terrain SUV tires (H/T), touring SUV tires, and all-season SUV tires remain the mainstream categories. These products are mainly used in family SUVs, urban SUVs, and original equipment (OE) fitments. Ultra-high-performance SUV tires (UHP SUV), premium comfort SUV tires, and EV SUV tires are the key drivers of value growth. Their unit prices and technical barriers are higher than those of standard SUV tires, supported by higher requirements for larger rim sizes, higher load indexes, lower noise, lower rolling resistance, and improved wet braking performance. Although all-terrain tires (A/T), rugged-terrain tires (R/T), and mud-terrain tires (M/T) account for a relatively smaller market volume, they have strong consumer appeal in off-road modification, camping, and outdoor driving scenarios in North

America, Australia, the Middle East, and China, offering meaningful room for brand premium and product differentiation.

From the supply-side competitive landscape, the SUV tire market is characterized by international brands dominating the high-end OE and performance segments, while Chinese and other Asian manufacturers accelerate penetration in the replacement market. Michelin, Bridgestone, Goodyear, Continental, Pirelli, Yokohama, and Hankook have advantages in technology and brand recognition in high-end SUV tires, luxury vehicle OE fitments, winter tires, and UHP products. Meanwhile, Chinese manufacturers such as ZC Rubber, Sailun, Linglong, Sentury, Triangle, and General Science Technology continue to increase their market share in the mid-range and value-for-money replacement tire market, supported by cost competitiveness, production capacity, distribution channels, and export capabilities.

This report studies the global SUV Tire production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for SUV Tire and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of SUV Tire that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global SUV Tire total production and demand, 2021-2032, (K Units)

Global SUV Tire total production value, 2021-2032, (USD Million)

Global SUV Tire production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global SUV Tire consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: SUV Tire domestic production, consumption, key domestic manufacturers and share

Global SUV Tire production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global SUV Tire production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global SUV Tire production by Vehicle, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global SUV Tire market based on the following

parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bridgestone, Michelin, GoodYear, Continental, Yokohama, Pirelli, Hankook, Sumitomo, Zhongce Rubber Group, Sailun Group Co., Ltd, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World SUV Tire market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Vehicle. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global SUV Tire Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global SUV Tire Market, Segmentation by Type:

Original Equipment Tire

Replacement Tire

Global SUV Tire Market, Segmentation by Application Scenarios:

H/T

A/T

R/T

M/T

Others

Global SUV Tire Market, Segmentation by Vehicle:

Gasoline-powered SUV

New Energy SUV

Companies Profiled:

Bridgestone

Michelin

GoodYear

Continental

Yokohama

Pirelli

Hankook

Sumitomo

Zhongce Rubber Group

Sailun Group Co., Ltd

Toyo-Tire Corporation

Kumho-Tire

Shandong Linglong Tyre Co., Ltd

MRF

Apollo-Tyres

Giti Tire

Cheng Shin Tyre

Nexen-Tire

Triangle Tyre

Sentury Tire

Nokian-Tyres

Jiangsu General Science Technology Co.,Ltd

Kenda Tire

CEAT

JK Tyre

Prinx Chengshan

Wanli Tire

Key Questions Answered:

1. How big is the global SUV Tire market?
2. What is the demand of the global SUV Tire market?
3. What is the year over year growth of the global SUV Tire market?
4. What is the production and production value of the global SUV Tire market?
5. Who are the key producers in the global SUV Tire market?
6. What are the growth factors driving the market demand?

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